



Confederation of Indian Industry

CHARTING CHANGE, ENABLING DEVELOPMENT



THE EVOLUTION



Engineering and Iron
Trades Association
1895
Set up by 5 engineering
firms in Kolkata



Indian Engineering
Association (IEA)
1912
Full focus on
manufacturers

Engineering Association
of India (EAI)
1942
Inclusion of small and
medium companies



Association of Indian
Engineering Industry
1974
Historic merger of
IEA and EAI

Confederation of
Engineering Industry
1986
Becomes apex body for
manufacturing industry



Confederation of
Indian Industry
1992
To service engineering and
non-engineering sectors

Confederation of
Indian Industry
1995
Centenary Year



Confederation of
Indian Industry
2020
CII@125

ABOUT CII

INDIA'S OLDEST & LARGEST APEX BUSINESS ASSOCIATION



VISION

To catalyze India's development

To support Indian Industry



MISSION

To build a developed India by 2047 through competitiveness, technology and sustainability



AGENDA

Policy advocacy

International engagement & business development

Competitiveness of Indian Industry

Community engagement





MEMBERS ARE TOP INDIAN & GLOBAL BUSINESSES, SMES & PUBLIC ENTERPRISES

1895 → **2020**
The year it all began Completed 125 years



Plays a proactive role in India's development process



DIRECT MEMBERSHIP

62 
Offices across India

286
National and regional sectoral industry bodies



Offers a range of specialized services and global linkages

9000
Members



Represents both private and public Member enterprises, including SMEs and MNCs

8 International offices

10
Centres of Excellence



Takes up Members' issues at global, national, regional, state and zonal levels

INDIRECT MEMBERSHIP

300,000+ enterprises

THE AGENDA



Policy
Advocacy



International
Connect



Business
Development
Services



Industry
Competitiveness



Technology



Sustainability



Community
Outreach

SHAPING POLICY



Represents Industry's perspective, viewpoint and concerns

Contributes analytical inputs for policy formulation

Ideates through 600+ Industry Councils and Committees

Maps and analyzes economic trends

Works across sectors and regions

Builds consensus on economic and social issues

Facilitates stakeholder interaction

INDUSTRY SECTORS



MANUFACTURING

- Advanced Manufacturing
- Steel
- Textiles
- Capital Goods
- Electronics
- Chemicals

and more....



SERVICES

- Healthcare
- Education
- Media & Entertainment
- Retail
- Real Estate
- Tourism

and more....



INFRASTRUCTURE

- Energy & Renewable Energy
- Roads & Highways
- Ports & Shipping
- Telecom
- Electric Mobility
- Public Private Partnerships

and more....



AGRICULTURE

- Agricultural Business
- Food Processing
- Food Safety & Nutrition
- Agri Technology
- Agri Machinery
- Aquaculture

and more....



POLICY INTERVENTIONS



Pre-Budget Memorandum

Macroeconomic Issues

Investments

Ease of Doing Business

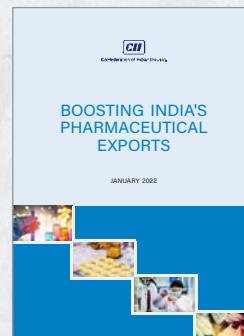
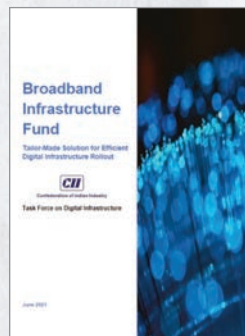
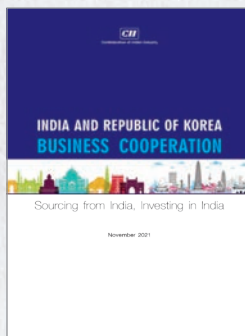
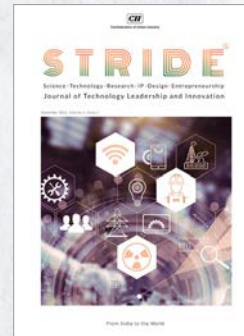
Micro, Small and Medium Enterprises

Corporate Affairs

Sectoral Inputs



PUBLICATIONS



CO-ORDINATING INDUSTRY RESPONSE FOR COVID-19

Policy suggestions
to minimize impact

Sectoral
recommendations

Facilitated manufacturing of
critical care products

Facilitated vaccination of
over 5 mn doses



CII COVID
Helpline for Industry

Set up dedicated portal
www.ciicovid19update.in

Awareness dissemination through
social media, advertisements

Coordinated relief and rehabilitation -
Benefitted nearly 8 million people

Project Vaccine Nation - Nationwide
industry demand aggregation



**I AM
VACCINATED**

**CII
PROJECT
VACCINE
NATION**

REFERENCE POINT FOR GLOBAL PARTNERS

GLOBAL LINKAGES FOR INDIAN INDUSTRY



350 MoU partners in 133 countries

- ▶ Engagement with governments and institutional partners globally
- ▶ Inputs for bilateral and regional engagements
- ▶ Showcasing 'Brand India' globally
- ▶ International trade and investment research
- ▶ International technology partnerships
- ▶ Market information

