A Catalyst for Change

... Initiatives in integrated and inclusive development, which include health, education, livelihood, diversity management, skill development and environment...
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Growth-oriented Tamil Nadu

Tamil Nadu, which is widely known for all-round development, occupies a prominent place in the nation’s development and is the fifth largest contributor to the nation’s gross domestic product (GDP). The state’s manufacturing sector boasts of an impressive history, dating back to early times of industrial activity in India and now leads the country in manufacturing. Globalisation and economic reforms in the 1990s have opened up new vistas for the state’s development, with IT-BPO, automobile, healthcare sectors, among others, registering impressive growth and attracting investor interest.

The state capital Chennai (popularly called Madras in yesteryears) is home to traditional business houses that have carved a niche for manufacturing excellence over the years. Tradition meets modernity, in as much as conservative and progressive thinking mingle in the state on its path of inclusive growth and seamless development. The textile cluster around Coimbatore is the leading textile hub in the country, with exports to various parts of the world. Apart from Chennai and Coimbatore, other regions such as Madurai, Trichy, and Tirunelveli are also witnessing ceaseless industrial activity, and becoming centres of development in their own right.

A strong value system drives business practices in the state and it has not lagged behind in adopting modern techniques to achieve excellence and benchmark service quality. An abundant talent pool backed by brilliance and progressive thinking of eminent personalities gives the state a compulsive intellectual form, resulting in notable contributions to national outlook on many policy matters.
CHAIRPERSON’S MESSAGE

Dear Members,

We have completed an exciting year at CII Tamil Nadu. The year 2010-11 has been remarkable for CII Tamil Nadu in achieving many milestones. The Six-Point Agenda based on the theme “Enhance, Empower and Emerge: An Inclusive Growth for Tamil Nadu” gave us a unique opportunity to focus upon growth sectors and I take immense pleasure in stating that using the approach of cooperation, collaboration and co-action, we have set the path for an inclusive growth in Tamil Nadu. Sunrise sector development and economic progress of southern regions were high points of our inclusive growth focus this year.

We have been able to build a strong rapport with the Government of Tamil Nadu and as a result, using Members Redressal Forum, we apprised the Government of the challenges that the industry faced from time to time. The Hon’ble Deputy Chief Minister, Dr. M.K. Stalin, and the Secretaries of the various departments proactively helped the industry in overcoming the bottlenecks following our representation.

I am very pleased to announce that CII Tamil Nadu has also partnered with the Government of Tamil Nadu to form the CII Tamil Nadu Consultative Forum this year. The forum would envisage industrial and economic growth of Tamil Nadu by identifying various opportunities and growth areas. Some of the sectors addressed through the consultative forum are: Agriculture, Land, Infrastructure, Employment & Skills, Water, Gas, Industry and Power.

Another significant step has been the interaction with 19 Hon’ble Members of Parliament in New Delhi arranged by CII Tamil Nadu to discuss the economic development of Tamil Nadu. It is heartening to note that MPs cutting across party lines felt a definite urge to contribute to the development of Tamil Nadu.

I also record with great delight that CII Tamil Nadu has been appointed the State Level Consultant for the Government of Tamil Nadu’s project “Employable Skill Training for Educated Unemployed Youth” aimed at creating 1 lakh jobs for rural youth. CII Tamil Nadu has also completed the gap analysis (skill gap of students based on industry demand) and is one among the few states to have done so. To bridge the industry-academia gap, the ICT Academy came up with suggestions to the IT Minister, Ms. Poongothai Aladi Aruna, to build a future technology talent pool.

In terms of sectoral focus, the sunrise sectors, solar power and biotechnology, occupied the mindshare of CII Tamil Nadu this year. Solar power has huge potential in Tamil Nadu and a report "Solar Roadmap for Tamil Nadu – Opportunities and the Role of Government and Industry" was compiled and presented to the State Government with the aim of framing a Solar Power Policy for the state. Biotechnology is touted to be the next big wave and Tamil Nadu holds immense potential in this area. CII Tamil Nadu asked the Government of Tamil Nadu to expand its Biotechnology Policy to include a Vision 2020 document for which inputs were provided in the report “Framework document for the development of Biotechnology & its Enabled Services – Inputs for Vision 2020 document of Tamil Nadu”. As an additional thrust, The Water Summit was convened with a futuristic perspective and the need for industry to preserve water resources and also establish ways to overcome water scarcity.

For inclusive regional development, the southern states were found to have a huge potential in terms of manpower and resources in contributing to the economic progress of the state. To apprise the
State Government, policymakers and the industry of the strengths of southern states, The 3rd Edition of Southern Prosperity through Enhanced Economic Development (SPEED) and a District Development Dialogue on Tirunelveli were some of the initiatives undertaken by CII Tamil Nadu this year.

Women empowerment has been the high focus area of CII Tamil Nadu for 2010-11. Self-help groups (SHGs) have carved a niche for themselves and CII Tamil Nadu aims to mainstream SHGs into state’s economic agenda. The Government of Tamil Nadu and CII came together for a SHG Conclave to deliberate the way forward for these SHGs. As a ground level initiative to provide real assistance to SHG women for sustainable livelihood, skill development training was provided to nearly 500 women in association with the GRG Educational Trust and Vazhndhu-kattuvom Project of Tamil Nadu.

Cities play a vital role in development. CII Tamil Nadu dedicated one day to a Conference on Smart Eco-system to discuss if smart cities in future hold promise in bringing about sustainable growth and also compiled suggestions to help the Government come up with Vision 2020 for Chennai city.

Tamil Nadu continues to attract high-value investment in the manufacturing sector. To sustain the leadership of state’s manufacturing sector and help it achieve excellence combined with a vibrant MSME growth, CII Tamil Nadu came up with several initiatives that included study missions to various manufacturing companies that are trendsetters in their businesses and also a trip by CII members to reputed European manufacturing companies to acquire knowledge of their best practices.

This apart, to help members understand various policies rolled out by the Government, interactions were facilitated with policymakers and government officials on Direct Tax Code, IFRS and GST. The Union

Budget 2011-12 was analysed by a distinguished panel to apprise members of the key points of the Budget.

We have been thus able to provide a laser point focus on high-growth and sunrise sectors and potential regions of development and also frame policy recommendations to help the State Government, industry and academia to embark on measures towards making Tamil Nadu the superstar in the nation’s economy.

The CII Tamil Nadu Zones in Chennai, Coimbatore, Erode, Madurai & Trichy and the districts in Karur & Thoothukudi were very active in their initiatives throughout the year. Number of new focus areas has been mooted by them for sustained economic growth.

I am also happy to inform that this year, we had constituted the Salem District Council, keeping in view the vibrant growth the industry and the membership in Salem during the last few years.

During the year 2010-11, the state of Tamil Nadu witnessed inclusive growth in all facets of industry and society through the new and unique initiatives undertaken by CII Tamil Nadu State Council which was evident from the fact that over 156 new members joined the CII Tamil Nadu.

I sincerely hope that members will continue to avail of CII services in forming strong bonds in different industries and in helping CII Tamil Nadu frame suitable policies to help the state achieve inclusive growth across sectors and across regions in Tamil Nadu.

Warm regards,

Nandini Rangaswamy
Chairperson - CII Tamil Nadu State Council 2010 – 11
The Confederation of Indian Industry (CII) acts to create and sustain an environment conducive to the growth of industry in India, partnering industry and government alike through advisory and consultative processes. CII Tamil Nadu has proactively contributed to the state’s development by identifying areas of focus, collaborating with industry on various activities and recommending strategic policy initiatives to the government to drive the state’s economic, industrial and technological progress.

For the year 2010-11, after a series of deliberations, CII Tamil Nadu embarked on the theme of ’Enhance, Empower & Emerge: Inclusive Growth for Tamil Nadu’ and knitted a Six Point Agenda to align with the theme.

