



Confederation of Indian Industry

Quarterly Newsletter from CII Southern Region

Deccan Despatch

July - September 2009

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GLOBAL CRISIS REGIONAL OPPORTUNITY

SPECIAL FOCUS ON BUSINESS WITH LATIN AMERICA

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EDITOR'S DESK

Dear Readers

With a growth rate of 6.1% in the first quarter of 2009-10, the Indian economy is all set to rebound from the global slowdown, which was reflected in market sentiments, as Sensex for the first time crossed the 17000 mark in 16 months.

Though India's growth has not been affected to the same extent as other economies of the world, yet our exports have suffered a decline in the last 10 months due to a contraction in demand in the traditional markets of our exports.

Following cues from the current global crisis, it had specially become important to diversify the trade basket of the country both in terms of currencies and regions so that a crisis in one part does not affect the entire trade basket of India. The recently announced New Foreign Trade Policy of India also advocates the need to diversify our exports, especially to regions such as; Latin America, Africa and ASEAN.

This issue of Deccan Despatch will feature a focused article on the title 'New window of opportunity for business with Latin America opened by the global crisis' contributed by Mr R Vishwanathan, Ambassador to Argentina, Uruguay and Paraguay.

The article on 'The New Five-Years Foreign Trade Policy Aimed at Diversifying Indian Exports' by Mr Sanjay Budhia, Chairman, CII National Committee on Trade and Managing Director, Patton International Limited would highlight the salient features of the new Foreign Trade Policy aimed at doubling our export target.

We are also presenting to our readers, in this issue, the findings of the 2nd edition of CII Southern Region Quarterly Economic Update covering the key sectors - Textiles, Automotive and Auto Components, IT and IT-Enabled Services, Chemicals and Fertilizers, Pharmaceuticals & Biotechnology.

It is our pleasure to highlight the key issues discussed at our major events Suminfra 2009 and Connect 2009, and present the key recommendations given to the government for their action.

We hope you would find this issue of Deccan Despatch interesting and informative. We would be happy to receive your feedback at cii.south@cii.in for suggestions and improvement of our newsletter.

Southern Region Industry and Economic Update

July-September 2009

ECONOMIC TRENDS AND OUTLOOK

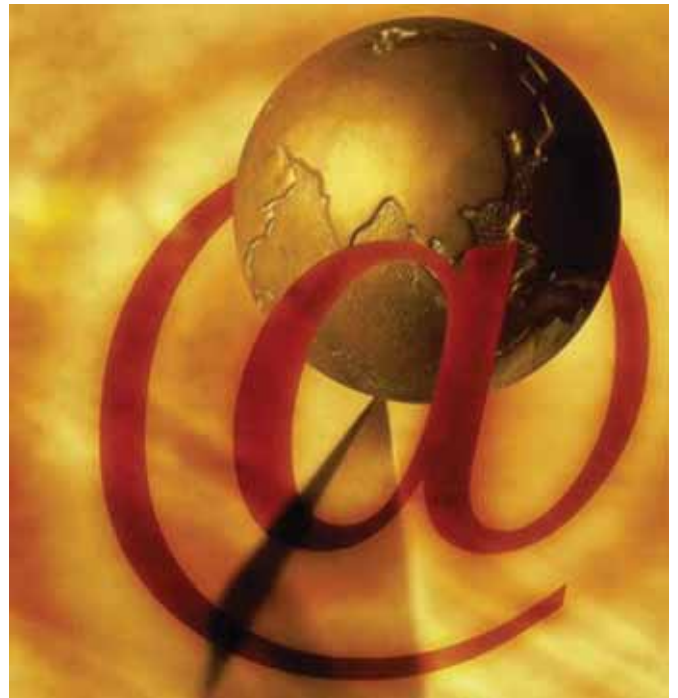
India's real growth in gross domestic product (GDP) exhibited a sharp slowdown from the latter half of FY2009 driven by the strong, negative response of global demand to a combination of the credit squeeze, negative wealth effects stemming from lower house and equity prices, and a generalised loss of confidence.

Domestic real GDP growth has increased from 5.8% in Q4FY2009 to 6.1% in Q1FY2010, driven by modest industrial recovery, which offset lower growth in agricultural and services sector. GDP growth could recover to around 6.5-7% in FY2010 conditional on normal monsoons and likely recovery in the world economy. However, the world economic recovery is still fragile, and domestic real GDP growth for FY2010 could be as low as 6% if there are delays in a US revival. Further, monsoons are likely to be deficient with rainfall likely to be 87% of long-period average.

Weakening in external demand in early 2009, together with a likely unwinding of the excess stock building that occurred in Q4FY2009, caused a contraction in industrial production in January-March 2009. However, industrial production has shown modest growth of 4.6% during April-July 2009 driven by strong recovery in mining, and early signs of recovery in manufacturing sector.

India's economic recovery is likely to be assisted by the likely developments in the external sectors. As exports start to grow once again, business investment is projected to rebound somewhat. This should eventually feed through to stronger consumption and the economy should regain momentum in late-2009.

The exceptional contraction of world (and India's) trade from late-2008 is expected to gradually ease and come to a halt by end 2009, with a recovery projected in 2010. The recovery is based on the expectations of improved credit conditions, and stronger GDP growth in developed economies. Trade growth in developing economies is expected to recover earlier reflecting recoveries from the slowdown in growth in these countries. In the developed economies, the recession is projected to bottom out in the second half of 2009. A slow recovery in activity is projected to start towards the end of 2009, with stimulatory policy settings together with a gradual normalisation of financial conditions and a pick-up in growth in the emerging and developing economies helping support consumption and investment growth which is expected to gather strength in 2010.



Global financial conditions appear to have eased in the course of the first half of 2009. An increase in risk appetite has led to a rally in stock prices in world and Indian markets. Although cuts in policy interest rates, continued provision of ample liquidity, credit easing, public guarantees, and bank recapitalisation have lowered concerns about systemic failure and have supported financial intermediation; confidence in the banking system remains depressed, and institutional lending worldwide and in India could continue to post lower growth through 2009. It could take some more time for the unprecedented fiscal and monetary measures implemented so far to translate into a durable normalisation of financial markets.

TEXTILES

Following strong growth during FY2005-07, there has been a sharp slowdown in domestic textile and clothing (T&C) production during FY2008 and FY2009, with the index of industrial production (IIP) for cotton textiles and man-made fibre (MMF) declining in FY2009. However, the IIP for textile products (including wearing apparel) continued to increase at modest albeit lower rates in FY2008-09. A moderate recovery was witnessed in April 2009 in all the above three items, followed by some slippage in May 2009. Readymade garments production growth seems to have recovered however.

After five years of increase, India's cotton production is expected to decline 5.5% in cotton year (CY) 2009 to 4.93 million tonnes (mt). However, in the wake of firm prices and possible demand recovery in 2009-10, India's cotton acreage may increase marginally in CY2010 with consequent marginal increase in cotton production.

After a period (mid-2004 to late-2006) of strong consumption growth, India's cotton consumption growth has slowed down significantly from early 2007. Weak domestic and export demand prospects for 2009 are expected to result in a 3.3% decline in domestic consumption in CY2009, compared with a 9.4% annual average growth during CY2005-07. Similar factors have been behind the decline in MMF production and consumption in FY2009. However, production has increased at a modest rate in April-June 2009, driven by some demand recovery and stock rebuilding.

World and domestic cotton prices had plunged sharply from September 2008 onwards, because of lower expected global demand in 2009, and uncertainty regarding the consequences of the global financial crisis. Although prices have recovered in recent months, this rally has not been sustained as demand remains subdued. Prices are expected to slide further on strong late season arrivals and government price measures to liquidate stocks. In India, polyester fibre and yarn increased sharply during the first half of FY2009 but then declined sharply because of a sharp decline in crude oil prices. Prices of MMFs are likely to mirror movement in crude oil prices, but price levels are expected to be firm to declining because of uncertain demand prospects.

Following high growth in FY2006-07, India's T&C exports increased only 2.8% in FY2008, and around 8% in FY2009, primarily because of sharply lower exports to major markets such as US, European Union (EU), China. However, exports to UAE have held up. Export growth is likely to be low or declining in 2009, with exports to US and EU imports likely to decline in 2009. Exports could be also be impacted because of the removal of some safeguards on Chinese exports to these destinations.

The Indian T&C industry reported a significant deterioration in financial performance during 2008-09 because of various factors enumerated above. During Q1FY2010, although higher volumes resulted in a 5.2% (yoy) increase in operating income (OI), lower increase in input and other operating costs resulted in a 58% (yoy) increase in operating profits of a sample of listed Indian companies in the textile industry. OI (yoy) growth declined from 13% in Q2FY2009 to -3% in Q4FY2009, followed by an increase of 5% (yoy) in Q1FY2010. Operating profits declined on a yoy basis in the first three quarters of FY2009, followed by increases in Q4FY2009 and Q1FY2010 mainly because of a lower increase in costs. For the next few months, sales and profitability could improve as some fabric and garment production units have

reported a recent modest pick-up in international demand.

AUTOMOTIVE AND AUTO COMPONENTS

During Q1FY2010, the all India auto sector net sales increased by 6.6% compared to the previous year while during the same period, while the decline in net sales for companies in southern region was to the tune of 30.4%. All India, the net profits increased by 95.8%, while in the southern region the decline was of almost 87%. Net profit margin increased to 8.7% in Q1FY2010 compared to 4.7% in Q1FY2009, while the same for the southern region fell to 0.2% in Q1FY2010 compared to 1.3% in Q1FY2009.

During FY2009, the all India auto ancillary sector net sales grew by 5.3% compared to the previous year, while they have declined by 4.7% in Q1FY2010 compared to the same quarter in previous fiscal. Though there was a small growth in sales there was a sharp fall in the net profit for the auto ancillary companies in FY2009, which have further declined in Q1FY2010 as well. All India the net profits declined by 3.6%, while in the southern region they increased by 18.4% in Q1FY2010. Net profit margin improved marginally to 6.4% in Q1FY2010 compared to 6.3% in Q1FY2009, while the same for the southern region improved to 7.4% in Q1FY2010 compared to 6.0% in Q1FY2009.

India's domestic automotive sales declined 2.8% in FY2009 as the economy cooled and a credit crunch damped demand. However, sales increased 15.7% (yoy) in 5MFY2010 driven by recovery in all segments, except for trucks and buses. Recent recovery in domestic sales has resulted in production increasing 11.2% (yoy) in 5MFY2010, compared with an increase of 3.1% in FY2009. Production increased 9.4% (yoy) in Q1FY2010, followed by higher growth of 12.5% (yoy) in July 2009, and 15.3% (yoy) in August 2009. The recovery has been broad-based. Even for trucks and buses (or medium and heavy commercial vehicles), the rate of decline has been sharply lower in recent months.

Domestic sales of Passenger Vehicles (PV) during 5MFY2010 grew at 12% (yoy). Passenger Cars grew by 13.5%, Utility Vehicles grew marginally by 0.1% (yoy) and Multi Purpose Vehicles grew by 22.7% (yoy). Cumulative sales of Commercial Vehicles (CV) continued to decline at 2.2% (yoy) but the rate of decline has been lower. While Medium & Heavy Commercial Vehicles registered decline of 23.5%, Light Commercial Vehicles grew at 21.8%. Two wheeler sales growth had recovered from early 2009, and sales growth increased from 4.9% (yoy) in Q4FY2009 to 17.7% (yoy) in 5MFY2010.

The period from April-August 2009 saw automobile exports experiencing marginal growth rate of 3.2% (yoy) with all segments except Passenger vehicles registering declines. Commercial Vehicles, Three Wheelers and Two Wheelers segments recorded growth of (-) 38.3%, (-) 7.1%

and (-) 3.4% respectively during April–August 2009. Passenger Vehicles segment grew by 37.5% in this period.

Using the expected growth rates for passenger vehicles, M&HCV's, LCV's, three wheelers and two wheelers and the average prices of these vehicles, it is estimated that the Indian automotive industry which has seen significant growth in the past, is expected to grow at the rate of about 13% per annum over the next decade to reach a size of around USD 165 - 175 billion by 2022. The growth of the auto sector will tremendously boost the share of manufacturing in GDP, exports and employment since the auto sector has deep linkages.

IT AND IT-ENABLED SERVICES

From late-2008, the IT and ITES Industry has been affected by the global economic slowdown, resulting in a slowdown, registering a revenue growth to 13.1% (in US\$ terms) during FY2008-09. Cross currency movement during the year, led by the strengthening (and high volatility) of the US dollar versus some of the major invoicing currencies (Euro, Pound), suppressed volume growth. Over the past three years, the annual revenue aggregate of Indian software product businesses has grown at a CAGR of 44%. The domestic segment grew by 21% to register revenues of Rs. 570 billion in FY2009 from Rs. 470 billion in FY2008.

Over FY2009-11, IT services export revenues are projected to increase at 16% per annum to around US\$60-62 billion by FY2011. In the next two years, the industry is expected to place strong focus on productivity, benchmarking, and enhanced operational efficiencies. From a customers' point of view, the focus will remain on consolidation, integration, and regulation. The industry is expected to diversify in terms of geographies, verticals and service lines. Service providers are expected to enhance focus to domestic market to de-risk business and tap into the local growth opportunities. Key global sourcing drivers will continue to be cost, access to talent, business improvements, increasing speed-to-market and access to emerging markets.

Following a period of high growth, there has been a decline in the growth rate of global IT purchases in the latter half of 2008 due to the global economic slowdown. This downward trend is expected to continue into 2009 with a rebound is expected from 2010 onwards. Because of the recent slowdown, the aggregate revenues of the industry have grown at a much slower pace of 8.5% during Q1FY2010. Revenues and profitability are expected to be under pressure during the first half of FY2010, with an expected recovery thereafter. Overall, Q1 results of FY2010 (April-June 2009) demonstrate sustained focus with growth in operating margins and high utilization.

The reduction or slowdown in IT spending growth has already impacted industry revenues from late-2008, and may continue to do so in the short term. Reduced spending

could adversely impact utilisation rates for technology professionals. Further, reduced IT spending and pressure on clients' profitability could lead to increased pricing pressure with potentially short-term adverse impact on billing rates. To maintain clients and volumes, the industry may be constrained to offer volume discounts or special pricing incentives. Clients are also likely to seek above-normal credit periods, thereby adversely affecting cash flows.

With increased unemployment rates in major advance economies, increased attention is also being paid to a perceived association between offshore outsourcing and the loss of jobs. Given the prevailing economic environment, it is possible that there could be enactment of restrictions or new legislation in these economies resulting in some curtailment of off-shoring work to India and other preferred destinations.

In the emerging environment, there is also a growing trend among consumers of IT services towards consolidation of technology service providers in order to improve efficiency and reduce costs. Thus success in the competitive bidding process for new consolidation projects or in retaining existing projects would continue to be dependent on a company's ability to fulfil client expectations relating to staffing, efficient offshoring of services, absorption of transition costs, deferment of billing and more stringent service levels.

PHARMACEUTICALS & BIOTECHNOLOGY

The pharmaceuticals and biotechnology sector grew by around 8% in Q1FY2010 as compared to Q1FY2009. For the companies headquartered in the south, the growth rate was around 10.6% during this period. Profit growth was around 10% and 12% for the southern and overall industries, respectively. Fall in power and fuel costs as well as net interest were the key reasons for the marginal improvement in profitability of the industry. The sales growth in FY2009 was around 14% for overall industry and about 18% for the southern industry.

The Drugs & Cosmetics (Amendment) Act, 2008, has come into force from August, 2009. The amendment primarily deals with government's right to regulate and drug considered essential for tackling medical situations deemed endemic as well as increasing the penalties for manufacturing or selling spurious drugs.

