



UNITED STATES-INDIA EDUCATIONAL FOUNDATION (USIEF)



AND

**CONFEDERATION
OF INDIAN INDUSTRY (CII)**



**FULBRIGHT-NEHRU-CII FELLOWSHIPS
FOR LEADERSHIP IN
MANAGEMENT
2011-2012**

The United States-India Educational Foundation (USIEF) and the Confederation of Indian Industry (CII) announce the **Fulbright-Nehru-CII Fellowships for Leadership in Management** for the academic year 2011-2012. Indian business managers, whose employers would be willing to bear 50% (USD 17,750) of the total cost (USD 35,500), may compete to attend a specially designed 10-week management program at the Carnegie Mellon University's Tepper School of Business, located in Pittsburgh, Pennsylvania, USA, from May 27-August 8, 2011. The Tepper School of Business is one of the world's premier centers for teaching and research in business management. The Tepper School of Business faculty members have won wide acclaim, including six Nobel Prizes in economics.

FULBRIGHT-NEHRU-CII FELLOWSHIP FOR LEADERSHIP IN MANAGEMENT PROGRAM

THE TEN WEEK PROGRAM CONSISTS OF THE FOLLOWING COMPONENTS:

- Participation in the four-week Global Leadership Executive Forum (GLEF), an outstanding general management program offered by the Tepper School of Business, Carnegie Bosch Institute. The flagship program by which the Carnegie Bosch Institute is known worldwide, presents, synthesizes, and applies knowledge about the multi-cultural professional environment in an intensive format. World-class faculty from Asia, Europe, and the U.S. address key management issues of strategy and leadership while touching upon topics of broad economic and international scope (see complete details in next section).
- Guided research on the growth of your organization under the supervision of a Professor - executives conduct study and produce an independent research paper that identifies challenge areas and growth prospects of their parent organizations that can be implemented in their home organizations at the end of their stay in the United States. This project gives additional focus to class work and independent study while fostering the application of learning when participants arrive back home.
- Technology Workshops: An opportunity to interact with some of Carnegie Mellon's many research centers to learn about such topics as robotics, computer-aided design, wearable computers, the environmentally sustainable workplace, and others.
- Meetings with U.S. manufacturing and industrial organizations and opportunities to network with business leaders.
- Interaction and forums with Carnegie Mellon Faculty.
- Participants are offered other executive education opportunities such as Post Merger Integration, Marketing, Operations or Economics.
- The opportunity to explore American culture by attending social, cultural, and sporting events in the Pittsburgh area, and experiencing life in a unique metropolitan city. In addition, the experience gives participants membership in the prestigious global Fulbright community, which has spread in 155 countries around the world.

GLOBAL LEADERSHIP EXECUTIVE FORUM PROGRAM OBJECTIVES

The anchor of the Fulbright scholars' ten-week experience at Carnegie Mellon University is their participation in the four week Global Leadership Executive Forum. The goal of this program is to improve the management of global corporations by significantly enhancing the strategic thinking and leadership skills of executives in upper-middle to senior management. Learning comes from inside as well as outside the classroom via interactive lectures, case studies, team exercises, and integrated project work. Participants actively engage with world-class faculty, business leaders. During the four week Global Leadership Executive Forum, Fulbright Fellows join other international executives from around the world, who are also being groomed by their organization's to progress to more senior and international leadership roles. Leaders make a personal investment in attending the Global Leadership Executive Forum in order to increase their organizations impact through:

- Examine and understand more about the changing global business environment and its potential effects on their organization.
- Gain a heightened understanding of the complexities and value of multicultural diversity and apply these to leadership in the 21st Century.
- Explore cutting-edge approaches and concepts about strategy, corporate performance and leadership with world class faculty.
- Examine personal leadership styles, presence, and confidence through different and demanding experiential activities while being supported by feedback and individual coaching.
- Increase their ability to identify and effectively lead change initiatives through aligning internal and external constituents.
- Build a powerful professional network with multinational peers across different industries.