The six areas of focus identified by CII (as part of the agenda) aim to fulfil crucial development needs of the state by enhancing strengths, empowering people with potential, and paving way for emergence of new sectors in which the state has an edge. While manufacturing sector’s excellence has to be ensured because of the state’s strong presence in the sector, improving skills and employability given the growing employment demand and complexity of jobs in various sectors is important to keep the state on a progressive mode. The Government’s contribution to healthcare cannot be overstated. To enhance the livelihood of the deprived and downtrodden sections of the society, their easy access to healthcare is imperative.

In keeping with the global trends and with the aim of achieving preeminent position in sectors that are showing promise, the state’s edge in biotechnology needs to be given a prominent thrust. Energy needs of the growing population cannot be fulfilled
with the available fossil resources and alternative sources of power are indeed essential to fulfil the energy deficit. Solar power could be tapped efficiently as it is abundantly available in the state.

Women’s contribution to societal development and their empowerment needs to be encouraged with the state acting as a catalyst for providing them with opportunities to exploit their potential, keeping in mind their admirable habits of industriousness and thrift. Self-help groups (SHGs), which have shown impressive progress, need to be encouraged to take them to the next level.

CII Tamil Nadu embarked on a series of initiatives around the Six-Point Agenda this year. This apart, various other activities were organised under three sub-verticals:

1. Sectoral Competitiveness
2. Development Measures
3. Policy Initiatives

The sub-verticals represent the ongoing focus of CII Tamil Nadu year on year.
Bringing together various stakeholders such as the government, industry, thinkers, and at times the general public to drive relevant conversations and to arrive at collective thinking, various programmes were organised around the Six-Point Agenda. The initiatives resulted in varied perspectives, with concrete takeaways for the participants. It is CII's fervent hope that takeaways will solidify into actionable agendas resulting in stellar outcomes at various levels – government, industry, organisation – to achieve the objectives with which the agendas were framed.

CII Tamil Nadu played an active role in strengthening the business ecosystem in 2010 to enhance industrial growth. Through the Six-Point Agenda for the year, CII Tamil Nadu focussed on the theme 'Enhance, Empower & Emerge: Inclusive Growth for Tamil Nadu'. The six point agenda included: (1) Manufacturing Excellence; (2) Enhancing Skills and Employability; (3) Healthcare for All; (4) Tapping Solar Energy in Tamil Nadu; (5) Biotechnology: Attract & Emerge; and (6) Women Empowerment: Powering SHGs.

This year CII Tamil Nadu has succeeded in building strong rapport with the Government of Tamil Nadu, making it possible for industry representations and interactions on various sectors in the state. CII has had the privilege of organising four interactive sessions with Hon’ble Deputy Chief Minister of Tamil Nadu, Dr. M.K. Stalin, in Tirunelveli, Coimbatore, Trichy and Erode.

A noteworthy mention would be the partnership between the Government of Tamil Nadu and CII for the formation of the Tamil Nadu Consultative Forum. Focusing on the industrial and economic growth in Tamil Nadu, the forum would highlight opportunities for investments in the districts of Tamil Nadu; partner with the Government of Tamil Nadu for improving infrastructure; and recommend industry friendly policies to the Government of Tamil Nadu. Representations submitted to the government for consideration include: Skilling of youth; infrastructure development, Land Zoning Policy for conversion of agricultural lands into industrial; a clear water policy for industry; acceleration of the LNG pipeline; recommendation of bus body cluster in Karur; agricultural cold storage in central districts; and supply of quality power in Tamil Nadu.
In continuation to previous deliberations on power supply to the industry, CII Tamil Nadu has organised several meetings during 2010-11 with the Tamil Nadu Electricity Board, Tamil Nadu Electricity Regulatory Commission and the Energy Department of the Government of Tamil Nadu to arrive at solutions for issues concerning operational and policy roadblocks to the growth of industry in Tamil Nadu. CII Tamil Nadu had the privilege twice to call on Dr. M. Karunanidhi, Hon'ble Chief Minister of Tamil Nadu, to discuss the power scenario in the state. Exemption of VAT on furnace oil, exemption of the Electricity Tax, incentive for captive power generation, consumption-based demand and reliable power have been some of the achievements during the year.

In an effort to identify alternate sources of energy in the state, CII Tamil Nadu, in association with Tamil Nadu Energy Development Agency (TEDA), organised the first edition of the TN Solar Convention 2010 to deliberate on the policy, emerging challenges and opportunities in the solar energy sector. A study report by CII "Solar Roadmap for Tamil Nadu – Opportunities and the Role of Government and Industry" was released by Dr. M.K. Stalin, Hon'ble Deputy Chief Minister of Tamil Nadu. Intended for both government and the industry, the study report enlists a set of recommendations for the formulation of a Solar Power Policy in Tamil Nadu.
Addressing the water challenge in the state, the TN Water Summit 2010 was a platform to promote awareness and understand the underlying factors behind the water scarcity scenario and ideate a way forward to overcome challenges in the years to come. Addressed by Mr. Vincent H. Pala, Hon'ble Minister of State for Water Resources, Government of India, the summit also marked the momentous inaugural of the release of the Water Directory and the Voluntary Aqua Code.

Focusing on inclusive growth of the state, CII Tamil Nadu has worked extensively for the empowerment of women across Tamil Nadu. The SHG Conclave 2010 organised by CII Tamil Nadu in association with Government of Tamil Nadu to highlight the successful experiences on sustaining SHGs and to deliberate on the way forward. Attended by over 1300 SHG members from over 32 districts of Tamil Nadu, the conclave deliberated on skilling and resource mobilisation, achieving efficiency and profitability, growth through clustering, self-regulation and sustainability.

CII in association with GRG Educational Trust and Vazhndhukattuvom Project of Tamil Nadu (project on Successful Livelihood) have jointly launched a skill training programme in Coimbatore to train rural SHG women within the age group of 18 to 45 years. Around 497 SHG women were given training on vocational skills such as Nursery Raising; Cosmetology; Masonry; making jute products; making banana fiber products and special entrepreneurial education. CII Tamil Nadu in collaboration with the Corporation for Development of Women of the Government of Tamil Nadu has also proposed to mentor and coach the first batch of 100 SHGs in Tamil Nadu on areas pertaining to scaling up.
To further strengthen the manufacturing sector in Tamil Nadu, the first State Manufacturing Competitiveness Council for Tamil Nadu (TNSMCC) on the lines of the National Manufacturing Competitiveness Council was constituted in acceptance of the CII recommendation to the Government of Tamil Nadu in 2008. Under the chairmanship of the Hon'ble Deputy Chief Minister Dr. M.K. Stalin and Mr. Venu Srinivasan, the Immediate Past President, CII as Vice Chairman, the SMCC will focus on the policy framework for the sector and sustain leadership in attracting investments into the state. The first meeting of the SMCC was held on 21 January 2011 at Chennai to discuss individual sector-specific policies for automobile components, clean energy, and biotechnology. A framework for the Tamil Nadu Visionary Leaders for Manufacturing Programme (VLFM) was also presented at the meeting.

Taking up the cause of healthcare development, CII Tamil Nadu in association with Voluntary Health Services (VHS) organised the TN Disability Conclave with a multipronged approach by integrating medicine and society. The conclave also included screening applications and rating the employability levels of around 140 differently abled participants, and facilitated one-to-one interviews with 15 organisations from six different sectors. As many as 30 participants were given placements in the organisations. NALAM 2010 – a workshop on 'Making Your Workplace Healthy' was organised to create awareness on common workplace health risks such as hypertension, obesity, lipid storage disorders, and diabetes. This year CII has approached the Directorate of Public Health and corporates to develop a Public-Private Partnership (PPP) model for the adoption of Public Health Centres (PHCs) and thereby enhance the competitiveness of healthcare in Tamil Nadu.
To ensure quality education and bridge the gap between industry and academia, CII has launched a unique ‘Employability Bridge’ as a package for industry, academia and students to share a single platform towards enhancing the employability of students and also matching them with suitable employment opportunities.