The southern region is emerging as an investment hub for the pharmaceutical and biotechnology industries in terms of companies headquartered by region. It has been traditionally located in the western and central regions. Over the last two decades, Karnataka has established itself as a centre for biotechnology. Tamil Nadu and Pondicherry have more traditional pharmaceutical companies, while Kerala is a globally recognised ayurveda centre. Among all southern states, Andhra Pradesh leads with a number of well established companies, both large

and small scale. The industry mix includes traditional pharmaceuticals and biotechnology companies.

The key reasons for the emergence of the southern region is a well established strategy for exploiting the existing advantages like strong education base and availability of information technology support as well as developing a new approach to make the sector more competitive. The post-WTO agreement requires thrust on innovation and new processes, which some of the state governments have been able to recognise early on. They have provided for policies that are conducive to doing business, cluster approach and infrastructure support to attract investment.

State wise investments announcements for the southern region in pharmaceuticals and biotechnology indicate that there are many planned or under construction projects with an estimated cost of at least Rs. 47,470 million. Almost 50% of the projects are under construction while about 37% are being planned. In general, the Indian pharmaceuticals industry has acquired a good reputation, internationally, because of the following reasons: existing strength in organic chemicals synthesis and process engineering, low cost manufacturing base, and presence of educational institutions and trained personnel, development of technology oriented facilities, use of cost effective technologies, and adoption good manufacturing practices. The central government has helped the evolution of the industry through policies such as de-licensing, increased foreign investment limits and policy announcements.

Drugs and pharmaceuticals exports account for over 40% of industry sales. Europe accounts for a large share of the overseas drugs and medicines markets. Lately, many Indian companies have diversified their international base by locating marketing or manufacturing facilities in other regions like Asia, CIS and Russia and Africa.

Innovation is increasingly becoming a key requirement for the industry. New drug discovery has gained significance. The average research and development expenditure of Indian pharmaceuticals companies is low at 5% of total revenue as compared to about 15% internationally. Only the well established companies can invest in such facilities on their own because of high investment risk. Consequently, collaborative research has emerged as a new trend. Contract research and outsourced clinical trials are the other emerging opportunities. Overall, the Indian drugs and pharmaceuticals industry is expected to grow at around 14% per annum in the next two to three years given its competitive advantage in terms of the following: low cost manufacturing, chemical synthesis expertise, number of USFDA approved plants, new collaborations and contract research opportunities. However, clarity of policies, drug price control in the domestic market and growing competition from overseas companies remain the key challenges.

CHEMICALS AND FERTILISERS

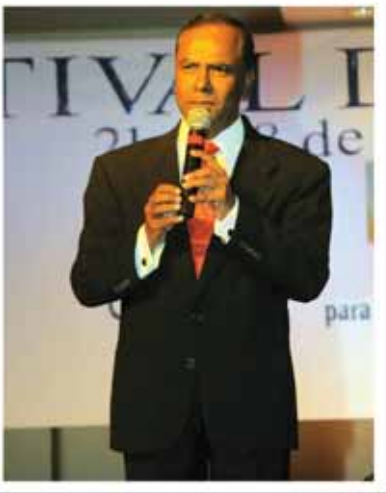
Indian industry manufactures over 70,000 chemicals and is the 12th largest producer of chemicals in the world. The Indian chemicals' industry size is estimated to be around Rs. 1,600 billion or US\$35 billion. Over the medium term, industry size is expected to grow to Rs. 3,220 billion or US\$70 billion by 2012.

The commodity nature of the bulk chemicals industry and volatility in prices brings a measure of uncertainty to the revenues and profits of the industry players. Thus, there are concerns on sustainability of the earnings for pure bulk chemicals players. Earnings in pesticides sector are likely to be under pressure because of long-term trend of declining domestic demand. However, export markets present an opportunity for growth in income and profitability, and could provide a stabilising impact on revenues and margins. The actual production in terms of 'Nitrogen' and 'Phosphorus' during FY2009 was 10.89 mt of 'Nitrogen' and 3.40 mt of 'Phosphorus' as compared with targets of 11.90 mt of 'Nitrogen' and 4.43 mt of 'Phosphorus', respectively. Production of fertilizers is expected to increase 8-8.5% in 2009-10 because of availability of natural gas from the KG-basin project. Expected decline or stability in input costs along with reduced imports is expected to reduce the Government's subsidy burden in 2009-10. With a decline in subsidy outflows, net sales of the industry are also expected to witness a slower growth in the coming quarters. However, profit margins could improve. Urea manufacturers are expected to benefit with the introduction of Import Parity Price (IPP) whereas the revenues of complex fertiliser manufacturers are expected to go up due to the nutrient based subsidy scheme.

India's fertiliser consumption is expected to increase at an annual average of 4% to 26.9 mt in FY2012. India's food grain production to feed the estimated population of 1.4 billion by 2025 will have to increase from 231 mt in FY2008 to around 325 mt by 2025. There will also be a need to increase production of non-food grains such as oilseeds, sugarcane, cotton, tea, and cotton. To achieve higher production levels, India would require about 45 mt of nutrients from various sources of plant nutrients.

India does not have cost-effective reserves of raw materials used in the manufacture of fertilisers. As fertilisers are raw material intensive, the industry, as a whole, has not been able to achieve the same cost efficiencies as its international counterparts. For Indian fertiliser manufacturers, securing supplies to a cost-effective feedstock holds the key to future growth. Under the new concession scheme for fertilisers, factors for increasing shareholder value include effective feedstock management, increased energy efficiency, large capacity sizes, effective location of plant, and high capacity utilisation.

New window of opportunity for business with Latin America opened by the global crisis



Mr R. VISWANTHAN

Ambassador to Argentina,
Uruguay and Paraguay

The global crisis has triggered a fundamental change in the mindset of Latin American business towards India. The crisis has tightened the availability of local and external financial resources and credit. They are no longer able to afford the luxury of the best that money could buy. The new mantra is affordable products. Price is the main concern. This has made them look for less expensive import sources such as India.

The Latin Americans are amazed by the 6% growth of India this year despite the global crisis. They are astounded by the projection of high growth in the next thirty years leading to India becoming an affluent society by 2039, predicted in the June 2009 Asian Development Bank report.

They see the growing population and consumption combined with

high economic growth of India as a new opportunity for their exports. This has made the Latin Americans to take India seriously as a large, growing and long term market and a global economic power.

India is "comfort zone" in the cultural sense for the Latin Americans. They are familiar with yoga and meditation. There are thousands of followers of Sai Baba and Ravi Shankar. They read Deepak Chopra and J Krishnamoorthy. They have been moved by Gandhi and Slumdog Millionaire.

They admire the vibrant and large Indian democracy amidst a vast diversity and developmental problems. They see this as a role model for their young democracies which have come out of dictatorship not very long ago.

The India Story resonates with them since it is relevant for their circumstances. Their dream is to follow the example of high growth with democracy. India does not puzzle or frighten them. They see it as open and transparent, understandable and likeable.

THE NEW MARKET OF LATIN AMERICA

The word "new" is used to distinguish the current and future Latin America from the past one which had suffered military dictatorships, hyper inflation, volatile currencies and excessive external debt burden.

The new Latin American market has come out of the past curses and cycles of booms and busts. Democracies

have irreversibly replaced military dictatorships. The Inclusive Development Agenda of the governments of the region has been pulling out millions of people above the poverty line. This new lower middle class is driving the governments and business to increase their access to affordable products, thereby opening the door for more imports from less expensive products from countries such as India.

The region has tamed inflation decisively and has kept it in single digit in the last decade. Inflation in 2008 was 8.4% and it is around 6% in 2009. The currencies and exchange rates have become stable



and predictable. External debt as a proportion to GDP has been brought down to 18% in 2008 from over 40% in the nineties.

The governments have become more prudent in fiscal and current account management. Domestic saving rates in the region have started going up and there is a conscious determination to avoid reliance on external resources. The



foreign exchange reserves of the region have gone up steadily from 200 billion dollars in 2003 to 512 billion in 2008. Foreign Direct Investment has increased from 38 billion dollars in 2003 to 92 billion in 2008.

The economies of the region have become more resilient and less vulnerable to external shocks. This was evident from the way in which the region withstood the global crisis suffering only moderate adverse impact. The region did not face any financial crisis following the global financial meltdown. There was not a single case of banks or financial institutions going bust in the region, unlike what happened in US and Europe.

With this strong foundation of macroeconomic fundamentals, the regional GDP grew by an annual average of 5 percent in the period 2003-7. Due to the global crisis, the growth declined to 4.6% in 2008 and is expected to become negative 1.9% in 2009. The region is expected to resume growth in 2009 at 3.1%.

Latin America today, is a market of 4.4 trillion dollars of GDP, 20 countries, population of 550 million and per capita income of 8000 US Dollars. Their total imports are 880 billion dollars.

TRADE

India's trade with Latin America has undergone a paradigm shift in this decade and is on a high growth trajectory. In the last eight years, it

has gone up by eight times to US \$ 17.2 billion in 2008 from US \$ 2.1 billion in 2000. The trade is expected to reach 30 billion dollars by 2012. This will be helped by the Preferential Trade Agreements of India with Chile and Mercosur which have come into force recently.

Indian exports to the region increased from 1.2 billion dollars in 2000 to 7.5 billion in 2008. The exports could reach 15 billion dollars by 2012, given the positive change in the market of the region and the favourable mindset of Latin Americans towards India.

India's imports have increased to US \$ 9.7 billion in 2008 from less than a billion in 2000. India's imports of edible oil, crude oil and minerals which account for two third of imports from the region, will increase in the coming years. Argentina is the major source of India's imports of soy oil, Chile the main source for copper and Venezuela, the top source for crude oil. Latin America has become a new source for India's crude oil imports. Reliance and Essar have been importing crude oil from Mexico, Venezuela, Brazil and Ecuador. Given the discovery of large new reserves in Brazil and the growing investment of Indian companies here, Indian imports are set to increase in the future.

INDIAN INVESTMENT AND JOINT VENTURES IN LATIN AMERICA

Indian companies have invested 9 billion dollars in the region in IT, steel, chemicals, pharmaceuticals and

other manufacturing sectors. Indian IT companies have established software development centres, BPOs and KPOs in eight countries of the region employing 10,000 Latin Americans. TCS is the largest player with 7500 employees in the region. Besides getting local business, the Indian companies have developed a new near-shore business model of 12/12 in which they service their North American clients for 12 hours from the same time zone operations in Latin America and the remaining 12 hours from India. The Indian companies leverage the multilingual skills of Latin Americans who speak Spanish, Portuguese and Italian to service European clients.

Latin American companies have also started entering into the Indian market with investment and joint ventures in automobiles, steel, oil exploration, low-cost housing and entertainment industry.

There is scope for Indian companies to invest in agribusiness in South America, which is emerging as a global agricultural powerhouse with its large fertile land area, abundant availability of water, advanced technologies and best practices. The region has the potential to increase the area of cultivation and agricultural production and contribute to India's food security.

This is a good time to acquire farmland, factories and assets in the region, since the prices are lower and competition lesser, thanks to the global crisis.



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Members Speak

The New Five-Years Foreign Trade Policy Aimed at Diversifying Indian Exports

Trade is an important tool for economic growth and national development. For India to become a major player in global markets, a comprehensive view needs to be taken on the overall development of the country's foreign trade. An increase in exports is of vital importance as also facilitating imports to stimulate the economy.

Today, India's merchandise exports account for a share of close to 15 percent of the GDP, which has been an important component of India's growth since 2004. During the five year period from 2003-04 to 2008-09 India's merchandise exports more than doubled from US\$ 64 billion to US\$ 169 billion and from April – July 2009 our exports are 49.6 billion.

However, despite of this rapid growth, India's share in world exports is still miniscule and currently stands at around 1.3 percent, compared to China's share of around 9 percent. Even smaller economies like Malaysia, Singapore, Thailand, Austria, Sweden enjoys a higher share in world exports.

The new five-years Foreign Trade Policy 2009-14 announced by the Union Minister of Commerce and Industry, Mr Anand Sharma on 27 August 2009 attempts to arrest the exports decline and provides additional incentives to sectors severely impacted by the global slowdown.

The policy will help to multiply India's exports and offers continuity and stability in policies, which will help revive our exports and protect employment. The industry is

committed to work closely with the government to achieve the target of doubling India's exports of goods and services by 2014.

The decision of the government to rationalise export incentives to products and markets, based on the competitive advantage of Indian industry and the addition of 26 new markets under 'Focus Markets scheme' and increase in incentive rate to 3 percent is a welcome step, which will help to expand our exports to emerging markets of Africa and Latin America.

The government in the policy announced measures to reduce transaction costs for Indian exporters, which is very timely and would go a long way in enhancing the competitiveness of Indian exporters, especially the small and medium sized exporters.

The continued thrust on procedural simplification for exports and the proposed announcement of setting up of inter-ministerial committee to redress the complaints of exporters and the setting up of Directorate of Trade Remedy Measures is again a visionary move, which reflects the seriousness of India's export-led growth as a long term strategy.

The decision to extend the Duty Entitlement Passbook (DEPB) scheme till December 2010; extension of tax benefits for IT industry and the Export Oriented Units (EOU's) and 2 percent interest subvention till March 2011 is a step towards right direction.

The zero duty imports of capital



Mr Sanjay Budhia,
Chairman, CII National
Committee on Trade and
Managing Director, Patton
International Limited

goods in certain sectors, under EPCG scheme will help to promote technology upgradation of the Indian exporters. Special thrust on sectors such as textiles, leather, gems and jewellery would help exporters from these sectors to tide over the current slowdown and also help protect jobs in these sectors and provide crucial livelihood to the poor sections of the society.

Given the current global economic situation, which is extremely challenging we will have to be very conscious in our move to revive exports, which have been declining by 30-33 percent every month since October 2008. The target of US\$ 200 billion over the next two years will be challenging for industry, given the slump in demand in developed markets. It may not be possible to maintain export growth until the global economy recovers more forcefully and the uptick in demand is more visible.

There is also a need to set-up a single national export promotion agency like India Trade – Investment Promotion Agency (ITIPA) on the lines of the UK Trade and Investment under the Public Private Partnership (PPP) mode, which will help exporters with information, handholding in foreign markets, develop capacities among SMEs etc.



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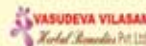
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Major Events

Suminfra 2009

Fast Tracking Infrastructure Development through PPPs

6 & 7 August 2009 : Chennai

The 7th Edition of the annual summit on Sustainable Public Private Partnerships in Infrastructure, “Suminfra 2009 : Fast Tracking Infrastructure Development through PPPs” was organized in association with the Government of Tamil Nadu.

The summit showcased models and case studies of best practices in public-private-partnership in infrastructure and learning experiences in Indian PPPs. Bringing together all stakeholders concerned with Infrastructure development on a common platform, Suminfra helped unveil opportunities for industry in infrastructure development, enable policy makers to appreciate the risk perceptions and concerns of the industry, and help financial institutions understand critical issues related to infrastructure projects.

The following topics were presented and discussed at Suminfra 2009.

- Fast Tracking PPPs to Counter Economic Slowdown
- Lessons Learnt - The PPP Story So Far
- How to make PPP more Attractive?
- Financial Fast Forward of PPPs
- Widening the Areas of PPP: Looking at the Future

At the summit, it was announced that a 12 point agenda infrastructure development would be presented to the Prime Minister’s office (PMO).