SHOWCASING INDIAN INDUSTRY



CII TRADE FAIRS AND EXHIBITIONS

India's biggest
trade fair and
exhibition
organizer

Largest portfolio
of sector-focussed
shows in India

Preferred partner
of Government



CII FLAGSHIP EVENTS





34+
YEARS
of Skill
Development
Initiatives



Career
Counseling



JOBS
Placements

10 Sector
Skill Councils



IMPACTS MORE THAN A

**MILLION YOUTH
EACH YEAR**

DELIVERY VEHICLES



BUILDING COMPETITIVENESS THROUGH 10 CENTRES OF EXCELLENCE



CII CENTRES OF EXCELLENCE - ACTIVITIES & INITIATIVES

INSTITUTE of QUALITY

(Sponsored by ABB Limited)

- Business Excellence
- Total Productive Maintenance
- Lean Six Sigma
- Quality, Metrology & Standards



CII Institute of Logistics

- Education and Advisory Services
- Training, Certification and Skill development
- WAREX Rating System
- Supply Chain Maturity Model



Centre of Excellence
for Competitiveness for SMEs

- SME Cluster Development & Mentoring
- Manufacturing Excellence Services
- OEM – Supplier Development Program
- Education & Capability Building Services



NAOROJI GODREJ Centre of Manufacturing Excellence

- Industrial Training on Advanced Manufacturing & other Services
- Occupational Health and Safety
- Visionary Leaders for Manufacturing (VLFM)
- Visionary SMEs (VSME)



Confederation of Indian Industry



- People Transformation
- Strategic Transformation of Top Leadership
- Capacity Building for Functional Excellence
- Modular Leadership Masterclass Series



Centre of Excellence for Innovation,
Entrepreneurship & Startups

- CII ICONN – A Corporate - Startup Connect Platform
- CII Startup Mentor Club
- Family Offices Cohort – ‘Investing in Startups’
- Corporate Accelerator Program

PROMOTING SUSTAINABILITY

CII CENTRES OF EXCELLENCE - ACTIVITIES & INITIATIVES



CII-ITC Centre of Excellence for Sustainable Development

- Climate Action Charter
- India Business and Biodiversity Initiative
- India Plastics Pact
- Cleaner Air-Better Life



CII Sohrabji Godrej Green Business Centre

- Energy Management Services
- IGBC - Green Building Services
- GreenCo Rating System
- GreenPro Certification



Confederation of Indian Industry



CII-TRIVENI
WATER INSTITUTE

WATSCAN - Water Risk Assessment Tool

- Groundwater Mapping Tool
- Water Optimization Tool
- Water Positive Certification



CII-Jubilant Bharatia
Food and Agriculture Centre of Excellence

- Research & Policy
- Capacity Building
- Value Chain Integration
- Investment Facilitation

SUSTAINABILITY INITIATIVES







CII PARTNERS BUSINESSES TO GO GREEN



ENHANCING TECHNOLOGY COMPETITIVENESS

BUILDING A DIGITALLY EMPOWERED, KNOWLEDGE-BASED ECONOMY

Institutional Architecture	Platforms	Start-up Ecosystem	Conventions
<p>Founding knowledge partner of Global Innovation Index (GII) since 2007</p> <p>.....</p> <p>CII - Tata Communication Centre for Digital Transformation</p> <p>.....</p> <p>Global Innovation and Technology Alliance</p> <p>.....</p> <p>State Technology Centres</p> <p>.....</p>	<p>Artificial Intelligence Forum</p> <p>.....</p> <p>CII Smart Manufacturing Platform for Industry 4.0</p> <p>.....</p> <p>Indian Digital Gaming Society (IDGS)</p> <p>.....</p> <p>Space Industry</p> <p>.....</p> <p>Design Services</p> <p>.....</p>	<p>Supports start-ups through various initiatives and programmes</p> <p>.....</p> <p>Future Business Group</p> <p>.....</p> <p>IP Facilitation Centres in Mysore, Indore and Gandhinagar</p>	<p>Partnering with Department of Science & Technology for the Technology Summit for 26 years</p>
			

MEMBERSHIP SERVICES



KNOWLEDGE BANK WITH OVER 50,000 PUBLICATIONS



One of the largest business resource centers in India

Aggregator of Government information tracker services

Provides access to 7,50,000+ live tenders at any given time

Growing user base of more than 5.2 lakh subscribers

CII's capacity building platform

Offers industry-specific learning sessions

Hosted 35 self-paced courses

20 live masterclasses and webinars delivered

CII's virtual exhibition and conferencing platform

User-friendly interface with real-life like interaction

Inbuilt data analytics capabilities

Integrated with B2B matchmaking engine

CONNECTING WITH SOCIETY



CONNECTING WITH SOCIETY



CII Foundation Woman Exemplar Program



Crop Residue Management Initiative



Waste Management



COVID-19 Interventions



Disaster Relief and Rehabilitation



Early Childhood Education

FOCUS AREAS



Technology



Innovation



Health



Volunteerism



Agriculture



Urbanization



Skill Development



Environment Sustainability



Working towards an economically developed, technologically advanced India of moral leadership



Sanjiv Bajaj
*President, CII
and
Chairman & Managing Director
Bajaj Finserv Limited*



R Dinesh
*Vice President, CII
and
Executive Vice Chairman
TVS Supply Chain Solutions
Limited*



Chandrajit Banerjee
Director General, CII



BEYOND INDIA@75
COMPETITIVENESS, GROWTH,
SUSTAINABILITY, INTERNATIONALISATION



GROWTH

- Investment
- Employment



COMPETITIVENESS

- Cost and ease of doing business
- Enterprise competitiveness



SUSTAINABILITY

- Net zero



INTERNATIONALISATION

- Trade
- International investments



Confederation of Indian Industry

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