In addition to strengthening the traditional industries in the state, CII has also helped identify sunrise sectors of potential growth in Nadu. CII has specifically urged the government to revisit the existing Biotechnology Policy to enhance the growth and development of the sector. A Roundtable session on Biotechnology was organised with Dr. M.K. Stalin, Hon'ble Deputy Chief Minister, Government of Tamil Nadu, to analyse the current scenario of the sector and provide a fact sheet to the Government to draft new vision for 2020 that would usher investments into the state. A “Framework document for the development of Biotechnology & its Enabled Services – Inputs for Vision 2020 document of Tamil Nadu” was submitted to Dr. M.K. Stalin, Hon'ble Deputy Chief Minister, Government of Tamil Nadu.

Member companies are frequently confronted by many challenges pertaining to industrial policies and specific industry-related issues. The Tamil Nadu Membership Redressal Forum was constituted this year to address these issues and represent them to the concerned authorities at the district/ zonal levels. Some issues represented by the forum are: revised consent fee structure payable by industry, labour scenario in the state, recommendation to Government of Tamil Nadu to revisit the Explosives Act 1883, water supply transmission scheme for Sriperumbuddur-Oragadam-Singaperumalkoil growth corridor, and others.
As part of manufacturing excellence agenda of CII Tamil Nadu, a delegation comprising 9 members visited the manufacturing plants of Siemens, Bosch, Mann+Hummel, and WABCO in Germany; Danfoss in Denmark; and SKF in Sweden on a Study Mission on Manufacturing and R&D Practices to Industries of Excellence in Europe: Germany, Denmark, Sweden (25–29 October 2010). The international study mission gave members a unique opportunity to understand the best shop floor practices adopted at world class manufacturing organisations across Europe, as these organisations look towards India as the biggest land of opportunities for growth and expansion next to China. The members also had an opportunity to learn various concepts such as Lean, Six Sigma, innovation through industry-academia partnership and employee satisfaction practices that helped these companies achieve excellence.

A summit on “Sustaining Manufacturing Leadership of Tamil Nadu” was organised on January 21, 2011 to help the manufacturing industry sustain its leadership position. The summit discussed challenges on resources and infrastructure and stressed on innovation and strengthening SMEs to sustain Tamil Nadu’s manufacturing competitiveness in a globalised business environment. The Hon’ble Deputy Chief Minister of Tamil Nadu, Dr. M.K. Stalin, assured continued government support for the manufacturing sector in the summit. Mr. Rajeev Ranjan, IAS, Principal Secretary, Industries Department, Government of Tamil Nadu, explained the initiatives of the government to make Tamil Nadu the manufacturing hub of the world. Mr. R.K. Jain, IAS, Joint Secretary, NMCC, listed challenges faced by the manufacturing sector. The deliberations at the summit provided opportunities for various stakeholders to discuss important challenges faced by the manufacturing sector and to activate measures to consolidate the leadership position of the state.

As the result of CII’s employability initiatives, Government of Tamil Nadu has engaged CII as the State Level Consultant for the State Skill Mission and introduced the scheme “Employable Skill Training for Educated Unemployed Youth”. The objective of the mission is to provide skill training and facilitate employment linkage for 1 lakh youth in Tamil Nadu. As part of this process, a skill demand survey has been carried out by CII. Skill Fairs were organised in four locations for six districts in Tamil Nadu, which includes Thiruvallur, Tirunelveli, Thiruvarur, Nagapattinam, Krishnagiri and Dharmapuri with the participation of more than 150 organisations. CII will be supporting the Government of Tamil Nadu for setting up Skill Development Centers in tribal belt with an investment of Rs. 20 crores.
Sectoral Competitiveness, Policy Initiatives & Development Measures
CII Tamil Nadu broadly sets up a vision every year and delivers key outcomes as part of the vision. The Six-Point Agenda was worked out this year keeping in view the state’s inclusive growth by expanding on successes achieved in manufacturing and biotechnology, and exploiting potential in solar energy. On an ongoing basis, CII Tamil Nadu undertakes various initiatives to act as a catalyst for industrial growth in the state. Knowledge missions are facilitated, meetings with State Government officials at the highest level are arranged, training programmes that focus on key skills are provided, and an awareness on new policies enforced by the Government is created through interactions of members with the policymakers.

The key outcome of all these initiatives helps in creating a conducive climate for seamless development in Tamil Nadu. Industry leaders from time to time apprise the Government on various challenges they face so that the Government undertakes measures to help industry tide over the challenges. Members get a forum for representing their needs directly and also network with industry partners to induce a collaborative approach to growth.

The broad outline of the initiatives of the State Council for 2010-11 can be classified under Sectoral Competitiveness, Policy Initiatives and Development Measures.

Panels & Taskforces

As a key constituent of activities in the upcoming year, a series of panels are constituted every year, with eminent personalities taking charge as convenors and co-convenors. The panels set out their agendas for the year and accordingly design programmes and initiatives to achieve their objectives. Apart from the panels under the Six-Point agenda, panels on Economic Affairs and Taxation, Education, Entrepreneurship Development, Human Resources, Industrial Relations, Infrastructure and MSME were set up. A task force on Affirmative Action was also constituted.
The key to development is the enterprising spirit of entrepreneurs who found businesses with a vision of making it big. Their contribution to the economic growth of the state is immense. Under the initiative of the Past Chairman of CII Tamil Nadu, Mr. C. K. Ranganathan, MD, CavinKare, CII Tamil Nadu Emerging Entrepreneurs Awards were instituted by the State Council for the first time.

The awards for nine different categories were given away on 18 April 2010 by the Hon’ble Deputy Chief Minister of Tamil Nadu, Dr. M. K. Stalin. Business Line partnered with CII to bring the first ever CII emerging entrepreneurship award to recognise and motive entrepreneurs in Tamil Nadu, who have contributed significantly the state’s economic growth.

Mr. Gopal Srinivasan, CMD, TVS Capital, was the Chairman of the Awards Committee. The awards jury committee was headed by Mr. N. Kumar, Past President CII and Vice Chairman of Sanmar Group. The members of the committee were Mr. N. Gopalaswami, former Chief Election Commissioner; Mr. Lakshmi Narayanan, Vice Chairman of Cognizant; Mr. P.S. Raman, Advocate General of Tamil Nadu; Mrs. Preetha Reddy, MD of Apollo Hospitals; Mrs. Akhila Srinivasan, MD, Shriram Life Insurance; and Mr. B.S. Vanavarayar, MD, Shakti Textiles.

The winners and the categories:

- **G R K Reddy, MARG ProperTies**
  for vision and willingness to dream big
- **P C Duraisamy, Sakthi Masala**
  for excellence in entrepreneurship with a social face
- **A M Arun, Vaasan Eye Care**
  for retail healthcare
- **V Sathish Babu, UniverCell**
  for excellence in execution
- **R Dinesh, TVS Logistics**
  for innovation and niche global delivery model
- **X Durairaj, PowerGear**
  for helping energy grow globally
- **V Sundaramoorthy, Symbiotic Infotech**
  for innovation in business model
- **T T Varadarajan, Maya Appliances**
  (Preethi brand of home appliances)
  for product innovation and excellence
- **H R Srinivasan, TAKE Solutions**
  for global reach and superior intellectual property
Sectoral Competitiveness
Tamil Nadu prides itself with a number of prestigious educational institutions that have delivered high-standard education to students over the years.

Educational quality assumes importance in upgrading educational practices necessary to keep up with the changing technological advances and developments in various sectors.

Keeping this in mind, The Regional Summit on Quality in Education, Creating Centres of Excellence through Research & Consulting (21–22 January, 2011, Coimbatore) had an exclusive Round Table discussion among the participants on the subject “Creating CoE’s in Coimbatore.” This platform provided an opportunity for different stakeholders to interact and share their experiences on the initiatives undertaken in the field of research and consulting to bring about quality in education. These discussions also helped in creating a roadmap for achieving the required standards in education. The summit was addressed by various eminent speakers across the country and included sessions on higher education, classroom architectures, creating research culture, industry expectations on research and learning from other countries.