CII 12 point agenda on infrastructure development

- Separate infrastructure budget for roadways, railways and shipping instead of the regular railway budget.
- Energize PSUs in infrastructure space.
- Adopt 20 cross-sectoral infrastructure projects of national importance and commitment for delivering them on time.
- 20 domestic economic zones like SEZs.
- Set up a National Infra Facilitation and Monitoring Agency (NIFMA) on the lines of FIPB along with an independent regulatory authority.
- Set up central and state land bank corporations to procure and allot land Promote PPP in rural infrastructure and agri business.
- Dissemination of statistics on gross capital formation in infrastructure every quarter.
- Mass transit systems in top 20 cities.
- Sectoral consensus -based templates for PPP bid-process management.
- Provide guidelines for choosing best tender.
- Pushing 74th amendment to constitution for urban reform.



Suminfra 2009



Inaugural session at Connect 2009

Connect 2009

Resurgence of the Indian ICT Sector’

10-12 September, 2009 : Chennai

Confederation of Indian Industry (CII) and Government of Tamil Nadu in association with Ministry of Communications & Information Technology, Government of India organized **CONNECT 2009**, the 9th edition of India’s premier ICT Event.

In his welcome address Mr A Raja, Union Minister of Communications & Information Technology, Government of India said that despite the global economic meltdown, the Indian IT and BPO sector grew by 12% in the financial year 2009 to earn aggregate revenue of US\$ 71.7 billion. The export of IT-BPO grew by 16% to reach US\$ 47.3 billion during 2008-09. The growth proves that the basic business model of the Indian ICT sector is efficient. He also said that State Governments should be given equal responsibility and opportunity in bringing in proactive policies and regulations to promote foreign investment in the ICT sector.

Ms K Kanimozhi, Member of Parliament, Rajya Sabha, emphasized the need for inclusive

development of the ICT sector. **Dr Poongothai Aladi Aruna, Minister for Information Technology, Government of Tamil Nadu**, said that the State Government is determined to take the IT revolution to tier-II cities, townships and villages.

Mr Sachin Pilot, Minister of State for Communication & IT, Government of India in his valedictory address said that broadband penetration is the next big thing and in the next 3 years all Panchayats in the county will be connected through broadband network. The Government would take steps to increase the rural tele density to 40% with an aim to connect the rural areas with the rest of the country.

The Connect 2009 **UnConference** witnessed 200 participants and the Main Conference - over 900 participants. A report on **“India 2009-10 : Broadband Roadmap for Inclusive Growth”** was also released at the event.

The sessions focussed on Re-inventing Indian ICT for the new world order; Leveraging intrinsic strengths of ICT for refuelling growth ; Building India’s digital Infrastructure for competitive positioning ; Rural India – tapping the latent potential ; Greener IT, Cleaner IT.

Key Recommendations to Government

- Setting up Educational Clusters to promote Industry-Academia synergies.
- Leverage ICT in thrust areas such as Tele medicine E-Learning and Education Digital.
- Focus on funding and sponsorship / PPP for R&D.
- To promote PPP initiatives for large scale digital infrastructure initiatives.
- Comprehensive demand assessment for the requirements of e-governance initiatives.
- Comprehensive legislation for e-waste management.
- Manufacturers to promote recycling of their products.



Mr Sachin Pilot, Minister of State for Communication & IT, Government of India addressing the Valedictory session

CII – ICICI Venture Connect 2009 Entrepreneurs Awards

Celebrating Entrepreneurship in Tamil Nadu

India’s premier ICT Event, Connect has been the forum for Indian ICT industry to confer on latest Trends & Developments. The event in the past has seen industry leaders and policy makers come together and exchange insights and views on accelerating the growth and sustainability of the Indian ICT Sector.

In an effort to acknowledge the excellent contribution made by successful entrepreneurs in the field of Information Technology, CII in association with ICICI Venture had presented the 4th edition of the **“CII – ICICI Venture Connect 2009 Entrepreneurs Awards”** on **12th September 2009** to honour the IT Industry Leaders for their outstanding achievements.



Award Winners for 2009

Category of the Award	Awardee
A person from Outside Tamil Nadu, successful in Tamil Nadu	Mr Devendra Saharia, President & Co Founder, Ajuba Solutions (India)
A person from Tamil Nadu, successful in Tamil Nadu	Mr. Sathish Babu, Founder, Univercell
ICT Ecosystem	Mr K Pandia Rajan, Managing Director, Ma Foi & Randstad India
Lifetime Achievement Award	Mr. Lakshmi Narayanan, Vice Chairman, Cognizant Technology Solutions Ltd



Confederation of Indian Industry

Deccan Doings

Regional Activities

Workshop on Hazardous Waste (Management, Handling and Transboundary Movement) Rules 2008

9 July 2009 : Chennai

CII – ITC Centre of Excellence for Sustainable Development in collaboration with the Ministry of Environment and Forests conducted the workshop enable industry members to understand the legislation on Hazardous Waste Management, and its impact on business.



Workshop on Hazardous Waste (Management, Handling and Transboundary Movement) Rules 2008, Chennai

Workshop on Competency Development for Healthcare Providers

14 July 2009 : Trivandrum

Initiated by the Healthcare Forum of CII Southern Region the first of the series of workshops on “Competency Development for Healthcare Providers” was conducted to upgrade existing skill level of the medical fraternity on the various competencies that is of enormous importance and utility in their field of work.

The workshop covered a wide range of topics that are vital for professional life in the healthcare industry.



Workshop on Competency Development for Healthcare Providers

Session on Internal Security

23 July 2009 : Puducherry

Conducted by the CII Southern Region Internal Security Task Force along with the Puducherry State Office, the session was organized to create awareness of security among the citizens of Puducherry with importance on manufacturing industries. The session helped sensitize members of the industries such as Education, Transport and Security and also the various strategies used by terrorist groups in creating a threat to the nation.

Dr B Srikanth from Police Dept was the key speaker for the programme.

Session on Internal Security, Puducherry

Seminar on Emerging Opportunities in International Trade and Investment

23 July 2009 : Chennai

The seminar was conducted with the objective of enhancing international trade with the Western and Asian countries.

Mr P M Amza, Deputy High Commissioner, Sri Lankan Deputy High Commission, Mrs Joelle Rayet Consul General, Consulate General de France said that France, Mr. Robert Kelly, Deputy Head of Mission, British Deputy High Commission said that UK Trade & Investment, Ms Aileen Crowe Nandi, Principal Commercial Officer, US Consulate spoke at the seminar on emerging business opportunities between India and their respective countries.



Seminar on Emerging Opportunities in International Trade and Investment

CII Puducherry SME Cluster - II : Kick-Off Programme

20 August 2009 : Puducherry

The Kick-off was organized to improve the internal competitiveness of the cluster members in Puducherry. The participants were also given training on 5S.

Mr Dinakaran, Assistant Director, Directorate of Industries and Commerce addressed the participants



CII Puducherry SME Cluster II : Kick-Off Programme, Puducherry

COO Speak Series: Coimbatore College Excellence Cluster

22 August 2009 : Coimbatore

The COO Speak series for the year began with a session by Mr. R Varadaraj, COO, Rajshree Sugars and Chemicals Pvt. Ltd on climate change and carbon credit.

Speaking on climate change, the impact of increasing emissions on developing countries and methods of controlling emissions, Mr Varadaraj highlighted the concept of a Clean Development Mechanism. The session also had an interactive round with students who were eager to know more about career opportunities in environment management.



COO Speak Series: Coimbatore College Excellence Cluster, Coimbatore

Session of Green Brigade Advocacy

25 August 2008 : Chennai

The Green Brigade initiative was launched Loyola College to involve the student community and young professionals towards conserving the natural resources at their level and make the city clean and green.

He said community participation was important to sustain measures to conserve natural resources and that youngsters had a pivotal role in reaching out to society. Posters on conserving energy, land, water and reducing air and noise pollution were released.



Session of Green Brigade Advocacy, Chennai

Session on New Direct Tax Code

26 August 2009 : Chennai

Organized in partnership with Ernst & Young, the objective of the session was to create awareness on the various aspects of the new Direct Tax Code, its implications on the economy, industry and individual and get experts' opinion on issues affecting the corporate sector. The three technical sessions on Business and Corporate Taxation, Withholding Tax and Non-Resident Taxation, Financial Services and Personal Tax highlighted the implications of taxes such as Gross Asset Tax (GAT), General Anti-Avoidance Rule (GAAR), business transition provisions, salary taxation, taxation on charitable organizations, tax exemption on mutual funds and venture capital funds in addition to others.

Workshop on Optimal Utilization of Ground Water Resources by Industry

28 August 2009 : Chennai

Organized in cooperation with Central Ground Water Authority and the Central Ground Water Boards the workshop aimed at sensitizing the industry on sustainable regulation and management of ground water resources. The workshop highlighted the various techniques of water management and conservation and had discussions on the key ground water policy issues affecting industry.



Workshop on Optimal Utilization of Ground Water Resources by Industry, Chennai



CII Finance Forum - Emerging Role of the CFO, Chennai

Road Shows on Innovator 2009

September 2009

7 Road Shows have been organized to promote Innovator 2009 at Trichy, Coimbatore, Pollachi, Madurai, Puducherry, Bangalore and Chennai. Innovator 2009 is a competition for students, organized to showcase the innovative ideas of graduate and post graduate students from engineering, arts and science and management streams in the Southern Region, and thereby unleash the entrepreneurial potential amongst students.



Road Shows on Innovator 2009

2nd M-LEAP : Vendor Development Programme with HPCL

23 September 2009 : Chennai

The second series of M – Leap was organized with Hindustan Petroleum Corporation Ltd (HPCL) objective to understand business opportunities available with HPCL.

HPCL briefed the participants about the vendor registration procedures, quality assurance requirements, etc. MSME members also had interaction with officials of Ministry of Small & Medium Enterprises.



Members at the M-LEAP with HPCL

CII Finance Forum - Emerging Role of the CFO

08 September 2009 : Chennai

For understanding the challenges for growth from the perspective of a CFO and to discuss these challenges in light of what some of the companies are doing for winning in the new economy, the session on Emerging Role of the CFO was organized. CFO's from leading organizations spoke on the topics : CFO Mandate and Challenges for Growth and Winning in the New Economy.

Buyer Seller Meet on Engineering Sector

25 September 2009 : Chennai

The main objective of this meet was to promote interaction and build business linkages between PSUs and MSME members of CII(SR) and between them. Southern Railway, Integral Coach Factory, Air Force – Avadi; Engine Factory Avadi ; Bharath Heavy Electricals Limited and NMDC Ltd Hyderabad made presentations about their requirements and procurement process.

SECURE-IN 2009 Conference on Internal Security & Disaster Management

26 September 2009: Kochi

The conference covered various topics on Internal Security and Disaster Management, the current scenario, challenges ahead and steps to ensure adept security through collective action. The event was inaugurated by Hon'ble Minister for Home, Vigilance & Tourism, Govt. of Kerala, Shri Kodyeri Balakrishnan. In his inaugural address, he said that biggest challenge faced across the globe in different countries is the threat to internal security. He requested the Industry representatives to support the Government's initiatives in modernizing the police force in the State.



SECURE-IN 2009 Conference on Internal Security & Disaster Management

Webinars by CII Southern Region

To update membership with latest tools and techniques on industrial competitiveness, information about various Government policy initiatives, information about emerging markets for business developments etc, CII Southern Region had launched an online platform for membership engagement conducting a series of webinars on relevant topics during the year 2009 – 2010.

Webinars are being web-casted live from the Regional Headquarters, which could be viewed live through the Internet by the participants across the Region. 11 sessions have been organized so far, covering topics such as Total Cost Management, Climate Change & Carbon Credit, Labour Legislations, Union Budget 2009-10 : An Analysis, Defence Offset Policy : Opportunities for Indian Industry, Business Excellence, HR Excellence, HR Compass, H1N1 (Swine Flu), New Direct Tax Code and Internal Security-Securing our Interest. More than 200 members across the region have benefited out of these webinars.

CII Southern Region Initiatives for MSMEs

1st M-LEAP : Vendor Development Programme with BHPV

18 July 2009 : Visakhapatnam

The MSMEs Sub-Committee of CII(SR) has initiated a series of Market Linkage for Excellence & Progress (M-LEAP) programmes to facilitate business linkages between PSUs and MSMEs.

The first M-Leap session, Mr. E V Rao, General Manager (MM), BHPV made a detailed presentation on the business opportunities with BHPV including vendor registration procedures, quality assurance requirements etc.



1st M-LEAP : Vendor Development Programme with BHPV

2nd M-LEAP : Vendor Development Programme with HPCL

23 September 2009 : Chennai

The second series of M –Lepa was organized with Hindustan Petroleum Corporation Ltd (HPCL) objective to understand business opportunities available with HPCL.

HPCL briefed the participants about the vendor registration procedures, quality assurance requirements, etc. MSME members also had interaction with officials of Ministry of Small & Medium Enterprises.



Confederation of Indian Industry

Deccan Doings State Activities



ANDHRA PRADESH

Session on Building Business Excellence

8 July 2009 : Hyderabad

The session stressed on having a holistic view of the organization which would help set a clear direction for business growth. It brought out the need for business align individual goals with business goals, bring out perceivable linkage between various functions, and eliminates non value added activities, by relating the process to result.



Session on Building Business Excellence, Hyderabad

Launch TQM Forum for Organisational Excellence : 2009 - 10

8 July 2009 : Hyderabad

The Andhra Pradesh TQM Forum was launched to provide a platform for business executives and change agents from various companies, to informally discuss and exchange ideas, views and experiences relating to building organizational excellence through Quality in all activities of the organization. 30 members from the Manufacturing sector in and around Hyderabad have joined the forum.



Launch of TQM Forum for Organizational Excellence, Hyderabad

Seminar on Infrastructure Development Focus: Roads

18 July 2009: Hyderabad

The one day seminar highlighted the importance of the Road sector and deliberated on the Opportunities & challenges it holds with special focus on Public Private Partnerships (PPPs) in Road sector.

The seminar was addressed by Dr T Chatterjee, IAS, Principal Secretary - Department of Roads, Buildings & Highways - Government of Andhra Pradesh and prominent speakers from leading organizations in the industry.



Seminar on Infrastructure Development Focus: Roads, Hyderabad

CII team calls on Dr Y S Rajasekhara Reddy Hon'ble Chief Minister, Government of Andhra Pradesh

29 July 2009 : Hyderabad

A high powered CII delegation called on Dr Y S Rajasekhara Reddy, Hon'ble Chief Minister, Government of Andhra Pradesh at Hyderabad, to brief him on the industry scenario and to discuss industry related issues with him.



CII team calls on Dr Y S Rajasekhara Reddy, Hon'ble Chief Minister, Government of Andhra Pradesh, Hyderabad

Members Meet with Chairman and Deputy Chairman, CII Southern Region

29 July 2009 : Hyderabad

The members meet was addressed by Mr C R Swaminathan, Chairman, CII Southern Region & Chief Executive, PSG Industrial Institute and Mr. S Gopalakrishnan, Deputy Chairman, CII Southern Region, CEO & MD, Infosys Technologies Ltd.

The objective of the Meet was to communicate various initiatives / activities undertaken by CII and to understand the needs of industry based in Hyderabad.

Seminar on Managing Exports in a Challenging Economy

30 July 2009 : Hyderabad

The objective of the Seminar was to help the industry meet current challenges and take advantage of opportunities as they arise and grow business over the longer term. The Seminar brought together Government authorities, Banking Regulators, Financial Experts, Economists and successful exporters. The technical sessions focused on the topics: Risk Management: Commodity Derivatives & Foreign Currency Hedging, Finance for Exports & Policy Issues and Export Market Opportunities.



Seminar on Managing Exports in a Challenging Economy, Hyderabad

MAN'EXE 2009 - 6th Leadership Series on Manufacturing Excellence

5 August 2009 : Hyderabad

With the theme as Business Growth Strategies in the Economic Downturn the conference focused on current downturn and innovative response to the dominant concern; perspective of financial sector in facing the downturn and HR interventions during the economic downturn.