Global Leadership Executive Forum provides the foundation for the development of global managers and executives on their critical path from being the leaders of teams to leading teams, and further on to leading the organization. The highly interactive program integrates three focus areas in an international business context:

- Managing the Business
- Managing Yourself
- Managing & Leading Others

The Global Leadership Executive Forum is a transformational learning experience. It utilizes state-of-the art training methods, beyond the traditional classroom setting. Program elements include:

- Thought-provoking interactive lectures by leading international faculty
- Relevant case studies
- Experiential application of learning in team assignments (rapid prototyping)
- Small group sessions and workshops
- Real-time leadership projects with business partners
- Innovative leadership tools and relevant techniques from performing arts
- Targeted social and multicultural interaction
- 360 degree feedback
- Peer to peer feedback
- Professional coaching about the participant's personal leadership agenda

Alongside the contents of the program there are opportunities for participants to interact with businesses in the region. The effective transfer learning concept aims make the seminar content relevant for participants, with the objective to enable participants to contribute more effectively to the achievement of their organization's business objectives.

GLOBAL LEADERSHIP EXECUTIVE FORUM SELECTED TOPICAL AREAS

- Global Vision and Strategy – Creating the Modern Global Enterprise
- Global Markets and Corporate Performance
- Corporate Strategy
- Market Leadership and Global Marketing Strategy
- Developing and Communicating a Leadership Point of View
- Star Performance Model, Leadership and Followership
- Multicultural Management
- Creating Value in Cultural Diversity
- Organizational Culture and Change Management
- Power in Informal Networks
- Managing Conflict and Negotiating Disputes
- Strategy and Renewable Advantage
- Work/Life Integration

Over the course of the Global Leadership Executive Forum teams of multicultural participants will be paired with executive managers from local companies to address a current strategic key challenge. These interactive projects are a capstone activity within the program and provide in-depth opportunities to strengthen one's leadership skills as well as apply new concepts as they are learned in the classroom. The projects will challenge participants to work outside their comfort zones in order to better understand and enhance their personal approach to leadership

ELIGIBILITY CRITERIA

The applicant should:

- Be a responsible Indian citizen who can contribute to a full and fair picture of the culture and civilization of India, and thereby help to promote understanding and friendship between the peoples of the United States of America and India;
- Have a graduate degree;
- Have at least five years of managerial experience in an industry;
- Preferably be 45 years of age or under;
- Be in good health;
- Be present in India at the time of submitting the application and for the interview;
- Not residing in the United States;
- Not be applying for or holding permanent residence (green card) in the United States;
- Not have been in the U.S. during the past three years on a teaching, research, study or professional assignment for a continuous period of three months or more, at the time of submitting the application; and
- Give an undertaking to return to India on the completion of the fellowship;
- Produce an undertaking from the employer that it would be willing to bear 50% of the total cost.
(Applications without this undertaking will not be considered).

FELLOWSHIP BENEFITS

Direct

- (i) J-1 visa support;
- (ii) Economy class air tickets from the executive's home town/city of work in India to Pittsburgh and back
- (iii) Tuition fees
- (iv) Maintenance allowance in the U.S.
- (v) Settling-in allowance
- (vi) Accident and sickness coverage per U.S. Government guidelines

Indirect

To be a part of the prestigious global Fulbright Program that operates in more than 155 countries and awards over 7,000 grants to U.S. and foreign nationals annually.

For application material, visit USIEF's website at <http://www.usief.org.in> or contact Ms. Amarpreet Kaur, Executive, Confederation of Indian Industry (CII), 249-F, Udyog Vihar Phase IV, Gurgaon 122 015, Haryana, Phone: 0124 4014060-67, Fax: 0124 4014538, e-mail: amarpreet.kaur@cii.in. You can also contact Dr. Sudarsan Dash, Senior Program Manager, Indian Program, United States-India Educational Foundation, Fulbright Commission in India, 12 Hailey Road, New Delhi 110 001, Phone: 011 42090945, e-mail: sudarsan@usief.org.in for any additional information on this fellowship program. Applications, along with your curriculum vitae, photocopies of certificates/mark-sheets must be submitted to Ms. Amarpreet Kaur or to Dr. Sudarsan Dash at the above address by **November 15, 2010.**