In a significant step to promote industry-academia partnership, CII Chennai Zone and NASSCOM came together for a joint event on In An Evening with IT Minister on An Overview of ICT Academy (21 July 2010, Chennai) along with ICT Academy of Tamil Nadu for a very interactive session on how the gap between academic institutions and industry can be bridged. The interactive session sought to provide details about the role of ICT Academy and also to create awareness on the IT Parks promoted by ELCOT. This session had a very distinguished list of speakers including the IT Minister, Government of Tamil Nadu, Ms. Poongothai Aladi Aruna, Cognizant Technology Solutions Vice Chairman and Chairman of ICT Academy, Mr. Lakshmi Narayanan, who along with Chairperson Mrs. Nandini Rangaswamy who shared their perspectives. Dr. Sandhya Chintala, Senior Director – Education Initiatives, NASSCOM, discussed the various challenges faced by industry and opportunities that were in store for the academy. Mr. Sanjay Pinto, Executive Editor, NDTV Hindu, moderated the session. Various other eminent industry leaders and Government policymakers joined the session and shared their views. The outcome of the session was to have industry–institute interaction to share the ever-changing industry requirements in terms of technology and the skills required for the future talent pool.

To bridge the various gaps between industry and the academia, another initiative called College Cluster was inaugurated by Dr P Devadas Manoharan, Vice Chancellor, Anna University, Trichy, at Trichy on 14 October 2010.

Tamil Nadu is one of the forerunner states in IT-BPO services. The state’s talent pool, which is one among the best in the country, has attracted all major IT companies to set up their operations spread across Tamil Nadu. Connect Coimbatore (3-4 March 2011), a major ICT event on the theme “Innovative ICT for World Class Enterprises”, evoked great interest among the sector companies. While the Tamil Nadu Government’s IT Secretary, Mr. P.W.C. Davidar, laid the stress on industry and academia working together to create a knowledge base on issues and trends, the Vice
Chairman of Cognizant Technology Solutions, Mr. Lakshmi Narayanan, listed the reasons why Coimbatore could become a leader in the IT sector.

CII Tamil Nadu's MSME focus stems from the sector’s immense contribution to the state’s economy. As it is essential for MSMEs to learn and share best practices and keep pace with the dynamic changes in the marketplace, missions, seminars and events to help MSMEs achieve excellence were organised. Various options for financial access to MSMEs were showcased in a series of FinExe events and opportunities available in other sectors were highlighted to MSMEs.

**FinExe 2010** events at Madurai, Coimbatore and Erode were facilitated with the aim of addressing the issues of financing MSMEs among banking and finance professionals / institutions and enhancing the development and growth of the MSME sector. The FinExe meet at Coimbatore (24 September 2010) showcased current approaches and strategies on issues that confront MSME financing and helped them gain knowledge of an organisation’s financial management. Enhancing the participants’ capabilities and providing better consultancy were the key aims.

R. Ramachandra Rao & Sons, Joint Directorate General of Foreign Trade (JDGFT), Credit Rating Information Services of India Limited (CRISIL), Tamil Nadu Industrial Investment Corporation (TIIC), District Industries Centre (DIC), Reserve Bank, Deloitte Haskins & Sells, Astral Consulting Ltd, PSG Science & Technology Entrepreneurial Park and Bank of Baroda were the participating organisations that saw the involvement of more than 60 members. The FinExe meet at Erode (23 December 2010) highlighted all financial products under one roof. Public and private banks, MSME Industrial Institute, NSIC, and tax consultants were invited to a one-on-one interaction with members. Key speakers from SBI, DIC, TIIC, CRISIL, ECGC and JDGFT apprised members of value-added service to MSMEs on finance-related topics in the FinExe Meet at Madurai (28 August 2010).

To expand the footprint of MSMEs in other sectors and to showcase available opportunities, a conclave on**Emerging Opportunities for SMEs in Indian Aerospace and Defence Sectors** (17 September 2010, Coimbatore) was organised in association with KPMG. The session focused on making participants aware of the opportunities for Indian industry in the Aerospace and Defence sectors and provided them with an understanding of the current policy initiatives aimed at encouraging SMEs to enter Air and Defence sectors.
Focus on innovation, best practices, study missions, and awareness sessions marked CII Tamil Nadu’s efforts towards achieving its agenda of manufacturing excellence this year.

Indian companies are growing increasingly through mergers and acquisitions domestically and globally. This has resulted in the challenge to harmonise and synergise operations across all facilities. The session on One Manufacturer (23 September 2010, Chennai) highlighted the various strategies organisations can adopt to attain one modus of efficiency throughout all operations and thereby gain greater control and productivity. The session was addressed by Mr. Ard Jan Vethman, Global Lead – Global Sector for Manufacturing, Automotive and Life Sciences, Capgemini, followed by a panel discussion on challenges and trends in manufacturing.

RFID/AUTO-ID has become important in industrial processes. To highlight the developments in this field, a Conference on RFID/AUTO-ID (9 October 2010, Chennai) focused on a broad understanding of where the competitors of an industry are on the adoption curve. Understanding the implementation of RFID/AUTO-ID and its various impacts on business processes in key functional areas were emphasised to the participants.

To showcase emerging trends in surface coating and heat treatment, a One day Conference on Emerging Trends in Surface Coating & Heat Treatment (8 October 2010, Coimbatore) was convened. Packed with sessions on plating, painting powder coating technologies and heat treatment, presentations were made by eminent people representing companies that have set high examples of global excellence in these areas.

The home furnishing industry in Karur is globally recognised for its quality and cost effectiveness. The meet on Quality and Compliance for Home Furnishing Industry (20 May 2010, Karur), attended by 75 exporters, emphasised on the recent developments in the field of compliance and quality and sought to provide necessary inputs to the home furnishing industry that operates out of Karur. To explore opportunities in the fabrication sector, a session on Fabrication Engineering Cluster (27 July 2010, Karur) was convened. Another aim of this meet was to attract other industries to Karur.
Industrial activity in Tamil Nadu is attributed to successive family-owned businesses that have played a stellar role in the state’s economic growth.

Mr. M.V. Subbiah, Past President, CII, former Chairman of the Murugappa Group and Chairman, National Skill Development Corporation; Mr. R. Haresh, Joint Managing Director, TV Sundram Iyengar & Sons Ltd; Mr. R. Parthasarathy, Vice Chairman and Managing Director, Thirumalai Chemicals; and our Chairperson Mrs. Nandini Rangaswamy, Managing Director, Chandra Textiles Ltd., the scions of illustrious family businesses in Tamil Nadu, took part in the **TN Family Conclave** (12 June 2010, Madurai), which mainly focused on the family policies, succession, family responsibilities and unity. A session on “Family Business Sensitisation” was organised in Trichy with the aim of sustaining the family business and the need to sensitise the different challenges that family business face and the need for them to stand united. Mr. M. V. Subbiah, former Chairman, Murugappa Group, Past President, CII and Chairman, National Skill Development Corporation, gave an address on family businesses.

To keep pace with the increasing employability demand of the industry and to close the gap between industry expectations and available skill sets of students, the State Council embarked on a firm agenda of skill development for students. The career and skill development programme **Career Skill Development Guidance 2010** (23 May 2010, Erode) helped students identify opportunities available in various fields and to make them employable. In her inaugural address, Mrs. G. Rajam, Additional Director, Tamil Nadu Corporation for Development of Women, asked the candidates to take advantage of the government programmes to improve their skills.
## Events