Dr P V Ramesh, IAS, Commissioner of Industries, Industries & Commerce Department, Government of Andhra Pradesh and Mr Kanna Lakshmi Narayana, Hon'ble Minister for Major Industries, Government of Andhra Pradesh, addressed the conference. on Manufacturing Excellence, Hyderabad



MAN'EXE 2009 - 6th Leadership Series

Visit of H E Mr Andi Ghalib, Ambassador of Indonesia

13 August 2009 : Hyderabad

During his visit to Hyderabad, H E Mr Andi Ghalib, Ambassador of Indonesia met Mr Y Harish Chandra Prasad, Chairman, CII Andhra Pradesh to understand and explore the investment opportunities in Andhra Pradesh and also to take stock of the partnership emerging between our two countries, and to formulate way-forward plan to deepen India-Indonesia commercial ties.

Mr. Harish Chandra Prasad also briefed His Excellency about the structure and functioning of CII and its activities at Central, Regional and State level.



Visit of H E Mr Andhi Ghalib, Ambassador of Indonesia, Hyderabad

Workshop on Role of Industry in Optimal Utilization of Groundwater Resources

26 August 2009 : Hyderabad

As the groundwater regime in India is at an early stage, the aim of this workshop was to welcome the initiative of the Ministry of Water Resources, Government of India and Central Ground Water Board at facilitating multi stakeholder dialogue.

Mr S K Joshi, Principal Secretary, Irrigation & Projects Department, Government of Andhra Pradesh, Mr A D Rao, Regional Director, Central Ground Water Board, Hyderabad addressed the Workshop besides other speakers from the industry.



Workshop on Role of Industry in Optimal Utilization of Groundwater Resources, Hyderabad

Awareness Programme on Quality Circles (QC) Implementation and Benefits

29 August 2009 : Hyderabad

The objective of the Session was to improve the internal competitiveness of Industries in Andhra Pradesh. Faculty for the programme, Mr K Parthasarathy, Counsellor-SME, CII & Senior Manager (QC) Retd, Hindustan Aeronautics Limited, explained the Seven QC tools and the Twelve steps methodology.

Awareness Programme on Quality Circles (QC) Implementation and Benefits, Hyderabad



Interactive Session with Dr P V Ramesh, Commissioner - Industries, Government of Andhra Pradesh

8 September 2009 : Hyderabad

The interactive session with Dr P V Ramesh, Commissioner, Industries, Government of Andhra Pradesh on in Hyderabad was organized to discuss issues concerning MSMEs in Andhra Pradesh.

Round -Table Experience Sharing on HIV; TB & Malaria Interventions

10 September 2009 : Hyderabad

The round table was organized in partnership with Global Fund. Organizations such as Deloitte, Freedom Foundation, PSI and APSACS have shared their initiatives towards workplace intervention to eradicate HIV/TB and Malaria. This brought out the significance of developing a comprehensive strategy for workplace interventions in bringing about greater occupational health and safety.

Round -Table Experience Sharing on HIV; TB & Malaria Interventions, Hyderabad



Best Manufacturing Practices Mission to Mahindra & Mahindra Ltd & Pennar Industries Ltd

24 September 2009: Hyderabad

The objective of the Mission was to showcase best practices and success stories of successful manufacturing companies. The members of CII-AP TQM forum for organizational excellence and Manufacturing Panel participated in this Mission.

Best Manufacturing Practices Mission to Mahindra & Mahindra Ltd & Pennar Industries Ltd, Hyderabad



Third Meeting of TQM forum for Organizational Excellence

25 September 2009 : Hyderabad

The forum met to informally discuss and exchange ideas, views and experiences relating to building excellence in the organization through Quality in everything that they do. Mr K Parthasarathy, Retd. Senior Manager (QC), HAL & Counsellor-SME, CII made a presentation on "Change Management for better work culture", followed by a presentation by Mr K Sivaram, Counsellor-Energy, CII Sohrabji Godrej Green Business Centre on "World Class Energy Efficiency in Indian Industry".

Third Meeting of TQM forum for Organizational Excellence, Hyderabad



Session on Role of Technology in Ensuring Food Security

25 September 2009 : Hyderabad

The session brought together the various stakeholders in the agricultural sector on a single platform to exchange their views and share knowledge on the need and role of technology in improving farmers viability and assuring food security. Key topics discussed were : Role of technology in improving farmers' economic viability and facilitating food security; Limitations of traditional breeding technology; Innovation in Agri Biotechnology; Genetic diversity in Plant Biotechnology.

Session on Role of Technology in Ensuring Food Security, Hyderabad





Confederation of Indian Industry

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KARNATAKA

Second HRD Forum meeting

3 July 2009 : Bangalore

Ms Padmaja Algananda from Mercers made a presentation on “Workforce costs - Looking beyond compensation”. This session accomplished to explore the often overlooked elements of managing talent costs which made a significant impact on the cost of doing business while reducing latent slack and increasing productivity at the same time.

Budget Viewing Session and Post Budget Analysis Session

6 July 2009 : Bangalore

A Live Budget Viewing Session followed by a Post Budget Analysis Session on the Union Budget 2009 was organised for members of CII. The Post Budget Analysis was presented by BMR Advisors.

Interactive Session on Inclusion of Aerospace Studies at University Visvesvaraya College of Engineering (UVCE)

6 July 2009 : Bangalore

The session was organised with the representatives from academia and Industry to discuss the need of inclusion of Aerospace Studies at University Visvesvaraya College of Engineering (UVCE). The discussion was lead by Mr. Prabhu Dev, Vice Chancellor Bangalore University. It was suggested that Bangalore University consider the four years Bachelor’s degree engineering course on aerospace studies.



Interactive Session on Inclusion of Aerospace Studies at University Visvesvaraya College of Engineering (UVCE), Bangalore

Learning Mission on Best Manufacturing Practices

7-8 July 2009 : Bangalore

The Two day learning mission to Kurlon Ltd, Kennametal India Ltd, and L&T Komatsu Ltd was organized with an objective to share Manufacturing Best Practices among member companies. The companies visited made presentations on some of their best practices in the following areas : Cash Conversion Cycle of Kurlon related to supply chain management and production , Global Lean Six Sigma Model at Kennametal India and Lean Manufacturing Initiatives at L&T Komatsu.



Learning Mission on Best Manufacturing Practices

Workshop on Corporate Volunteer Management

16 July 2009 : Bangalore

Conducted in association with ivolunteer, the programme was helped to share the knowledge on corporate volunteer management and practical tips on how to manage it in companies.



Workshop on Corporate Volunteer Management, Bangalore



CEO Forum

17 July 2009 : Bangalore

The Fifth Meeting of the CEO Forum was conducted to facilitate peer group interactions and networking for company leaders. The session was addressed by Mr Pradipta K Mohapatra, Co-Author of India's Global Powerhouses: How They are Taking on the World, a book outlining briefly how India's MNC differ from their international rivals.

Seminar on Road Safety - Engaging Corporates

17 July 2009 : Bangalore

The seminar aimed at creating more awareness on engaging corporates towards road safety. The programme was designed to deepen the knowledge of the business community that relies heavily on the basic road infrastructure for transport operators providing services to carry people and as well as products. It also helped the business community in identifying the ways of mobilizing the resources to rapidly improve the road safety.

Jointly with the Bangalore Traffic Department, CII Karnataka also launched the FM based safety awareness campaign on "Lane discipline & Indicator use" at the seminar on 'Road Safety – Engaging Corporates'.

Interaction with the Central Ground Water Board

28 July 2009 : Bangalore

Interaction with the Central Ground Water Board and member industries was organized to discuss on the optimum utilization of the ground water by industries. Topics like Ground Water Authority Legislation, Sustainability, Ways of Measuring the ground water, Creation of high level of awareness among the industries and their employees, mandatory rain water harvesting, regular audits were discussed with the CGWB.

SME Cluster program - Foundation For profitability

29 July 2009 : Bangalore

The first session of the Jigani - Bommasandra Industrial cluster highlighted the benefits of marketing using the internet and technology and Innovation.

Mr Narayan Rajan, Chief Executive Officer, i-Vista Digital Solutions demonstrated the benefits of creating a a company website with the company name on the URL.

Innovation Forum

30 July 2009 : Bangalore

The 6th Meeting of the CII Karnataka Innovation Forum was addressed by Dr. Mukul Saxena, Head, Siemens Corporate Technology India Labs and Mr. Jatin Desai, Co-Founder & CEO, The DeSai Group. Dr. Saxena spoke on Open Innovation @ Siemens and Mr. Desai presented on Strategic Innovation and Financial Performance - Lessons from World-Class Innovators.

The objective of the Forum is to develop a vibrant platform in Bangalore for members to gain from the experience and knowledge of R&D Heads and promote sharing of best practices in R&D and innovation management.

Interaction with UNESCO

30 July 2009 : Bangalore

The interactive session with the CSR heads and UNESCO representatives was organized to facilitate interaction between the corporate and UNESCO for possible link ups.

Mr Shantha Retnasingam, Chief, Section for Multilateral and Private Sector Funding Sources sector for External Relations and Cooperation and Mr. Svein Osttveit, Chief Programme Coordinator, shared that UNESCO would like to synergise with the companies that have CSR programmes that are primarily focused on India and the Sub Continent Region in the field of Education and Culture and propose together Programmes and projects for joint implementation.

Workshop on Contract Labour Management

30 July 2009 : Bangalore

Mr B C Prabhakar, Advocate & Management Consultant conducted the workshop covering objectives, applicability and essential ingredients of Contract Labour (Regulation & Abolition) Act, 1970. Bosch Ltd also shared the presentation on handling contract labour at Bosch.

Interactive Session on Service Tax

20 August 2009 : Bangalore

The interactive session with Chief Commissioner of Excise, Bangalore Zone, Mr Subhash Chander, IRS, was organized to address the several queries on Service Tax put forward by members.



Interaction on Service Tax, Bangalore



Workshop on Achieving Business Growth for SMEs, Bangalore

CEOs Roundtable on Transforming India into a Manufacturing Centre of Excellence through Global Product Development

21 August 2009 : Bangalore

The Round Table was held in association with the Warwick Manufacturing Group and Parametric Technology Corporation (PTC) to initiate a dialogue on strengthening and transforming India into a manufacturing and Innovation Centre of excellence through Global Product Development. Prof. (Lord) Kumar Bhattacharyya, one of the globally recognized experts in manufacturing spoke on the vision and trends of product development in India and Asia, while Dr. Barry F Cohen, Executive Vice President, PTC shared the success stories of global companies in deploying global product development solutions.



CEOs Roundtable on Transforming India into a Manufacturing Centre of Excellence through Global Product Development, Bangalore

Interactive session on Role of Urban Governance in Women Empowerment

28 August 2009 : Bangalore

The Women Business Leaders Forum (WBLF) organised this interactive session to address the issues of infrastructure in areas such as security, roads and transportation, electronic and virtual working options and legal issues. Abi Sekimitsu, Editor, Reuters (Bangalore) moderated the session.

Session for Corporate Volunteers

27 August 2009 : Bangalore

This session aimed at training key managers in organizations to drive corporate volunteering amongst their colleagues through understanding of the tasks & challenges that NGOs face. The session was organised with the support of iVolunteer for companies which are exploring options of corporate volunteering.



Session for Corporate Volunteers, Bangalore

Interactive Session on Disability Issues

28 August 2009 : Bangalore

The interactive session with management students of the B-School, Xavier School of Management and Entrepreneurship (XIME) was organised to expose students to the disability aspect of diversity that has still not found its way into management education curriculum. Speakers from Enable India and Mphasis shared the practices adopted by their companies and emphasized that the disability community should be recognized as any other candidate without attaching 'special' expectations to them.

Workshop on Achieving Business Growth for SMEs

26-27 August 2009 : Bangalore

The workshop aimed to help SMEs achieve growth by helping them understand the various dynamics for business growth through marketing, customer orientation and product and price mixes. The topics covered were - Diversification and Scanning of Environment, Marketing for SME, Concept of Working Capital and Basics of Costing, Pricing Strategy and arriving at the Product Mix for maximum contribution, Balance Sheet analysis and Funds Flow & Ratio Analysis.

Training Programme on War on Waste through 5S, 3M and kaizen

5 September 2009 : Hubli

The objective of the programme was to understand the Waste elimination concepts through 5S, 3M and Kaizen. Mr. T V Varadarajan, Facilitator, TQM Forum, CII Karnataka elaborated on waste elimination concepts that have been adopted by many successful organizations globally.

CII Hubli - Belgaum Members Meet

12 September 2009 : Hubli

The meet was organized to inform members about the several initiatives planned for enhancing enterprise productivity and value addition through training Programmes, Workshops and Interactive Sessions with senior Government officials. Mr. L Krishnan, Convenor, Zones Development and Managing Director, TaeguTec India Pvt. Ltd., in his address emphasized the need for industries to develop world class manufacturing practices and compete in the global market.



CII Hubli - Belgaum Members Meet

Seminar and Special Interactive Session with the Hon'ble Finance Minister of India, Shri Pranab Mukherjee on the Direct Tax Code

19 September 2009 : Bangalore

Shri Pranab Mukherjee Minister of Finance, Government of India addressing the CII Members



The session with Shri Pranab Mukherjee, Hon'ble Finance Minister, Government of India was organized to address the issues and concerns of the new Direct Tax Code. Speaking on the occasion, the Finance Minister, mentioned that the new draft code had incorporated the best practices prevailing across the globe and used

innovative methods to attain equity – vertical and horizontal, ensuring growth with sustainability and creating stable fiscal eco-system.

CEO Forum - Interactive Session with Dr. K V Raju, Economic Advisor to Chief Minister of Karnataka

23 September 2009 : Bangalore

At the session, Dr. Raju Economic Advisor to Chief Minister of Karnataka shared the Government's Vision on Karnataka 2020 and spoke about the main development agenda for the State going forward. He stressed on skill and capacity building, inclusive development and working towards achieving the Millennium Development Goal in Karnataka.

CEO Forum - Interactive Session with Dr. K V Raju, Economic Advisor to Chief Minister



Session on Central Excise and Service Tax

24 September 2009 : Hubli

The interactive session aimed at bringing to light various issues and problems faced by the industry due to changing dimensions of the Central Excise and Service Tax laws. Mr. Amitesh Bharat Singh, Joint Commissioner, Central Excise, Customs and Service Tax, Belgaum and Mr S S R Lobo, Joint Commissioner, Central Excise, Customs and Service Tax, Belgaum effectively clarified and resolved various issues raised with respect to taxability of the services, eligibility or otherwise of the credits in specific circumstances.

Session on Central Excise and Service Tax, Hubli



Learning Mission on Best Practices in Manufacturing

25 September 2009 : Mysore

Under the aegis of CII Karnataka Manufacturing Panel, a Learning Mission on Best Practices in Manufacturing was organised to L&T and Nestle India, both located at Mysore. The objective of the visits was to promote sharing of best practices across industry and expose participants to the best practices adopted by these two leading manufacturers at their plants.



Confederation of Indian Industry

Deccan Doings

State Activities



KERALA

Session on Post Budget Analysis (2009-10)

7 July 2009: Kochi

The interactive session organized with KPMG helped analyze the implications of the budget on various sectors. The session also aimed at providing a quick overview of the benefits and concerns that different sectors could witness over the period of next one year.

INFRACON - 2009

23 July 2009 : Kochi

Organized in partnership with the Government of Kerala, the one-day conference focussed on the theme 'Infrastructure in the Time of Economic Crisis'.

