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The importance of private sectors as a wealth creator and generator of jobs can't be stressed enough for an economy to grow. This tenet has been translated into a range of policies in recent months that are helping Indian industry to overcome the multifaceted challenges brought on by the

## India rises above the challenges brought on by the pandemic

Implementation of a slew of schemes, along with targetted strategies to promote the champion sectors, will help transform the country into a global manufacturing hub

global pandemic. The Production-Linked Incentive (PLI) Scheme, which was announced late last

vear, has been

extended to 10 more identified champion sectors. The scheme aims to improve core competencies and foster innovations across sectors such as pharmaceutical drugs, electronic/technology products, automobiles and auto components, among others. The

successful implementation of the scheme, along with targetted strategies to promote the champion sectors, will help transform India into a global hub of manufacturing in the post Covid-19 world. The industry looks forward to the details



of the scheme for the 10 additional sectors to plan investments.

The infrastructure sector received a strong impetus in this year's Budget with the announcement of a professionally-managed Development Financial Institution (DFI) to be set up, with a corpus of Rs 20,000 crores. This would help in channelling

investments to roads and highways, ports, airport, railways, and power facilities. The government is also in the process of implementing the National Infrastructure Pipeline. With timely institution of the new facilities, industry opportunities would multiply.

The reduction in corporate tax rates for domestic companies to 22 per cent and new manufacturing companies to 15 per cent has brought India on a par with its Asian counterparts. These positive measures have greatly added to investor confidence The execution of the government's strategies is key to promoting industrial growth. In addition, easing the procedures for doing business as well as reducing costs

can impart a fillip to

industry.

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In recent years, India has taken major strides in ease of doing business (EoDB), owing to successful implementation of reforms, both at the central and the state levels. A key factor for industry is access to finance. Here, strengthening and deepening the corporate bond markets can expand funding sources.

CONSUMER CONNECT INITIATIVE

The government has firmly strategised to institute what could be a new deal for private industry and imparted a huge boost of confidence to entrepreneurs.

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