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<td>14 May 2010</td>
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<td>One Day Interactive Workshop on Productivity Improvement and Cost Reduction</td>
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<td>20 May 2010</td>
<td>Madurai</td>
<td>Training Programme on Improving Work place Efficiency by 5S &amp; 3M Practices</td>
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<td>09 July 2010</td>
<td>Coimbatore</td>
<td>Session on &quot;The Changing Face of CSR&quot;</td>
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<td>16 July 2010</td>
<td>Chennai</td>
<td>Session on Capital Markets Access to MSMEs</td>
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<td>22 July 2010</td>
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<td>Interactive Conference on &quot;3PL Perspectives – Establishing Successful 3PL Partnerships and Contracts&quot;</td>
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<td>27 July 2010</td>
<td>Chennai</td>
<td>Tube Investments Ltd., Padi - Training Session on “Dr Mehta’s Hospitals Excellence in Medical Care”</td>
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<td>27 July 2010</td>
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<td>WABCO-TVS (India) Ltd, Session on Chinese Labour Practices &amp; Mission on Total Employee Involvement</td>
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<td>28 July 2010</td>
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<td>Session on Project Implementation Risks in Infrastructure – Typical misconduct practices</td>
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<td>30 July 2010</td>
<td>Chennai</td>
<td>Interactive session for students on Enhancement of Supply Chain Management through IT</td>
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<td>04 July 2010</td>
<td>Chennai</td>
<td>Session on Business &amp; Investment Opportunities in Advanced Medicine and Road Show on 20th World Congress of the World Society of Cardio Thoracic Surgeons &amp; 6th Global Forum of the Humanitarian Medicine in Cardiology and Cardiac Surgery</td>
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<td>07 August 2010</td>
<td>Chennai</td>
<td>Seminar on Strategies for “Waste Identification &amp; Systematic Elimination (WISE)”</td>
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<td>07 August 2010</td>
<td>Coimbatore</td>
<td>One Day Interactive Workshop on Effective Usage of Information, Communication &amp; Technology (ICT) in Educational Institutions</td>
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<td>Workshop on “Applied Innovation”</td>
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<td>Session on Organisational Development – A Toolkit for SMEs</td>
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<td>28 August 2010</td>
<td>Karur</td>
<td>Opportunities in Technical Textile</td>
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<td>08 September 2010</td>
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<td>Session on Capital Market Access to MSMEs</td>
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<td>Workshop on 5s and Its Implementation in Shop Floor</td>
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<td>23 September 2010</td>
<td>Coimbatore</td>
<td>One day Seminar “Profit without Additional Capital Investment“ (TPM Methodology)”</td>
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<td>29 September 2010</td>
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<td>Workshop on Cost Reduction through Value Engineering</td>
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<td>Seminar on “Indo-Japan Business Co-operation in Automotive Sector”</td>
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<td>19 October 2010</td>
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<td>Session on Intelligent Manufacturing</td>
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<td>23 October 2010</td>
<td>Erode</td>
<td>Programme on “Lean System thinking for Business Growth”</td>
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<td>05 December 2010</td>
<td>Chennai</td>
<td>Education Fair</td>
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<td>21 December 2010</td>
<td>Chennai</td>
<td>Seminar on Finance Availability for MSMEs</td>
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<td>22 December 2010</td>
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<td>Conference on Cloud Computing</td>
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<td>23 December 2010</td>
<td>Chennai</td>
<td>'Get Smarter with Risk Management'</td>
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23 December 2010, Erode:  
FinExe 2010

22 January 2011, Salem:  
Programme on “Lean Practices for Business & Profit Growth”

22 January 2011, Trichy:  
Creating a 21st Century Learning Environment in Schools

25 January 2011, Chennai:  
Seminar on Industrial Safety

18 November 2010, Coimbatore:  
Session on “Cloud Computing Confluence”

26-27 November 2010, Coimbatore:  
Growing Opportunities for Foundry Sector in the Country

26 November 2010, Madurai:  
Learning Session on Labour Laws for MSMEs

20 April 2010, Erode:  
Visit to Roots Industries & Elgi Equipments Ltd

21 April 2010, TNSO, Chennai:  
Mission on Total Employee Involvement to Carborundum Universal Ltd & Ashok Leyland Ltd

24 April 2010, Thoothukudi:  
Mission to Karaikal Port

6-7 May 2010, Coimbatore:  
“Global Manufacturing Excellence Mission” to Toyota Kirloskar Motor P Ltd, L&T Komatsu Ltd & Bosch Ltd, Bangalore

25 May 2010, Thoothukudi:  
Manufacturing Excellence Mission to Whirlpool of India Ltd & Ucal Fuel Systems Ltd, Puducherry

26 May 2010, Chennai Zone:  
Mission on Manufacturing Excellence to Ford India Pvt Ltd & I P Rings Ltd

18 June 2010, Chennai:  
Mission on Talent Engagement & Development to TCS and Infosys Technologies

23 June 2010, Chennai:  
Study Mission on Best Manufacturing Practices to Rane Engine Valve Ltd and Delphi-TVS India Pvt Ltd

25 June 2010, Trichy:  
Excellence Mission to SRF Ltd & Rane TRW Steering Systems Ltd

30 June 2010, Chennai:  
Mission on Green & Energy Efficient Technologies to SRF Limited & Saint-Gobain Glass India Ltd

03 July 2010, Coimbatore:  
Mission to Larsen & Toubro Plant

17 July 2010, Coimbatore:  
Mission to Larsen & Toubro Plant

20 July 2010, Chennai:  
Study Mission on Best 5S Practices to Rane Brake Linings and WABCO –TVS India Ltd

23 July 2010, Madurai:  
Manufacturing Mission to Sundaram Clayton Ltd & Wheels India Ltd, Chennai

06-07 August 2010, Kochi:  
Yi Mission to Kochi – “From Erode to Ernakulam”

25 August 2010, Erode:  
CII & Yi Best Manufacturing Practices Mission to Ponni Sugars & Seshasayee Papers & Boards

26 August 2010, Trichy:  
Best Manufacturing Mission to BHEL

13 October 2010, Madurai:  
Faculty Mission to Auro Lab & Sakti Cords

21 October 2010, Chennai:  
Faculty Mission to Flextronics Technologies Pvt Ltd and WS Industries (India) Ltd

9-10 December 2010, Hyderabad:  
Yi – Learning Excellence Mission to Hyderabad

15 December 2010, Chennai:  
Mission on Manufacturing Excellence to Wabco-TVS (India) Ltd & Wheels India Ltd

15 December 2010, Bangalore:  
"Manufacturing Excellence Mission to Volvo"

23 December 2010, Madurai:  
Students Mission to TVS Srichakra Ltd

19 November 2010, Erode:  
Best Manufacturing Practices Mission to Sundaram Fasteners and Hi Tech Arai

12 November 2010, Madurai:  
Faculty Mission on Best Practices and TPM to Fenner (India) Ltd and Sundaram Industries Ltd
Policy Initiatives
The policy initiatives undertaken by CII Tamil Nadu encompass interactive sessions and knowledge-sharing sessions on several policy announcements by the Government for the industry.

Various sessions were organised to benefit the members on procedures required to comply with the new policies of the Government on taxation.

To give members an overview of the International Financial Reporting Standards (IFRS) announced by the Government of India, **IFRS Summit (25 June 2010, Chennai)** was organised. The objective of the summit was to make the industry aware of the underlying concepts of IFRS, the impact of IFRS on the business, and to share the IFRS conversion strategies of successful companies in India and Europe. Mr. T. N. Manoharan, Chairman, CII National Committee on Accounting Standards and Past President, ICAI addressed the participants.

**Mr. C. B. Bhave, Chairman, Securities and Exchange Board of India (SEBI)** participated in an interactive session with members at Coimbatore on 30 April 2010 to apprise them of new opportunities available at SEBI.

A forum on **Indian CFO – The New Value Integrator (19 May 2010, Chennai)** was convened for the benefit of members as chief financial officers (CFOs) play a crucial role in an organisation’s development and growth. The objective of this forum was to delve deep into discussions and find out innovative ways in which organisations are today developing a combination of capabilities to build a resilient finance organisation which in turn is contributing to organizational growth.

Speakers at the forum were Mr. V. Ramesh, Senior Vice President & CFO, Carborundum Universal Ltd; Mr. K. Sridharan, CFO, Ashok Leyland Ltd; Mr. R. Ravikumar, CFO, IBM India; Mr. Clifford Patrao, Associate Partner – Global, Business Services, IBM India Pvt Ltd; Ms. Subhasri Sriram, ED, Shriram City Union Finance Ltd; Mr. V. K. Gupta, CFO, UCAL Fuel Systems Ltd; and Mr. Somnath Iyer, CFO, Shasun Chemicals & Drugs Ltd. A similar event was organised by the Madurai Zone also.