The conference dealt with issues such as Improving Physical Infrastructure: Roads, Metros, Railways, Mobility Hub, Ports, City development: Low cost Housing, Funding Options Overcoming Implementation challenges, Policy prescriptions to create a 5 Point Infrastructure Agenda, Creating world-class Urban Infrastructure with support of JNNURM and Achieving Inclusive Growth-Need for Innovation.



INFRACON 2009

Interactive Session with Trade Commissioner, Flanders Belgium

3 August 2009 : Kochi

The session was organized to explore the possibilities of doing business with Belgium. Companies who participated in the session include Binani Zinc, Koine Investment Advisory, Tech Fasteners, Sanson Chemical Industries, Waves Electronics, Integral IT Solutions, SBI etc.

CII - Yi Independence Day Celebrations and Campaign on Freedom from Flu

15 August 2009: Kochi

Confederation of Indian Industry (CII) Kerala and Young Indians (Yi) organized Independence Day Celebration with a campaign on "Freedom from Flu" to give an assurance that there was no need for panic due to the outbreak of the Swine Flu across the state.



Independence Day Celebrations at CII Kochi

Seminar on International Financial Reporting Standards (IFRS)

26 August 2009: Kochi



Seminar on International Financial Reporting Standards (IFRS), Kochi

Organized in association with Ernst & Young as the Knowledge Partner, the seminar helped to increase awareness on this important development as also to guide industry on the steps involved in the adoption of IFRS, the impact of IFRS on businesses and other related aspects.

Seminar on Cost Reduction by Kobetsu Kaizen

26 August 2009: Kochi

The seminar helped give a correct understanding of what is a loss, the 16 types of losses under TPM, and explained a structured approach for eliminating / minimizing Cost related losses by using Loss-cost tree. It also covered the methodology for calculating Overall Equipment Efficiency (OEE). Mr P M Janagiraman, Senior Faculty from TPM Club of India was the faculty.



Confederation of Indian Industry

Deccan Doings

State Activities

PUDUCHERRY

Central Budget 2009-10 - Live viewing Session

06 July 2009 : Puducherry

The objective of the Live viewing Session was to hear the central budget and to understand the changes in direct and indirect taxes announced in the budget.

Session on Union Budget 2009-10 : An Analysis

09 July 2009 : Puducherry

The objective of the Session was to understand and clarify various changes on Direct and Indirect Taxes in the Union Budget 2008-09. Mr M S Vijayaraghavan, Vice- Chairman, CII Puducherry welcomed the participants and gave an overview of the Budget from Industry perspective. Mr Amitkumar Bherwani, Sr. Manager- Tax & Regulatory Services and Mr M Harisudhan, Manager - Tax & Regulatory Services, Ernst & Young made detailed presentations on Direct Taxes and Indirect Taxes respectively.

Courtesy call on Government Officials of Puducherry by Chairman and Vice Chairman of CII Puducherry

14, July 2009 : Puducherry

Mr T Rajarajan, Chairman, CII Puducherry & General Manager, Emami Ltd, and Mr M S Vijayaraghavan, Vice Chairman, CII Puducherry & Director, Josco Footwear Products Pvt Ltd called on Mr E Valsaraj, Minister for Industries and Commerce, Government of Puducherry, Mr G Paneerselvam Director – Department of Industries & Commerce, Government of Puducherry, Mr P Mathew Samuel, Special Secretary – Industry & Commerce, Govt. of Puducherry and Mr B R Babu, Managing Director, Puducherry Industrial Promotion Development and Investment Corporation (PIPDIC).



Courtesy Call on Mr E Valsaraj, Minister for Industries and Commerce, Government of Puducherry

Meeting with Mr M O H F Shahjahan, Minister for IT and Higher Education, Government of Puducherry

14 July 2009 : Puducherry

Mr T Rajarajan, Chairman and Mr M S Vijayaraghavan, Vice Chairman of CII Puducherry met the Hon'ble Minister for IT and Higher Education, Government of Puducherry for courtesy. The CII Team also had a discussion with the Hon'ble Minister on some exclusive events for the students.



Meeting with Mr M O H F Shahjahan, Minister for IT and Higher Education, Government of Puducherry

Brain storming meeting on Education programme for School Students

18 July 2009 : Puducherry

The purpose of the meeting was to design a yearly programme for higher secondary (+1) students in Puducherry. Mr Meenakshi Kumar, Chairman, Education Sub-Committee, CII Puducherry, Mr Raghunandhan, Consultant, Officials from Times of India and Kendriya Vidyalaya 1 (JIPMER Campus) participated in the meeting.

1st TQM Meeting for 2009 - 10

11 August 2009 : Puducherry

The objective of the TQM Forum was to discuss and understand the concept of Quality through TQM and to share the experience of the forum. Mr R Thiagarajan – Manager (QA) and Mr M Krishnamoorthy – Sr Engineer (TQM) of Rane (Madras) Ltd, Puducherry made the presentation and shared their best practices followed in their company.



1st TQM Meeting for 2009 - 10, Puducherry

Session on Globalization of Grass Root Enterprises - The Role of Corporates and Banks

21 August 2009 : Puducherry

The session was conducted to explore innovative approaches and new business models for linking domestic and international consumer markets with rural enterprises and communities. Mr T C Venkat Subramanian, Chairman and Managing Director, Export-Import Bank of India was the chief guest. The session also included best practices sharing by Export-Import Bank of India, SBU, ITC Ltd, Cottage Industries, Ramesh Flowers Pvt. Ltd, Inca Hammock Mfg & Exports Ltd, Trust for Village Self Governance.

Session on Globalization of Grass Root Enterprises - The Role of Corporates and Banks, Puducherry



FinExe 2009 - An MSME Financial Excellence Initiative

27 August 2009 : Puducherry

The programme showcased current approaches and strategies on the various issues that confront MSME financing to deepen the knowledge and understanding of organization's financial management and to enhance the participants' capabilities in providing better consultancy and mentoring services on above aspects. Senior Officials from Bank of India, SIDBI, Indian Bank, Bank of India, MSME development Institute, ECGC, DGFT, CRISIL, PIPDIC, Dept. of Industries & Commerce, Chartered Accountant and Tax consultants were the resource persons for the session

FinExe 2009 - An MSME Financial Excellence Initiative, Puducherry



Programme on Art of Choosing Career

3 September 2009 : Puducherry

Programme on Art of Choosing Career, Puducherry



A Session on Art of Choosing Career was conducted for the benefit of the Class XI Students of Private and Government Higher Secondary Schools in Puducherry. The main objective of the programme was to enable the students how to understand and select the best course option for them.

Meeting with Mr G Malar Kannan, Commissioner of Labour, Government of Puducherry

11 September 2009 : Puducherry

The Commissioner of Labour, Government of Puducherry convened a meeting with all Industry associations to discuss on licensing issues and other systems to be followed in the factory premises. Mr M S Vijayaraghavan, Vice Chairman, Mr A L Shah, Past Chairman of CII Puducherry and representatives from other industry associations participated and shared their views during the meeting.

2nd TQM Meeting for 2009 - 10

14 September 2009 : Puducherry

The objective of the TQM Forum was to discuss and understand the concept of "Change Management - Effective involvement of employees". Mr K Parthasarathy, Counselor, CII - Manufacturing made the presentation.



2nd TQM Meeting for 2009 - 10, Puducherry

1st MRM of 2nd CII Puducherry SME Cluster

14 September 2009 : Puducherry

The objective of the MRM was to share the learning's and implementation process emerged from the hand holding visit. Mr J Rajendran, Assistant Director, Department of Industries & Commerce, Government of Puducherry highlighted the benefits that the industries had gained through the first SME cluster. Mr T L Praveen Kumar, Counselor, CII Southern Region made the presentation on how to implement 2S in the industries after the successful implementation of 1S. Cluster members made the presentation by sharing their experience on how they implemented the 1S and the outcome of the same in their industries.

1st MRM of 2nd CII Puducherry SME Cluster



Interactive Session with Mr G Malar Kannan, Commissioner of Labour, Government of Puducherry

25 September 2009 : Puducherry

The main objective of the session was to have an interaction between the members and Mr G Malar Kannan, the Commissioner of Labour, Govt. of Puducherry about the prevailing issues on Labour and renewal of licensing Procedure in Puducherry.



Confederation of Indian Industry

Deccan Doings

State Activities



TAMIL NADU

HR Conclave 2009

1 July 2009 : Chennai

The HR Conclave 2009 was held with the theme winning strategies for challenging times. Mr Ravishankar, Head – Organizational Development and Effectiveness, HCL Technologies, during his speech mentioned that a 360 degree appraisal will help the organizations to be transparent and honest with the employees at all level. Mr Sriram Rajagopal, Assistant Vice President, Cognizant Technology Solutions Pvt Ltd said that the priority of the organizations have changed from recruitment and retention to resizing and cost cutting due to recession.



HR Conclave 2009, Chennai

Launch of College Excellence Cluster

15 July 2009 : Chennai

The Education Panel of CII-Tamil Nadu launched the education cluster in to provide frequent intervention support to the cluster colleges by continuous Industry-Institution intervention. The faculty and students will also be exposed to Industrial manufacturing practices, TQM, Environment, Energy efficiency, etc. Post the launch an Industrial visit for to Saint Gobain Glass India, Chennai was organized for the faculty members of the Cluster Colleges.



Launch of College Excellence Cluster in Chennai

Benchmarking Study Mission on People - Next Practices

20 & 21 August 2009: Bengaluru

The two day learning mission provided an opportunity for companies to examine and learn from the business excellence models in the field of HR and benchmark some of the best practices followed by Infosys, Symphony, Bosch and Toyoda Kirloskar. Key learnings included usage of Bell Curve, methods to meet training needs, CSR structure and different recruitment methods in each organization.



Benchmarking Study Mission on People Next Practices, Bangalore

Session on Managing Swine Flu in Your Workplace and Home

21 August 2009 : Chennai

The session was organized for member companies to help them understand more about the threat of the flu and develop preventive measures to control the spread of this epidemic while carrying on with work and home based activity as normally as possible. Simple preventive measures such as rinsing hands with liquid soap, using disposable toiletries, ventilating air conditioned rooms at the start or end of the each working day, were some of the suggestions given by Dr U V Ramakrishnan, Senior Chest Physician, Voluntary Health Services.

Session on Managing Swine Flu in your Workplace and Home, Chennai



Fellowship Evening with Mr D Shivakumar on Driving Sustainable Growth

5 September 2009 : Chennai

At the seminar Mr Shivakumar highlighted the importance of achieving sustainable growth and sustaining growth even over a period of five years.



Mr D Shivakumar addressing the session

Deccan Doings

Zonal Activities

CHENNAI

MoU Signing Ceremony & Launch of Digital Publishing Course

17 July 2009 : Chennai

A memorandum of understanding Between CII and Periyar Maniammai University, Thanjavur was signed in the Presence of Hon'ble Higher Education Minister Dr K Pomudiy. This Memorandum of Understanding (MOU) between the Periyar Maniyammai University and the Confederation of Indian Industry (CII) sets forth an initiative to strengthen the education system and facilitate knowledge partnership for employability among the student community in Digital Publishing Industries.

MoU Signing Ceremony & Launch of Digital Publishing Course, Chennai



Road Show on RAJASTHAN CALLING: An Experience of Indulgence & Exuberance

25 July 2009 : Chennai

Organized along with Department of Tourism, Government of Rajasthan Organized the Road Show was held to show glimpses of Best of Rajasthan and create business linkages among stakeholders from the sector creating business linkages and promoting tourism at large.

Road Show on Rajasthan Calling, Chennai



Mission on Total Employee Involvement to Wheels India Limited & SRF Limited

30 July 2009 : Chennai

The objective of this mission was to provide an opportunity for industry representatives to examine and learn the concept of Total Employee Involvement and benchmark some of the best practices followed by Wheels India Ltd & SRF Ltd in Chennai.

Mission on Total Employee Involvement to Wheels India Ltd & SRF Ltd, Chennai



Workshop on Stress Management to Self-Management

31 July 2009 : Chennai

The workshop was conducted for membership to create a stress free work environment. The session focussed on developing a personal stress management plan; using stress reduction techniques based on the inclination and convenience; effective management of stress and understanding the causes and effects of stress.

Workshop on Stress Management to Self-Management, Chennai



SAFE Chennai - A Round Table

21 August 2009 : Chennai

Coinciding with Chennai Formation day on 22 Aug 2009, the round table on SAFE Chennai was held to Sensitize people on the importance of safety, Advocate and encourage everyone to spread the awareness, Facilitate and maintain resources to ensure security and Execute the security measures. Mr K Pradeep Jain, IPS, Director General of Police, Government of Tamil Nadu addressed the gathering and wanted CII to help setting up Institutes for training Security personnel in Tamil Nadu. Mr V K Subburaj, IAS, Principal Secretary, Health and Family Welfare Department, Government of Tamil Nadu, spoke on the arrangements the state has made to tackle swine Flu. Key representatives of five sectors - Industry, Education, Health Care, Transportation and Hospitality - addressed the participants on their perception of Safety followed by open house discussions by participants grouped into five interest groups. The discussions were then consolidated by KPMG Advisory Services and were presented as recommendations to Mr K P Jain, IPS Director General of Police, Government of Tamil Nadu.



SAFE
Chennai - A
Round
Table,
Chennai



Seminar on Housing for All

5 September 2009 : Chennai

Organized in association with CREDAI the seminar was held to identify changes needed in the regulatory and fiscal framework for faster delivery of housing for all; create sustainable models for public & private partnerships in affordable housing schemes; and harness technology as a tool for cost reduction and make housing stocks more affordable. Mr Surjit K Chaudhary IAS, Principal Secretary, Housing and Urban Development Department, Government of Tamil Nadu, Mr Prakash Challa, President, CREDAI, Tamil Nadu, Mr Vikram Kapur IAS, Member Secretary, Chennai Metropolitan Development Authority, Mr D P Yadav IAS, Managing Director, Tamil Nadu Housing Board were some of the key speakers who addressed the session.

Seminar on
Housing for
All, Chennai



Road show on CII Services at Ascendas

16 September 2009 : Chennai

The road show was organized to create awareness on CII Services and membership drive focusing on new membership in Chennai. The session was addressed by Ms Gayathri Sriram, Chairperson, CII Chennai Zone, and Mr S Abhaya Kumar, Vice Chairman, CII Chennai Zone.

Road show
on CII
Services at
Ascendas,
Chennai



Session on ICT for SMEs: Software as a Service

17 September 2009: Chennai

The session was organized to create awareness on Capability enhancement for SMEs through ICT and Value in Hosted Solutions for Clusters: An ICT for SMEs Initiative. Mr Arindam Das, PMP Manufacturing Practice - Automotive Sector, Infosys Technologies Limited, bDr Ganesh Natarajan, Chairman, CII National Committee on IT, ITES & E-Commerce, Vice Chairman and CEO, Zensar Technologies addressed the session.

Session on ICT
for SMEs:
Software as a
Service, Chennai



COIMBATORE

Session on Cost Reduction Strategies in Manufacturing via Toyota Production System

2 July 2009: Coimbatore

Mr K R Shivakumar, Senior Counsellor, CII Institute of Quality who is the faculty for the session made a detailed presentation on Principles of the Toyota way, Evolution of Pillars of TPS, Benefits of Single Piece Flow, Waste in Value System, Elimination of Muda (Waste), Kanban System and its roles, Heijunka in Logistics, Standardized work etc.

Mr K R
Shivakumar,
Senior Counsellor,
CII Institute of
Quality addressing
the members at
Coimbatore



Bouncing Board

3 July 2009: Coimbatore

Introduced for the first time in Chennai, the objective of bouncing boards is to get a group of 10 members from non conflicting sectors on a common platform for sharing among peers in a confidential setting. It provides a "safe" environment for members to discuss anything without fear of confidentiality being broken, discuss issues without the risk of being judged by others and share and learn with a closed group of peers.

Bouncing
Board,
Coimbatore



Session on Post Budget Analysis

6 July 2009 : Coimbatore

To add more insight and clearance to the subject and to discuss on the amendments in the Direct and Indirect Taxes for the year 2009-10, the session was organized in association with Ernst & Young Private Limited. Mr R Anand, Partner, Tax and Regulatory Services and Mr B Sriram, Associate Director from Ernst & Young Pvt Ltd made a detailed presentation on changes in the Direct and Indirect Taxes and participated in the discussions.

Session on
Post Budget
Analysis,
Coimbatore



Session on Business Innovation & IT

24 July 2009: Coimbatore

This programme was an interactive session with Dr M S Krishnan, Hallman Fellow and Professor of Business Information Technology at the Ross School of Business, University of Michigan on Business Innovation and IT. Dr M S Krishnan spoke on restructuring of global industries, emergence of new competition, role of governments and new regulations, accessing of new talent pools and challenges before the incumbent companies. He also spoke about his book "The New Age of Innovation" which was co-authored by Mr C K Prahalad, management guru and the visionary behind India@75.

Session on
Business
Innovation &
IT,
Coimbatore



Interactive Session on Recommendations from the National Knowledge Commission & Renovation and Rejuvenation of Higher Education Report on University Education

6 August 2009 : Coimbatore

At the session, Prof R Natarajan, Former Chairman – AICTE & Former Director, IIT Madras made a detailed presentation on the recent policy formulations and pronouncements relating to education which included National Knowledge Commission (NKC) recommendations to ensure every child an equal opportunity to higher education. He spoke of the 5 key areas on NKC's mandate related to Access, Concepts, Creation, Applications and services; on how to build a knowledge society from these perspectives, with

particular focus on access to knowledge. Prof S Subramanian, Advisor, Sri Krishna College of Engineering and Technology & Former Vice Chancellor, Bharathiar University, spoke about the recommendations like creation of 1500 universities around the entire nation. He pointed out that there should be a change in the system of regulation for higher education.

Interactive Session on
Recommendations
from the National
Knowledge
Commission &
Renovation and
Rejuvenation of
Higher Education
Report on University
Education, Coimbatore



Session on Issues in Direct Taxation

11 August 2009 : Coimbatore

The main objective of the session was to highlight the recent issues in income tax and analyse the best practices on tax saving. Mr Sriram Seshadri, Director, BMR & Associates addressed the session on important aspects relating to the current position in Tax Laws concerning deductibility of foreign exchange losses, deductibility of bad debts, incentives available for the SEZ developers / units under section 10AA / 80IAB, etc.,



Session on Issues in Direct Taxation, Coimbatore

Conference on Evolve, Enable & Excel

12 August 2009 : Coimbatore

The one day conference was organized to bring in fresh insights and opportunities to do business and run industries, through the various aspects like finding out new ways of reaching out, cutting costs, innovations and focus on facts that make them competitive even during these times. Each of these points was dealt by people who have proved their mettle. Key speaker, Dr P Thiagarajan Managing Director, PTR Capital Advisory Services spoke about the contributing factors for recession, the warning signs, what has been learned, and the risks involved in innovations such as securitization and derivatives technology & applications. The conference concluded with a CEO's Panel Discussion on "The Way Forward" moderated by Mr A L Ramachandra, Managing Director, Vijayeswari Textiles.



Conference on Evolve, Enable and Excel, Coimbatore



Workshop on Innovation and Entrepreneurship
17 August 2009: Coimbatore

Focusing on innovation as a milestone in India's road ahead, the CII Tamil Nadu panel on Innovation organized the workshop to motivate, publicize and showcase innovation in Tamil Nadu, urging the students to develop diverse talents, understand funding opportunities and overcome inhibitions to see possibilities. Mr R Ramaraj, President, The Indus Entrepreneurs - Chennai Chapter & Ms Hemu Ramaiah, Managing Director, Shop 4 Solutions addressed the gathering on Innovation.

Workshop on Innovation and Entrepreneurship, Coimbatore



Workshop on International Accreditation and Benchmarks for Business Schools
24 August 2009 : Coimbatore



Workshop on International Accreditation and Benchmarks for Business Schools, Coimbatore

The primary objective of this Workshop was to gain an in-depth awareness of international accreditation, hands on experience of self-assessment process and networking with international accreditation experts. Mr Douglas Viehland, Executive Director, Association of Collegiate Business Schools and Programs (ACBSP), United States of America,

and Mr Bijoy Sahoo, Dean School of Business of North Carolina Central University (NCCU) Durham, United States of America, gave an overview of international accreditation & benchmarks. They spoke on the benefits of accreditation, the global aspects and activities; how to become an ACBSP member, the importance of assessment on student learning outcomes and continuous quality improvement.

Awareness Programme on Obesity & Cancer Screening
3 September 2009: Coimbatore

The programme was organized in association with Rao Hospital, Coimbatore. Dr Asha Rao, Director, Rao Hospital and Dr G Padmashri, Sonologist, Rao Hospital addressed the members during the programme.

Launch of CII - TQM Forum for Organisational Excellence: 2009 - 2010

The forum was launched to develop and promote excellence among CII Coimbatore member organizations. The forum will help create a network amongst business executives through fellowship meetings and to develop organizational excellence in the industry as a whole through synergistic use of knowledge and experiences from the members of TQM Forum. At present, 42 members have joined the forum.



Launch of CII TQM Forum for Organizational Excellence, Coimbatore

Session on Protecting Business from Physical & Export Risk Exposures-
16 September 2009: Coimbatore

The session was organized to discuss issues faced by exports with regard to risk management. Key speakers included Mr S V Mony, Chairman, Chola MS General Insurance Co. Ltd, Mr G Srinivasan, Chairman & Managing Director, United India Insurance Co. Ltd, Mr S Narayanan, Managing Director & CEO, IFFCO Tokio General Insurance Co. Ltd and Mr V Mahadevan, Director, WAI Insurance Broking. Topics covered in the session were: emerging trends in insurance industry, paradigm shift in the property insurance scenario, current economic downturn and introduction of WAIBS.

Session on Protecting Business from Physical & Export Risk Exposure, Coimbatore



ERODE

CEOs Session with Mr Ahmed A R Buhari and Mr Emile Abdurahman*8 July 2009 : Erode & Coimbatore*

At the session, Mr A R Buhari, Founder President & Chief Executive Officer, Coal & Oil Group said that delay in unbundling the Tamil Nadu Electricity Board has impeded investment in the power sector. He also said that unbundling would pave way for investments in generation and transmission. Mr Emile Abdurahman, Executive Director, Morgan Stanley spoke on international coal market and coal availability.

CEOs Session with Mr Ahmed A R Buhari and Mr Emile Abdurahman, Coimbatore



Session on Education Excellence Programme for Schools, Erode

Best Manufacturing Practices Mission to SRF Ltd & Rane TRW Steering Systems Ltd*19 August 2009 : Erode*

The study mission to SRF Ltd & Rane TRW Steering Systems Ltd was organized to help members understand the various latest technologies followed by member companies.

Interactive Session with Regional Provident Fund Commissioner*25 August 2009 : Erode*

CII Erode District organized an Interactive Session with Mr Andrew Prabhu, Regional Provident Fund Commissioner on 25 August 2009 at Erode. The objective of the Session is to update the members on latest amendments on the P F Regulations.

Interactive Session with Regional Provident Fund Commissioner, Erode

**Conference on Sustainability thru Ecological Compliance in Textile Industry***15 July 2009 : Erode*

The objective of the conference was to discuss about the alternatives products, eco-friendly dyes and chemicals, and pollution control avoidance and control methods.



Dr V Jeevanantham, President, Tamil Nadu Green Movement delivering the inaugural address.

Session on Education Excellence Programme for Schools*12 August 2009 : Erode*

Mr K K Balusamy, Correspondent & President, Hindu Kalvi Nilayam, in this inaugural address at the session said that corporate institutions should come forward to set up schools and colleges. The session also covered topics such as fundamental of Quality; TQM (Total Quality Management) principles; TQM in education; shared vision; educational processes with measurements and integration of processes for excellence.

SME Cluster Launch*25 September 2009 : Erode*

The first District level cluster was launched in Erode to build the competitiveness of industries in Erode district. The MSMEs that joined the cluster would undergo an 18-month programme to improve production, bring down waste and in essence, turn globally competitive. Mr R Ekambaram, Jt Director & General Manager, District Industries Centre, Erode, in his address said that technology upgradation is must in all industries to compete effectively in the global market.

SME Cluster Launch at Erode



KARUR

Conference on Organic Farming

29 July 2009 : Karur

The conference was conducted to discuss effective use of Technique in Organic Farming, Negative Impact of Inorganic Cultivation, Sustainable Agriculture as a Viable Alternative Farming, Restoration of Soil Health, Techniques on Natural Farming, Bio-diversity in Natural Farming and Rural Based Industries for Value Addition of Agri Products. Eminent speakers from various institutions were made their presentations on organic Farming.



Conference on Organic Farming, Karur

Session on How to Become a Successful Vendor

3 August 2009 : Karur

The session was conducted to understand the minimum requirements to become a vendor of automobile industries. Mr P Parthasarthy, Dy General Manager, Ashok Leyland Ltd, Hosur made a presentation on Requirements of Successful Vendors.

Highlighting the policy of Ashok Leyland vendors he explained that the minimum requirements of a vendor were ISO Certification, Bus Body Accreditation Certificate from CIRT / ARAI and Quality Department Central Excise Registration. Presentations were also made on Bus Body Design and Development, Registration in Central Excise and ISO 9000 Certification.



Session on How to Become a Successful Vendor, Karur

Session with Mr Namgial, Chief General Manager, SIDBI

3 September 2009 : Karur

Mr Namgial, Chief General Manager, Small Industries Development Bank of India in his address he explained about the crucial role played by SIDBI in development of MSME sector. He further explained about the JICA Line of Credit wherein customers are eligible for additional concession in rate of interest and the eligibility criteria for the same.



Session with Mr Namgial, Chief General Manager, SIDBI, Karur

Workshop on Goods and Service Tax

10 September 2009 : Karur

The workshop on Goods and Service Tax was organized to help members understand the procedures for obtaining service tax registration and service tax code; registration certificate; records maintained by service tax assessee, documents to avail service tax credit, consequences for failure to submit returns, documents required to file service tax statement and value of service liable to service tax. This session was also discussed other practical issues in VAT, Income Tax and Central Excise. Mr R Muralidharan, Chartered Accountant, Erode was the Faculty for this Workshop.



Workshop on Goods and Service Tax, Karur

MADURAI

Medical Camps on Preventive Health Care at T Vaiyathan & Karumpalai Villages

1 & 2 August 09 : Madurai

Organized along with Apollo Specialty Hospitals & Honeywell Technologies solutions Lab, the medical camps at T.Vaiyathan and Karumpalai Villages helped create awareness about preventive Healthcare among village people. Some of the services provided to the villagers during the camp included - free consultation; distribution of medicines, vitamins and antibiotics; screening of blood pressure, sugar levels; and also free eye checkups.



Medical Camps on Preventive Health Care at T Vaiyathan & Karumpalai Villages, Madurai

TPM Mission to Sundram Fasteners Limited & TVS Srichakra Ltd

20 August 2009 : Madurai

The visit to these companies focused on meetings with the Senior Management, who presented their TPM practices to the participants followed by visits to key facilities with the objective of sharing success stories and innovative business practices.

Meeting with Mr M K Azhagiri, Hon'ble Minister for Chemicals & Fertilizers Government of Tamil Nadu

20 August 09 : Madurai



Meeting with Mr M K Azhagiri, Minister for Chemicals & Fertilizers, Government of Tamil Nadu, Madurai

CII delegation led by Mr C K Ranganathan, Chairman, CII Tamil Nadu State Council & Chairman & Managing Director, CavinKare Ltd, and Dr Aravind Srinivasan, Vice Chairman, CII Madurai Zone, called on Mr M K Azhagiri, Minister for Chemicals & Fertilizers, Government of Tamil Nadu, to appraise him on the status of the Aero Park and Defense park which is being planned for Southern Districts of Tamil Nadu.

FinExe 2009, Madurai

21 August 2009 : Madurai

FinExe 2009: An MSME Finance Marketplace Initiative has been launched in the Southern region to provide value added service to its MSME Members on a Finance related topics.

Finexe in Madurai helped member companies to gain information on various schemes available with the Government of Tamil Nadu. The fair was attended by State Bank of India, Export Credit Guarantee Corporation of India, Director General of Foreign Trade, District Industries Centre, Tax consultants and also law firms based in Madurai.



FinExe 2009, Madurai

Faculty Development Program (FDP)

24 August 2009 : Madurai

Organized in collaboration with Honeywell India Ltd the program focused on the software development processes, object oriented programming practices and soft skills.

The training was conducted for faculty of engineering colleges to help them understand the recent trends in the IT field and help them educate their students according to make them employable and industry ready.

MYSORE

First Meeting of the Mysore Zonal Council & Members Fellowship Meeting

21 July 2009 : Mysore

The Mysore Zonal council met to discuss the issues of economic importance and industrial development of Mysore and arrive at an 'Action Plan' for the industry. As a part of the activities, the Mysore Zonal Council took up various policy issues of member companies with appropriate authorities.

Coinciding with this meeting and as a part of the membership services, a fellowship meeting was also organized. The meeting aimed to induct new members and sensitize the prospective non-members on benefits of taking up the CII membership.

First Meeting of the CII Mysore Zonal Council & Members Fellowship meeting, Mysore



Fourth Meeting of the TQM Forum

25 August 2009 : Mysore

At the meeting, Mr Biresh S Kambli, Quality Analyst, Rane (Madras) Ltd addressed the participants on Basics of Statistical Process Control.

Third meeting of the TQM Forum for Organisational Excellence

24 July 2009 : Mysore

At the meeting, Mr. V Lokesh, Sr Manager, Larsen & Toubro Ltd addressed the participants on Intellectual Property Rights – application, filing, innovation and benefits.

Third Meeting of the TQM Forum for Organizational Excellence, Mysore



Seminar on Commercial Skills for Supervisors

12 August 2009 : Mysore

Organized in association with Mysore Industries Association (MIA), the half day seminar focused on Taxation – Customs, Central Excise, Service Tax, CST, VAT; Contracts and Negotiation; Incoterms; Marketing Scenario; Pricing (Domestic); Service and Warranty; Repair and Reconditioning.

Seminar on Commercial Skills for Supervisors, Mysore Mr. B. C. Bhat - B.Sc. LLB, was the lead speaker at the session.



THOOTHUKUDI

CII's Program on Enhancing TQ through 3Qs

21 August 2009 : Tuticorin

The objective of this program was to enhance our quality in personal & professional life; we have to develop our levels of Intelligence Quotient (IQ), Emotional Quotient (EQ) and Financial Quotient (FQ). Faculty for the workshop, Mr NM Nambikkai Manian, HR Consultant & Career Counselor said improving the above 3Q (IQ+EQ+FQ), can enhance Total Quality (TQ).

CII Workshop on Material Handling & Stores Management

3 September 2009 : Thoothukudi

The objective of this workshop was to create a consciousness among employees dealing with dual functions of Material Handling and Stores. Faculty for the workshop, Mr A Srihari, Director, Career Track

Consulting, made a presentation on Introduction to Material Handling, Basis for Material Handling Analysis, Principles of Material Handling, Unit Load Concept, Storage & Warehousing and Supply Chain Management.