The conference **At Crossroads of International Taxation – Risks vs**
Opportunities (21 January 2011, Chennai) was organised in recognition of the growing importance to mitigate international tax risks and also to identify possible tax planning opportunities with respect to cross-border transaction. The session focus included: Transfer pricing – recent experiences; Outbound investments and holding company jurisdictions – what to consider, how to plan; Cross-border payments and tax withholding – recent rulings and Permanent establishments and attribution of profits.

A Seminar on Goods and Services Tax (GST) (14 August 2010, Chennai) was organised to provide industry a platform to understand the benefits of the proposed GST regime across industry sectors; to deliberate on issues relating to implementation of GST and challenges thereof; to facilitate sharing of inputs by industry associations on impact of GST; and to present key recommendations to Government highlighting industry concerns on GST. The “CII-KPMG GST Survey Report” was released by Mr. Venu Srinivasan, Immediate Past President, CII and Managing Director, Sundaram-Clayton Ltd. The survey covered a gamut of issues impacting business primarily revolving around the structure of GST, desired rates, impact on business, and the readiness of the respondents for the new tax regime.

The Workshop on Goods and Service Tax (14 May 2010, Madurai) conducted by Mr. S. Kannan IRS, Commissioner, Central Exercise, sought to benefit members in gaining knowledge on procedure for obtaining service tax registration and service tax code and on the documents required to file service tax statement and to avail service tax credit.

An Awareness Programme on SEDEX & C-TPAT (5 April 2010, Karur) was organised for the benefit of exporting units in Karur on the importance of Supplier Ethical Data Exchange (SEDEX) and Customs Trade Partnership against Terrorism (C-TPAT) in building cooperative relationships that strengthen and improve overall international supply chain.
Events

29 May 2010, Coimbatore:
Session on Foreign Exchange Management Act

24-25 June 2010, Thoothukudi:
2 days Workshop on Export / Import Policy, Procedures & Documentations

14 September 2010, Chennai:
Interactive Session on Provident Fund

16 September 2010, Erode:
Session on Factories Act

16 September 2010, Madurai:
Interactive Session with ESI & PF Officials

08 October 2010, Erode:
Session on ESI Act

08 January 2011, Chennai:
Interactive Session with the Chief Inspector of Factories

10 November 2010, Chennai:
Meeting with Mr K N Nehru, Minister for Transport, Government of Tamil Nadu

14 November 2010, Erode:
Interactive Session with Dr M K Stalin, Hon'ble Deputy Chief Minister

19 November 2010, Chennai:
Interaction with Mr Rajeev Ranjan, IAS, Principal Secretary, Industries Department

19 November 2010, Chennai:
Interaction with Ms Malathi S, IAS, Chief Secretary to Government

28 February 2011, Chennai
Live viewing of the telecast of Union Budget 2011-12 presented by Hon'ble Union Finance Minister Mr. Pranab Mukherjee with industry leaders

1 March 2011, Chennai
Post-Budget discussion with a panel of experts covering five sectors with members.
Development Measures
The development measures undertaken by CII Tamil Nadu for the year 2010-11 were aimed at creating a conducive atmosphere for industrial growth by liaising with the State Government and apprising the Government of the issues faced by the industry and to focus on various sectors that are progressing in the state.

Continuing on the firm relationship established with the State Government, on 14 and 15 July 2010, a CII delegation comprising Mrs. Nandini Rangaswamy, Chairperson and Mr. N. K. Ranganath, Vice Chairman and other CII Secretariat members met the Senior Secretaries from the State Government. Those present at the meeting include Mr K Allauddin IAS, Special Officer, Tamil Conference; Mr K Shanmugam IAS, Principal Secretary, Department of Finance; Mr V K Subburaj IAS, Principal Secretary, Department of Health & Family Welfare; Mr K Ganesan IAS, Principal Secretary, Department of Higher Education; Mr G Santhanam IAS, Secretary, Department of Highways & Minor Ports; Mr Rajeev Ranjan IAS, Principal Secretary, Industries Department; Dr T Prabhatara Rao IAS, Principal Secretary, Department of Labour & Employment; Mr K Ashok Vardhan Shetty IAS, Principal Secretary, Department of Rural Development; Mr G Sundaramurthy IAS, Industries Commissioner and Director, Department of Industries & Commerce; Mr C P Singh IAS, Principal Secretary & Chairman, Tamil Nadu Electricity Board (TNEB); Mr Swaran Singh IAS, Principal Secretary, Department of Food & Consumer Protection; Mr Sudeep Jain IAS, Commissioner, Rural Development & Panchayat Raj (Training); and Mr T Rajendran IPS, Commissioner of Police, Chennai Police. The CII delegation briefed the Secretaries on the issues facing the industry and sought their intervention in facilitating solutions to the problems.
An Interactive Session with the Hon’ble Members of Parliament from Tamil Nadu at India Habitat Centre, New Delhi to discuss the economic development projects for Tamil Nadu was organised for the first time on 10 August 2010. Nineteen MPs from major political parties in the state including the DMK, AIADMK, Congress, CPI(M) and MDMK – Shri Manicka Tagore, MP, Lok Sabha, Indian National Congress; Shri S. S. Ramasubbu, MP, Lok Sabha, Indian National Congress; Dr. Munisamy Thambidurai, MP, Lok Sabha, All India Anna Dravida Munnetra Kazhagam; Shri C. Sivasami, MP, Lok Sabha, All India Anna Dravida Munnetra Kazhagam; Shri K. Sugumar, MP, Lok Sabha, All India Anna Dravida Munnetra Kazhagam; Shri S. Semmalai, MP, Lok Sabha, All India Anna Dravida Munnetra Kazhagam; Shri S. Semmalai, MP, Lok Sabha, All India Anna Dravida Munnetra Kazhagam; Shri P. R. Natarajan, MP, Lok Sabha, Communist Party of India (Marxist); Shri A. K. S. Vijayan, MP, Lok Sabha, Dravida Munnetra Kazhagam; Shri Adhi Sankar, MP, Lok Sabha, Dravida Munnetra Kazhagam; Shri E. G. Sugavanam, MP, Lok Sabha, Dravida Munnetra Kazhagam; Smt. Davidson J. Helen, MP, Lok Sabha, Dravida Munnetra Kazhagam; Shri A. Ganeshamurthi, MP, Lok Sabha, Marumalarchi Dravida Munnetra Kazhagam; Shri K. V. Ramalingam, MP, Rajya Sabha, All India Anna Dravida Munnetra Kazhagam; Shri Paul Manoj Pandian, MP, Rajya Sabha, All India Anna Dravida Munnetra Kazhagam; Shri S. Thangavelu, MP, Rajya Sabha, Dravida Munnetra Kazhagam; Shri T. M. Selvaganapathi, MP, Rajya Sabha, Dravida Munnetra Kazhagam; Shri Tiruchi Siva, MP, Rajya Sabha, Dravida Munnetra Kazhagam; Smt. M.K. Kanimozhi, MP, Rajya Sabha, Dravida Munnetra Kazhagam; Smt. Vasanthi Stanley, MP, Rajya Sabha, Dravida Munnetra Kazhagam – participated in this session.

From CII, Chairperson Mrs. Nandini Rangaswamy and Vice Chairman Mr. N.K. Ranganath along with Mr. N. Krishna Samaraj, Convenor, CII Tamil Nadu Consultative Forum; Mr. M. Ponnuswami, Convenor, CII Tamil Nadu Membership Redressal Forum and Co-Convenor, CII Tamil Nadu Consultative Forum; Mr. S. Abhaya Kumar, Chairman, CII Chennai Zone; Mr. J. Balamurugan, Chairman, CII Coimbatore Zone; and Mr. G.R.K. Reddy, Past Chairman, CII Chennai Zone took part in the interaction. This is the first time that the Tamil Nadu MPs got together to discuss on development projects of Tamil Nadu.
The market for technical textiles in the country is expected to double in the next five years, presenting huge growth opportunities for the textile sector. In view of this, in partnership with SITRA and PDEXCIL Erode, a one-day Conference on Technical Textiles – Indian Possibilities was organised in Erode on 26 July 2010 to understand the latest technology developed in the technical textiles industry and its possibilities in Indian market.