CII Workshop on Material Handling & Stores Management, Thoothukudi

Informal - Dinner Meeting with Mr Junichi Nishida CRO, Mitsui & Co

11 September 2009 : Thoothukudi

Mr Junichi Nishida, Chief Regional Officer, Mitsui & Co., in his visit to Thoothukudi visited the Tuticorin Port Trust and industries like St John CFS, Nila Sea Foods, Diamond Sea Foods, PSS Krishnamurthi Exports and Ramesh Flowers Ltd, etc. He was happy to meet select CII Members and share the business expectations of Japan.



Informal - Dinner Meeting with Mr Junichi Nishida CRO, Mitsui & Co, Thoothukudi

Workshop on Empowering Executives - The Effective Executive

18 September 2009 : Thoothukudi

Dr Shaista Sivakumar, Director, Carpe Diem Consulting and resource person said that stakeholders should primarily possess the art of communicating oneself with others without hesitation to achieve the goal. She also said that executives need to update their skills and should tackle bottlenecks under all circumstances.

Meeting with Mrs Geetha Jeevan, Hon'ble Minister for Social Welfare, Government of Tamil Nadu to present the Report on Thoothukudi Vision 2025

23 September 2009 : Thoothukudi

Mr PSS K Raja Sankaralingam, Chairman, CII Thoothukudi along with Mr R Edwin Samuel, Vice Chairman, CII Thoothukudi & Mr V Ramasubramanian, Immediate Past Chairman, CII Thoothukudi met Mrs Geetha Jeevan, Hon'ble Minister for Social Welfare, Government of Tamil Nadu on 23rd September 2009 to handover the Report on "Thoothukudi Vision 2025". The Minister was happy to receiving the report and has agreed to implement / actions to be taken on some of the key findings of the report.

HELPLINE SERVICE

For information on various CII activities / queries / suggestions please call

**00-91-11-435-46244 or
00-99-104-46244**

Helpline service will operate from
0900 - 1715 hrs on all working days,
including Saturdays

You may also mail your queries/ suggestions to
membership@cii.in

TRICHY

Programme for School Principals - Role of ICT and Soft Skills in Enhancing Educational System

4 July 2009: Trichy

The programme was conducted to help principals of schools understand the need for the penetration of Information and Communication Technology in schools; help explore the possibilities of converting the conventional class rooms into E – Classrooms and reiterate the importance of soft skills for students at the school level. During his special address, the Chief Educational Officer, Dr K Swaminathan, said that in this information era teachers should also keep learning in order to provide quality education to the future generation.

Programme for School Principals, Trichy



Live Union Budget Viewing Session

5 July 2009: Trichy

In view of the Union Budget 2009 presented at the Parliament by Mr Pranab Mukherjee, Union Minister for Finance on 6th July 2009, CII Trichy Zone organized an exclusive and live Union Budget Viewing Session at Trichy.

Live Union Budget Viewing Session, Trichy



Union Budget 2009 - An Analysis

11 July 2009: Trichy



Union Budget 2009 - An Analysis, Trichy

The session was organised to provide clarity on the Union Budget and analyze the impact of the budget to the Members of the Trichy Zone.

Public Lecture by Mr S Gopalakrishnan, Deputy Chairman, CII SR and CEO & Managing Director, Infosys Ltd

24 July 2009: Trichy

The objective of this public lecture was to providing a platform for the younger generation to listen, discuss, debate and learn from their inspirational leaders. It provided an excellent platform to build their capacities of the spirit of inquiry, creativity, entrepreneurial and moral leadership. While addressing the audience on the topic "India@75: The IT advantage", Mr Gopalakrishnan said that funding of fundamental research in academic institutions where breakthrough innovations happen must be accorded a major thrust.



Public Lecture by Mr S Gopalakrishnan, Deputy Chairman, CII SR and CEO & Managing Director, Infosys Ltd, Trichy

Road Show on Innovators 2009

24 July 2009 : Trichy

Road Show was a promotional event on the Innovators 2009 an exclusive contest organized by the CII in Trichy. Mr Ambalavannan Ramachandran, Director, Surgeforth Technologies made a comprehensive presentation on "Innovators 2009" to the audience.

Training Programme on Energy Management & GHG Inventorization in Cement Industry

23 & 24 July 2009 : Trichy

The programme helped provide a macro level approach on energy conservation in different equipment, disseminate latest techniques and advancements in the field of energy management, provide information on latest energy saving ideas with actual implemented case studies and provide information on GHG inventorization and how to carry out GHG Inventorization in Cement Industry. Counselors and engineers from CII-Godrej GBC addressed the session.



Training Programme on Energy Management & GHG Inventorization for Cement Industry, Trichy

Second Member Fellowship Evening

24, July 2009: Trichy

The fellowship evening was conducted to facilitate networking and relationship building; share ideas, views and best practices; discuss industry issues, concern areas and suggest solution and interact with visionaries and thought leaders. Mr S Gopalakrishnan, Deputy Chairman, CII Southern Region and Managing Director, Infosys Technologies and Mr C K Ranganathan delivered special addresses at the meeting.

Second Member Fellowship Evening, Trichy



Awareness Expo on Lifestyle diseases

29 & 30 July 2009: Trichy

The two day expo on Lifestyle Diseases was conducted in Trichy to spread awareness about the harmful effects of NCDs and the ways and means to prevent it among the younger generation. It also highlighted the need of proper planning and performance for delivering quality healthcare and thereby rewriting the healthcare agenda. The Themes for display were based on Lifestyle problems such as : Cardiology, Diabetes, Obesity, Cancer, Orthopedic problems, Heart attack, Stroke, Arthritis, asthma, Occupational Hazards, Maternity & Infertility, Impotence, Mental Disorders, Yoga, Fitness, ENT Disorders, Alcohol and Smoking problems, Accident hazards etc.

Awareness Expo on Life Style Diseases, Trichy



Workshop on Innovation and Entrepreneurship

18 August 2009 : Trichy

The workshop showcased innovation in Tamil Nadu in an effort to urge students to develop entrepreneurial talent among students. Mr Satya Prabhakaran CEO, Sulekha.com, and Mr SatyaNarayana, Head - Marketing & Marketing Communications Varsity Chennai Business School shared their success stories as entrepreneurs with the students.



Workshop on Innovation and Entrepreneurship, Trichy

FINEXE 2009, An MSME Finance Market Place

4 September 2009, Hotel Sangam, Trichy

The main objective of this market place was to provide a platform for the MSME members to discuss, interact and clarify with the Experts in the areas of credit availability, State and Central Government schemes for MSMEs, export control and foreign exchange regulations, credit rating, accreditation and tariffs. Resource persons from MSME Development Institute, Export Credit Guarantee Corporation (ECGC), Tamil Nadu Industrial Investment Corporation, Karur Vysya Bank, Credit Rating Agency, Chartered Accountant, Tax Consultant etc interacted with the MSME members on a one to one basis.



FINEXE 2009, Trichy

Cricket for Fellowship

19 & 20 September 2009 :Trichy

The second edition of the CII Cricket for Fellowship – an Inter Corporate Tennis Ball Cricket Tournament in association with the Trichy District Cricket Association. The main objective of this game is to provide networking among the corporates and to thrust the need for team spirit among their employees. 12 Leading corporate in Central Tamil Nadu participated in the 20 – 20 Tennis Ball Tournament. Cethar Vessels Ltd won the tournament with Vishnuraam Textiles Ltd in Runners place. Mr P Kumar, Member of Parliament, Trichy distributed the Prizes to the Winners of the tournament

Cricket for Fellowship, Trichy - Mr P Kumar, Member of parliament Trichy awarding the winner's trophy and the rolling shield to Cethar Vessels Ltd



VISAKHAPATNAM & VIJAYAWADA

Session on Post Budget Analysis 2009

10 July 2009 : Vijayawada

The session was organized to analyze the implications of the Post Election Union Budget on Industry, with specific reference to Direct and Indirect Taxes. Mr. S Ananthanarayan & Ms. Anshu Khanna of Director Deloitte Haskins & Sells made a detailed presentation on the implications of Union Budget 2009-10.



Session on Union Budget - Impact on Industry, Visakhapatnam

M-Leap: Vendor Development Programme with BHPV

18 July 2009 : Visakhapatnam

The programme conducted at the premises of Bharat Heave Plates & Vessels (BHPV), Visakhapatnam aimed at showcasing the business opportunities available in BHPV after it was taken over by BHEL, a Navaratna company a year ago.

M-Leap : Vendor Development with BHPV, Visakhapatnam



Workshop on Energy Conservation and Sustainable Development

14 August 2009 : Vijayawada

The workshop was conducted to facilitate industries to continuously improve the energy efficiency levels and achieve the World Class Energy Efficiency. Mr N Muthusezhiyan Senior Counsellor - the faculty for this workshop from the CII-Godrej GBC made a detailed presentation on various energy conservation practices and technologies for energy efficiency which would help enhance the profitability and competitiveness of the industry.

Workshop on Energy Conservation and Sustainable Development, Vijayawada



Education Excellence Programme for Schools

30 & 31 July 2009 : Visakhapatnam

The two-day programme included series of lectures, activities, discussions and case studies to facilitate better understanding of TQM and its application. This initiative would help schools to re-orient the structure, process, teaching learning methodology and other facets to bring about a change in the way education is imparted at schools.

Education Excellence Programme for Schools, Visakhapatnam



FIN'EXE 2009 (A Finance Excellence Initiative)

15 September 2009: Vijayawada

At Fin'Exe, resource persons from organizations such as SBI; SIDBI, Indian Bank, APSFC, NSIC, MSME-DI, CRISIL, Deloitte, Goshal & Goshal, ECGC and Exim Bank interacted MSME members through one-to-one meetings.



FIN'EXE 2009, Vijayawada

Session on Wealth Out of Waste (WOW)

16 September 09 Visakhapatnam

Session on Union Budget - Impact on Industry

7 August 2009 : Visakhapatnam

The session was organized to discuss the impact of the Union Budget on the industry. Mr. Y Harish Chandra Prasad, Chairman, CII Andhra Pradesh; Mr. Ajit Rangnekar, Dean, Indian School of Business; Mr. Nirav Modi, Chairman, Yi Hyderabad chapter; Mr. K V Bhaskar, Chairman, CII Vizag zonal council & Capt. Sriram Ravi Chander, Vice-chairman, CII Vizag Zonal Council were present during the session.

At the session Mr Jogarao Bhamidipati, Vice President (Commercial), ITC Paperboards and Specialty Paper Division & Head, Wealth Out of Waste (WOW) Initiative, addressed participants of various industries and institutions across Vizag on the Wealth out of Waste programme of ITC which would help save the environment. The session was also attended by Mr. S Krishna Murthy, Additional Commissioner of Greater Visakha Municipal Corporation.



Session on Wealth Out of Waste (WOW), Visakhapatnam

YI

Young Indians

IN ACTION

Yi's Green - I Contest

9 September 2009: Hyderabad

CII's Young Indians along with Indian Green Building Council and Carrier conducted the Green-I 2009 contest - a National level school competition. The topic given to the schools was "Evaluate various measures that can be taken to reduce your school's carbon footprint."

If you were to choose and implement 3 of these measures in your school, what would those be and why?" This year the contest received entries from over 130 schools from various cities. The criteria for evaluation of all entries were content/ideas, clarity, ability to implement the ideas, innovation and presentation. The top 5 entries were shortlisted and they made a presentation in front of a panel of distinguished judges on 09 September 2009 at Hyderabad International Convention Center, Hyderabad. Lakshmiapat Singhania Academy, Kolkata was declared as the winner, followed by Vasant Valley School, New Delhi as first runner up and Sri Aurobindo International School, Hyderabad as second runner up.

Lakshmiapat Singhania Academy, Kolkata, presented their ideas on Human Power Energy Generator, Water Harvesting and conversion to CFL. The winning school received a grant of Rs 7,50,000/- which was completely sponsored by Carrier towards the Green - I contest.



Mr. K Rosaiah, Chief Minister, Andhra Pradesh presenting the award to Green - I contest winners Lakshmiapat Singhania Academy, Kolkata

Yi Chapter Launch Report

Yi Chapter at Erode

12 September 2009

The chief guest for the launch was Dr B K Krishnaraj Vanavarayar, Chairman, Bharatiya Vidya Bhavan. Mr Senthil Kumar Duraisamy, Managing Director, Qualfis Foodz (P) Ltd & Director, Sakthi Masala (P) Ltd was elected as the Erode Chapter Chair and Mr V P S Radhakrishnan, Proprietor, Sree Mangal Moorthi Starch Industries was elected as the Erode Chapter Co -Chair.



Launch of Yi Erode Chapter, Erode

Yi Chapter at Vizag

23 September 2009

At the launch Mr Narayan Sethuramon, Past Chairman National Yi, explained the vision and objectives of Yi and the activities undertaken by Yi in various cities across the country. Mr. Srinu Mahesh was appointed as the Chairman and Mr. Shyam Kolluru was appointed as the Co-chair of Yi Vizag Chapter.

Mr Srinu Mahesh presented the proposed action plan drafted by the Yi members for the next quarter.



Launch of Yi Chapter at Vizag

BANGALORE

Interactive session on Participative Citizenship in Urban Development

28 August 2009: Bangalore

The session concentrated on various issues as delayed infrastructure development, low co-ordination among government departments and how a common urban citizen can participate in Urban Development and contribute to the overall smooth functioning of our area and our city. The panellist were Praveen Sood IPS, Addl. Commissioner of Police (Traffic), Bangalore City, Ashwin Mahesh, CEO, Mapunity and Visiting faculty, IIM(B), Vivek Menon, MD, Invicis India & Runner up of Lead India and was moderated by Shyju Varkey, Station Head, Radio One.



Interactive session on Participative Citizenship in Urban Development, Bangalore

CHENNAI

Yi Basic Life Support System Workshop

7 July 2009: Sri Sankara Senior Secondary School, Chennai

Yi Chennai Healthcare committee organized a Basic Life Support System Workshop for the students of Yi Chennai Students Net Sri Sankara Senior Secondary School. The students received hands-on information on first-aid measures used for sudden cardiac arrests, in the event of severe choking and other simple first-aid measures.



Yi Basic Life Support System Workshop, Chennai

Yi Dental Camp

17 July 2009: Smt Sanjuben Kapurchand Parekh Vivekananda Vidyalaya

The Yi Dental Camp at Smt Samjuben Kapurchand Vivekananda Vidyalaya covered 400 under-privileged children between classes 1 and 5. The camp was conducted by a team of doctors from Saveetha Dental College, a Yi Net.



Yi Dental Camp, Chennai

Valedictory Function of Yi LABS

18 July 2009: Yi LABS Centre, Chennai



Valedictory Function of Yi LABS, Chennai

Yi Chennai Chapter under the Employability initiative and in partnership with Dr Reddys Foundation started its first batch of Yi LABS 100 under-privileged youth. The students were provided a Vocational Skill Training program in the areas of Hospitality, Retail and White Goods Servicing (WGS) at the LABS center located at the Mafoi facility in Ayanavaram.

This initiative has been sponsored by Madras Round Table 1. The program commenced on 23 March 2009 and ended on 22 June 2009.

Feedback from the students have shown that 75% of the students have been placed.

Yi Interaction with British Deputy High Commissioner

24 July 2009: Chennai

The Learning initiative at the Residence of Mr Mike Connor, British Deputy High Commissioner was attended by 23 members. The evening began with a chat with the British High Commissioner and the members individually and in a group followed by which Mr Connor addressed the members over dinner. He briefed members on the functions of the High Commission in Chennai.

He was extremely happy to have had the opportunity to interact and also take questions on various issues based on his speech and other aspects from the members.