Lying on the southern tip of India and the jewel in South India’s crown, the city of Chennai, formed 371 years ago, has grown to become one of the important centres of industrial growth and is the hub of various industrial activities in Southern India. The growing needs of development require that the city also develops to keep pace with the outburst in infrastructure needs. The objective of Conference on Chennai 2020 (19 October 2010, Chennai) was to focus primarily on six important areas of infrastructure and urban development activities (Piped Natural Gas for Chennai city, Coast of Chennai – Tourism Paradise, Infotainment City, Developments in Ports, Airports, Metro Rail and Desalination Plants) through a visual film and a detailed presentation from various eminent speakers. This event was an attempt to showcase the various infrastructural and developmental activities towards making Chennai as one of the most livable, lovable and most preferred city by the year 2020. The Hon’ble Deputy Chief Minister of Tamil Nadu, Dr. M.K. Stalin, delivered the keynote address and Dr. L. Mansingh, Chairman, Petroleum and Natural Gas Regulatory Board (PNGRB), Delhi also participated in the event. Preparatory roundtables on Airport and Piped Natural Gas as part of Chennai 2020 were organised on 12 August 2010 in partnership with KPMG.

Self-sustainable smart cities can go a long way in providing holistic living outside the metropolis. To deliberate on internal and external factors towards developing smart cities as future destination for sustainable living, the Conference on Smart Eco-Systems 2011 (24 February 2011, Chennai) focused on various aspects of developing new cities such as emerging needs of global citizen vis-a-vis challenges due to the pace of development; factor limitations - transition from rural to urban; opportunities and challenges of newer cities; planning and guidelines for sustainability; approach for role model cities; enablers for inclusive urban growth; building blocks for knowledge based ecosystem; and role of localised governance - overarching vision for smart cities. The deliberations are likely to provide new directional thinking for all stakeholders involved in development.
The 3rd Edition of Southern Prosperity through Enhanced Economic Development - SPEED (22 February 2011, Chennai) was organised to quantify and project the immense strengths of the Southern Districts of Tamil Nadu by creating hubs, satellite towns and corridors through business linkages and with a focus on emerging sectors including automotive, light engineering, shipping, logistics, information technology, healthcare, tourism, education, food processing, power & renewable energy. The event also witnessed the release of the report on “Destination – South Tamil Nadu”. The Government of Tamil Nadu had a sizeable representation at the conference – Mr. Rajeev Ranjan, IAS, Principal Secretary – Industries Department, Government of Tamil Nadu; Mr K. Allaudin, IAS, Principal Secretary to the Chief Minister (Monitoring), Government of Tamil Nadu; Mr. K Shanmugam, IAS, Principal Secretary – Finance, Government of Tamil Nadu; and Mr. P. W. C. Davidar IAS, Principal Secretary – IT, Government of Tamil Nadu, addressed the conference.

Tirunelveli is the sixth largest city after Chennai, Coimbatore, Madurai, Trichy, Salem in the state of Tamil Nadu and the headquarters of the Tirunelveli District. To give a fillip to the development of this district, a District Development Dialogue on 14 September 2010 was organised at Tirunelveli, which was attended by Ms. Poongothai Aladi Aruna, Minister for Information Technology, Government of Tamil Nadu. Dr. Santosh Babu IAS, Managing Director, Electronics Corporation of Tamil Nadu Limited and Mr. M. Jayaraman IAS, Collector of Tirunelveli, were also present.

Chairperson Mrs. Nandini Rangaswamy and Vice Chairman Mr. N. K. Ranganath led the CII office bearers from Madurai, Tirunelveli and Thoothukudi to discuss various projects such as promotion of investments in the IT sector and in solar, biomass, cement and infrastructure projects. Members were asked to focus on corporate social responsibility (CSR) especially with regard adoption of anganwadi, primary schools and Primary Healthcare Centres. The industry was also encouraged to promote entrepreneurship among students. Flight service from Tirunelveli to Chennai twice a day, setting up of an IIT at Tirunelveli, speeding up surface transport projects such as two-way railway track between Tuticorin and Tirunelveli and speeding up National Highway project between Tuticorin and Tirunelveli were the other developmental projects that came up for discussion at the dialogue. A District Development Plan on Tirunelveli is planned as an outcome of this dialogue.

In a further move to develop southern states, the 2nd edition of Conference on LOGISTICS 2010 (2 July 2010, Thoothukudi) was organised with the theme “Developing Thoothukudi – The Gateway of Logistics in South Tamil Nadu”. Mr. K. Mohandas IAS, Secretary – Ministry of Shipping, Government of India inaugurated the conference.

An Evening with Mr. Robert Swan, OBE (16 August 2010, Chennai) provided an opportunity for members to interact with the internationally acclaimed Robert Swan, OBE, on his unique insights and real-life experiences on his expeditions to the North and South Poles. Mr. Swan is one of the world’s preeminent polar explorers and environmental leaders. He was awarded the high distinction of Officer of the Order of the British Empire as well as the Polar Medal by Her Majesty the Queen of England. Mr. Swan encouraged members to use renewable energy and thereby save Antarctica from melting. He said that India and China today need to focus on
innovating battery technology to store energy from renewable resources to contribute towards the global response to climate change.

Acquiring new insights and brainstorming on current trends were the highlight of several HR programmes that CII Tamil Nadu organised during the year. The **HR Summit: Harnessing Human Capital through Sustainable Innovative Strategies** (27–28 August 2010, Coimbatore) focused on the importance of the HR managers and executives and their role in aligning the growth and development of not only the personnel within the organisation but also the goals of the company through case studies that will address contemporary issues, which have surfaced due to the current state of the economy. The summit was inaugurated by Mr. H.R. Srinivasan, Vice Chairman and Vision Holder, Take Solutions Ltd. The summit included many case studies from various companies such as L&T, Ashok Leyland, Infosys, MindTree, TVS Motor Company, Rane Group of Companies, Mahindra Satyam and a few others.

In association with Project Management Institute (PMI), CII South Zone organised a **Capacity Building Workshop on Project Management** (7 January 2011, Trichy). The main aim of this workshop was to arrive at a common understanding of the role, for building effective partnerships, managing capacity and delivering aspired results from the increased project complexity. The course addressed all phases of a project: initiating, planning, executing, controlling and closing.

For the benefit of members, Mr. Shine Sahadevan, Head IT Vertical, PMI and Mr. Ondiappan Arivazhagan, Chief Executive Officer, Indian Institute of Policy Management (IIPM), conducted a **Project Management Workshop** at Madurai on 28 December 2010 with the same objectives as the capacity building workshop.

To inspire women leaders as part of the women empowerment dialogue that CII Tamil Nadu undertook this year, The **Leadership Development Program for Corporate Women** (6 and 7 September 2010, Chennai) was organised to help women executives realise their leadership potential by providing an opportunity to explore from within and through collective learning. Prominent women achievers in the state such as Ms. Letika Saran, IPS, Director General of Police, Government of Tamil Nadu, Ms. Hemu Ramaiah, Founder and Ex-CEO, Landmark and MD, Shop 4 Solutions Pvt Ltd, Ms. Gayathri Sriram, Convenor, Women Leadership and Empowerment Panel, CII Tamil Nadu, and Ms. Madhuvanthi Arun, Trustee, Calibre Educational Foundation interacted with the participants. The platform facilitated women with high potential to achieve their goals, hone their interpersonal skills and provided them with the foundation for an effective leadership transformation. From the HR perspective, Mr. K. Pandia Rajan, CEO, Mafoi and Mr. Vijay Menon, facilitator and coach, and gave their insights in the session attended by 38 delegates.

As a further addition to the women empowerment agenda, “sharing the success of empowered women to inspire the participants to become one of them in the future” was the theme of **Aagnya**, the second edition of women leadership conference at Coimbatore on 28 January 2011.
Bringing together women who are shining examples of entrepreneurship, leadership and dynamism, and women who epitomize liberation in its true sense, Aagnya created a unique forum where the speakers were able to share their success stories through experiences and insights with aspirants who see themselves at the forefront of change a few years from now. Ms. Khusboo, a noted Tamil film actor, and Ms. Jayanthi Natarajan, Member of Parliament, delivered keynotes at Aagnya attended by over 500 women.