Yi Interaction with British Deputy High Commissioner, Chennai

From Global Warmers to Global Cool - Cats! - Yi Net Session

27 July 2009: Chennai



From Global Warmers to Global Cool - Cats! - Yi Net Session, Chennai

The Yi Net Session on Global Cooling at Kumararani Meena Muthiah School, was organized for the students by the Yi Net Guide and member Ms Elizabeth Seshadri.

Mr. Vivek K, Vice-President of ITexnora led the kids in an interactive session on the Effects of Global Warming and steps one can take to Cool the Earth.

The session helped the students understand the devastating effects of Global warming on the health and quality of everyday life of families and friends.

Yi Visit to Integral Coach Factory (ICF)

7 August 2009: Chennai

Members who visited the Integral Coach Factory had a tour of the factory premises and the museum to learn more about the facilities and the through its Design and Development wing, the infrastructure and technical knowhow to manufacture sophisticated modern coaches.



Yi Visit to Integral Coach Factory (ICF), Chennai

Yi Cricket Match

29 August 2009: Chennai

The Yi Cricket Match was organized as a social event under the Learning platform where the members got together for an afternoon of fun, frolic and a game of Cricket. Around 25 members were present for the second match in 2 years.

Members enjoyed two rounds of matches with equal number of victories in the matches. The game created more informal bonding between the old and new members.



Yi Cricket Match, Chennai

Yi Chennai Interaction with the US Consulate

14 September 2009 : Chennai

The interaction with the US Commercial Consul, Ms Aileen Nandi and other officials from the Consulate was attended by 25 members to discuss various aspects of conducting business in India with the American Organizations.



Yi Chennai Interaction with the US Consulate, Chennai

COIMBATORE

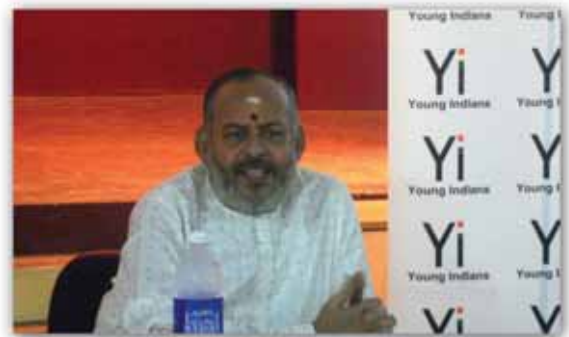
Session on Cardiopulmonary resuscitation (CPR) and First Aid

10 July 2009 : Coimbatore

The Session on Cardiopulmonary Resuscitation (CPR) and First Aid was conducted for the staff at Perot Systems, Coimbatore. Dr J Clement Joseph M.S. Orth., (Shoulder & Knee Surgery, Sports Injuries and Trauma) and Dr Sekar Michael M.D., D.A., Dip.NB., (Anesthesiologist) from Ortho One addressed the gathering. The lecture focused on improving knowledge about First Aid and Basic Life Support.



Session on Cardiopulmonary resuscitation (CPR) and First Aid, Coimbatore



Learn from the Legend, A session with Padmashree P R Krishna Kumar

Learn from the Legend, A session with Padmashree P R Krishna Kumar

18 July 2009 : Coimbatore

In an effort to learn from the success stories of legends who hail from Coimbatore, Members of Young Indians [Coimbatore Chapter] met with Padmashree P R Krishna Kumar, Managing Director, Arya Vaidya Pharmacy, Coimbatore at The Arya Vaidya Pharmacy premises in Ramnathapuram.

The interaction with Padmashree P R Krishna Kumar helped members understand the uniqueness, importance and benefits of the Ayurvedic way of life.

Session on Role of Business Associations in Coimbatore's Development

27 July 2009: Coimbatore

The three passionate speakers at the session were Mr K Ilango, President, The Coimbatore District Small Industries Association, Mr Jayakumar Ramdass, President, The Southern India Engineering Manufacturers' Association & Mr Ravi Sam, Chairman, CII Coimbatore Zone.

The theme for the session was 'Role of Business Associations in Coimbatore's Development'.

Awareness Session on Swine Flu

4 August 2009 : Coimbatore

The awareness session on swine flu was in Perot Systems, Coimbatore. Dr Selva Ganesh addressed the gathering on swine Flu, its symptoms and basic precautions to be undertaken.



Awareness Session on Swine Flu, Coimbatore

Interactive Session with Dr A P J Abdul Kalam

13 August 2009 : Coimbatore

At the session Dr APJ Abdul Kalam released the Dream Coimbatore Poster in the midst of CII and Yi members and a large group of students. Following the release of the poster a select few CII and Yi members shared a closed door meeting with Dr Kalam where he shared his views about “Dream Coimbatore” an initiative of CII Coimbatore Zone and Yi Coimbatore Chapter.



Interactive Session with Dr A P J Abdul Kalam

Star Trek II - Celebrating the Fascinating Journey of Entrepreneurship in Tamil Nadu

26 August 2009 : Coimbatore

The second series of Star Trek had two great entrepreneurs who shared to the members their milestones that they achieved in their entrepreneurial journey. Mr M Krishnan, Chairman & Managing Director, SriKrishna Sweets P Ltd and Mr PC Duraisamy, Managing Director, Sakthi Masala P Ltd addressed the audience and shared their experiences on scaling up business by differentiating and innovative.



Star Trek II, Coimbatore

Mission to Larsen & Toubro Ltd and Elgi Equipments Ltd

29 August 2009: Coimbatore

The learning mission included a plant tour to Larsen & Toubro, Malumichampatti, to learn about the company and its processes; and a visit to Sans Craintes Stud Farm of The Lakshmi Mills Company Ltd where the participants learnt about breeding of horses, horse racing etc.



Mission to Larsen & Toubro Ltd and Elgi Equipments Ltd

Interactive Session with Mr Rahul Gandhi, Member of Parliament & General Secretary of the Indian National Congress

10 September 2009 : Coimbatore

About 400 young entrepreneurs and professionals of Coimbatore city had an opportunity to meet with Mr Rahul Gandhi, Member of Parliament & General Secretary of the Indian National Congress at Coimbatore.

Mr Rahul Gandhi spoke for a few minutes following which he answered the questions put forward by the audience. He was accompanied by Mr Jitendra Singh, Member of Parliament & Secretary of the Indian National Congress who also shared his experience of getting into politics after having worked with Mercedes Benz in Germany and Toyota in Japan.



Interactive Session with Mr Rahul Gandhi, Coimbatore

Interactive Session with Ms Bhairavi Jani, National Vice Chairman, Young Indians & Chief Executive, SCA Group of Companies

10 September 2009 : Coimbatore

Ms Bhairavi Jani, National Vice Chairman, Young Indians and Chief Executive, SCA Group of Companies addressed the management students and faculty. She spoke to the students on how they should take up initiatives on their own to develop the country. She also explained about Yi, its objectives and its activities.



Interactive Session with Ms Bhairavi Jani, National Vice Chairman, Young Indians & Chief Executive, SCA Group of Companies, Coimbatore

CII Yi Programme on Entrepreneurship

12 & 13 September 2009 : Coimbatore

The session was organized to serve as a forum for leaders from E Cell's across the nation to interact, discover and share ideas for better visibility and understanding of entrepreneurship.

The conclave walked the participants through the entire spectrum of entrepreneurship via series of interactive sessions and panel discussions by veteran entrepreneurs like Mr Kunwar Sachdev, Founder & Managing Director, Su Kam Inverters, Mr Sanjeev Bhikhchandani, Founder, Naukri.com, Mr T Rajkumar, Executive Director, Shakthi Group & Ms Laura Parkin, Executive Director, NEN.

HYDERABAD

Launch of Yi Net at Glendale Academy

7 July 2009 : Hyderabad

The Yi Net at Glendale Academy was launched coinciding with the Vanamahotsav Celebrations of the school on 7th of July. As part of the Vanamahotsav Celebrations the students of the school took part in various competitions. Students voiced their concerns for our deteriorating earth through paintings, poster making & photography contests. Glendale Academy had also invited students from Joyland orphanage to share in the festivities with them.



Launch of Yi Net at Glendale Academy, Hyderabad

Yi Members Visit to Infotech Enterprises Ltd & Interactive Session with Dr BVR Mohan Reddy

16 July 2009 : Hyderabad

At Infotech Enterprises Ltd, members were taken for a tour around the facility, through the aerospace and rail design engineering processes.

The visit was followed by an Interactive Session with Dr. B V R Mohan Reddy, Chairman & CEO, Infotech Enterprises who shared his entrepreneurial journey and growth of his organization.



Dr BVR Mohan Reddy addressing Yi members at the Interactive Session, Hyderabad

Yi Glendale Net students visit to Shanti Polymers & Orphanage

16 July 2009 : Hyderabad

Students of Yi Glendale Net went for a visit to an orphanage. They spent some nice time with the students of the orphanage, distributed food to them and also sang and interacted with the students.



Yi Glendale Net students visit to Shanti Polymers & Orphanage, Hyderabad

SVCA Net students visit to CII Green Business Centre

24 July 2009 : Madhapur

Students of the SVCA Net visited the CII Green Business Centre located at Madhapur. The students had a tour of the facilities at CII-GBC. It was a great learning experience for the students.

Yi Treasure Hunt Rally

9 August 2009 : Hyderabad

The Treasure hunt rally was an exciting & fun filled event. Members & their families had a great time with hidden clues, anagrams and 5 treasures to be collected on the way to destination. The hunt started from the CII Office in Begumpet & ended at the CII Green Business Centre, Madhapur. The winning team took home gift vouchers worth Rs. 1500.



Yi Treasure Hunt Rally, Hyderabad

Literary Fest at Yi Glendale Net

10 & 11 August 2009 : Hyderabad

The Literary Fest was organized by Yi Glendale Net. 12 schools were invited to participate at the fest. The Fest comprised of a Cambridge Style Debate competition, Essay Writing & Elocution Competitions. The essay writing topics were broadly based on Environment & Education.

The eminent Panel of judges included Dr. Abhimanyu Acharya, an eminent educationalist, Ms. Vaishali Bist, Theatre Personality & Director, Ms. Manjula Vaidya, Academician, Ms. Nawaz Mubarak, Soft Skill Expert, Ms. Parvez Chenoy, Psychologist & Ms. Liza Gardner, Educationalist.

The Winning school walked away with trophies & cash prizes.



Literary Fest at Yi Glendale Net, Hyderabad

Interactive Session with Mr. Varun Sahni, India Director, Acumen Fund

21 August 2009 : Hyderabad

At the session Mr Varun Sahni, India Director, Acumen Fund, shared with the members his experiences at Acumen fund and how Acumen fund being a not for profit organization uses entrepreneurial approaches to solve problems of global poverty. He also discussed about few of their projects like the Lifesprings hospitals & 1298 services. He also invited the members to visit their facilities at the Lifesprings hospital in Hyderabad.

KOCHI

Donate a Smile Campaign

1 August 2009 : Elamakkara

Under the Yi Healthcare initiative, Dr Raj and his team initiated the 'Donate a Smile' campaign for this year at the Santhwanam orphanage at Elamakkara. The campaign provided free check up and treatment to the children of the orphanage. Mr Jacob Joy, Yi Kochi Chapter Chair and Ms Namrata Khona Samra, Chair Youth Affairs - Colleges were involved in the team and decided to continue the scheme once in a month.



Donate a Smile Campaign, Elamakkara

Response Programme - Economy V/s Environment

5 – 7 Aug 2009 : Kochi

The response programme was organized for the student nets Kochi on the topic 'Economy V/s Environment to Economy with Environment: How do we ensure this transition?'. The programme was conducted for schools and colleges.



Response Programme - Economy V/s Environment

PUDUCHERRY

Seeking opportunities in adversities - A challenge for leadership Yi Learning Event with Mr B Ramaswamy - President ,Business Development Southern India, Feedback Ventures Private Limited

31 July 2009: Puducherry

The interaction with Mr B Ramaswamy was centered primarily on the adversities faced by the country and the various opportunities at hand in spite of the challenges. The session concluded with suggestions to become very innovative and additions during the period of recession.



Session with Mr B Ramaswamy - President, Business Development Southern India, Feedback Ventures Private Limited

TRIVANDRUM

Awareness session on Eco Steps

19 August 2009 :Trivandrum

Under Trivandrum Chapters Environment mission, we conducted an Environment Awareness session on 19 August 2009 at Thiruvananthapuram.

Mr Vijay kumar, Yi Trivandrum Chapter Chair and Mr Alex C Augustine Yi Trivandrum Chapter Co chair along with other Yi members attended the session. Discussions were made on the topics like Eco Steps inside corporate and public Awareness.

Yi Members Interaction with Mr P Ganesh, Vice Chairman, CII Kerala State Council

29 August 2009 : Trivandrum

At the session, Mr P Ganesh, Vice Chairman, CII Kerala State Council and Mr Vijay kumar, Yi Trivandrum Chapter Chair addressed the meeting. Yi members put forward their thoughts on how CII and Yi can work together.



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FACT SHEET

Dates	:	Tuesday, 5 th to Monday, 11 th January, 2010
Media Days	:	Tuesday 5 th January, 2010
Venue	:	Pragati Maidan, New Delhi, India
Frequency	:	Biennial

Background :

Auto Expo is the Complete Automotive Show in this part of the world, organized jointly by Automotive Component Manufacturers Association of India (ACMA), Confederation of Indian Industry (CII) and Society of Indian Automobile Manufacturers (SIAM). The first Auto Expo was held in 1986, the second in 1993, and the third in 1996. Since then, Auto Expo has been institutionalized as a biennial show.

- 10th Edition of Auto Expo
- Silver Jubilee Year of Auto Expo
- Golden Jubilee Year of ACMA
- Golden Jubilee Year of SIAM

Exhibition Highlights :

- Spread over 140,000 square meters
- Over 2100 participants
- Focused Fair – Auto Enterprise
- Vehicle Pavilions
- Components/Accessories Pavilions
- Conferences & Allied events
- International Participation from 25 countries
- International Delegations
- New Vehicle/Product launches
- Theme Pavilions
- Vehicle Design/CAD/CAM Pavilion
- Over 1.8 million visitors
- 1,50,000 business visitors

Display Highlights :

- Vehicles
- Components
- Accessories
- Theme Pavilion
- IT for Auto Industry
- Garage & Garage Equipments
- Oil & Lubricants
- Auto Electronics
- Leasing/Financial Companies
- Insurance Companies
- Battery Operated Vehicles
- CAD/CAM Solutions
- CNG Units
- Coach builders/"design" vehicles
- Design concepts
- Auto Finance

ACMA

Automotive Component
Manufacturers Association of India

CII

Confederation of Indian Industry

SIAM

Society of Indian Automobile Manufacturers

Visitor Profile :

- Overseas buyer delegations
- Int'l Business visitors
- Dealers Delegations
- Government Officials
- Senior Executives of PSUs
- CEOs/Decision Makers
- Division Heads
- Managers/Department Heads
- Engineers
- Executives
- Technicians
- General Visitors
- Delegations from Technical Institutions

Special Features:

- International business lounge
- Exclusive Media Lounge
- Exclusive Five Star Restaurant
- Meeting/Conference facilities within the venue

Segmentation of Halls :

Halls 2 to 12, 14 & 15 : Vehicles – cars, utility vehicles, commercial Vehicles, buses, trucks, two-wheelers & three-wheelers

Halls 1, 13, 18 & Hangers : Auto components, accessories, garage equipments etc

Special attractions :

- Vintage Car Display
- Go-carting
- Award Nights
- Design Contest
- Diesel Pavilion
- Asli / Naqli Pavilion

For further information and Registration details, please contact:

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