To create an awareness on environmental issues, Green Walks were organised in different cities in Tamil Nadu on the World Environment Day (5 June 2010). The Chennai walk from Gandhi Statue on the Marina Beach to the Simpson Grounds saw the participation of more than 1000 people from various walks of life including corporate executives, professionals, students, senior citizens led by Mr. T. Rajendran, Commissioner of Police, Chennai. Mr. A.C. Kamaraj, District Collector, participated in the Green Walk organised at Madurai, while Mr. Sudalaikannan IAS, District Collector, presided over the Green Walk at Erode. The Thoothukudi Green Walk was organised under the leadership of Mr. R. Edwin Samuel, Chairman, CII Thoothukudi while Dr. J. Diraviyam, Director, Krishi Vigyan Kendra, was the chief guest for the Green Walk at Karur.

The Ministry of Petroleum and Natural Gas, Government of India has authorised Gas Authority of India Limited (GAIL) for laying the 1000-kilometre Kochi – Kodanadu – Bangalore / Mangalore pipeline. A portion of this pipeline passes through Coimbatore, Tirupur, Erode, Salem, Dharmapuri, Krishnagiri and Hosur districts of Tamil Nadu. The implementation of the pipeline is already under progress and is likely to be commissioned by 2012-13. The supply of Regasified–Liquefied Natural Gas (R-LNG) from Petronet LNG Ltd (PLL)’s LNG terminal at Kochi is expected to commence in the year 2012. Mr. Rajeev Mathur, Executive Director, GAIL presided over an Interactive Session on Natural Gas Distribution (30 September 2010, Coimbatore) that focused on availability of natural gas, facilities that are required to be made ready by industries, terms of pricing and contract and pricing trends in the last few years and the future plans of GAIL. This very interactive session was attended by around 100 delegates.

CII Tamil Nadu, in its endeavour towards facilitating foreign collaboration and identifying opportunities outside India for members, arranged a session on Doing Business with Africa at Madurai on 15 April 2010. The objective of the session was to update members about the business opportunities available in Africa. Mr. Mehreteab Mulugeta, Minister Counsellor, Ethiopian Embassy, provided an outline of opportunities in Africa. Following
the meet, Madurai Members have established business links for further expansion and development in Africa.

The fourth edition of the Coimbatore Vizha was conducted between 2 and 9 January 2011. Keeping true to its motto of “Celebrating the Spirit of our City”, this year also showcased about 72 events in bringing the city alive over a period of eight days with about 11 new associations joining hands with the already present 45 associations in taking the Coimbatore Vizha to greater heights. This year’s edition of Coimbatore Vizha had a colourful and grand opening event with one lakh flowers encrypting “Coimbatore Vazhgha”, which was first of its kind.

Madurai Vizha (28 to 30 January 2011), organised with aim of promoting tourism based on the theme “Magnificent Madurai”, showcased the cultural importance of Madurai and the city’s diversity, history and arts. The three-day event showcased the multifaceted aspects of our heritage and showcased Madurai as a cultural tourism destination. The event also showcased the food culture, ancient literature, traditional systems of healing, local arts & crafts, folk dance, traditional games and many more cultural attractions of Madurai. The objective of Madurai Vizha was to increase the tourism potential of Madurai and also to encourage traditional arts and crafts, folk performances and the culture of the region by creating greater exposure and publicity.

The 3rd edition of Cricket for Fellowship in association with the Trichy District Cricket Association was organised to promote camaraderie, team building and fellowship among the corporates. Fourteen teams from the CII member industries participated in the cricket tournament.
Events

6 April 2010, Madurai:
Session on Water Management “H2O – A Healthy Perspective”

7 April 2010, Madurai:
CII World Health Day “Walkathon”

18 April 2010, Madurai:
Madurai Heritage Walk “Celebrating World Heritage Day”

19 April 2010, Coimbatore:
Yi Felicitation for Mr Narain Karthikeyan, The Fastest Indian on Wheels

20 April 2010, Madurai:
Workshop on Team Building “Build a Winning Team”

24 April 2010, Erode:
Session on "Basic Life Support"

29 April 2010, Yi - Chennai Chapter:
Vision 75 Competition

11 May 2010, Thoothukudi:
Session on Global Climate Change – What you can do!

27 May 2010, Pudukudi:
Health Care Camp at Pudukudi Village

27 May 2010, Pudukudi:
Honouring the SSLC toppers from Pudukudi High School

28 May 2010, TNSO, Chennai:
Interactive session on ESI and ESI medical

07 July 2010, Coimbatore:
"From Amaravathi to Ashok Chakra", Major D Shree Ram Kumar, AC, Instructor, The Indian Military Academy, Dehradun

08 July 2010, Pudukudi, Trichy:
Inauguration of Going Green at Pudukudi

14 July 2010, Sriperumbudur:
Awareness session on Lifestyle diseases among youth

15 July 2010, Chennai:
Seminar on Carbon Footprint and Carbon Credit

22 July 2010, Chengappalli:
URC Construction Site - Basic Life Support Programme

23 July 2010, Coimbatore:
Yi Glam 2010, - Fashion Show

24 July 2010, Madurai:
One-day Workshop on "Madurai Malli"

27 July 2010, Chennai:
Schwing Stetter (India) Pvt Ltd, Irrungattukottai - Training Session on "Apollo Hospital Basic Life Support"

12 August 2010, Chennai:
Round Table Session on Airport: Chennai 2020

12 August 2010, Chennai:
Workshop on Managing the Mind

23 August 2010, Madurai:
Madurai Heritage Talk

23 August 2010, Chennai:
'Born to Win' Training Programme for the Underprivileged Students

07 August 2010, Coimbatore:
Yi Session on "India and the World" by Sir Mark Tully

25 August 2010, Madurai:
Heritage Walk

27 August 2010, Coimbatore:
Yi Session on Indian Heritage by Mr Michael Danino

27 August 2010, Chennai:
Panel Discussion on ‘Conservation of Heritage Structures in Chennai, Are we doing enough and what needs to be Done?’

31 August 2010, Madurai:
Basic Life Support

03 September 2010, Chennai:
Workshop on Hazards of Tobacco Consumption in Industrial Sector
<table>
<thead>
<tr>
<th>Date / Month</th>
<th>Location</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>14 September 2010, Madurai</td>
<td>Training Camp on World First Aid Day</td>
<td></td>
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<tr>
<td>16 September 2010, Chennai</td>
<td>Interactive Session with Dr Harjit Singh Anand, Co-President, The EuroIndia Centre and Former Secretary, Ministry of Housing and Urban Poverty Alleviation, Government of India</td>
<td></td>
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<tr>
<td>24 September 2010, Chennai</td>
<td>Interactive Session with Mr Aman Mustafa, Vice President &amp; Country Head – ACS Global Operation Support – A Xerox Company</td>
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<tr>
<td>26 September 2010, Madurai</td>
<td>World Heart Day Walkathon</td>
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<tr>
<td>27 September 2010, Madurai</td>
<td>Heritage Talk on World Tourism Day</td>
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<tr>
<td>08 October 2010, Chennai</td>
<td>Workshop on Agri-DSM at TNEB</td>
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<tr>
<td>05 October 2010, Chennai</td>
<td>Dental &amp; Skin Camp</td>
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<tr>
<td>13 October 2010, Coimbatore</td>
<td>DDP Meeting with Dr C Sylendra Babu IPS, Commissioner of Police, Coimbatore, and his team of senior police officers</td>
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<tr>
<td>22 October 2010, Coimbatore</td>
<td>DDP Meeting with Dr P Umanath IAS, District Collector, Coimbatore, and Mr R Venkatachalam, Mayor, Coimbatore</td>
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<tr>
<td>23 October 2010, Chennai</td>
<td>Poster Design Competition on Food Wastage</td>
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<tr>
<td>25 October 2010, Chennai</td>
<td>World Food Day ‘Food Bridge’</td>
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<tr>
<td>16 December 2010, Erode</td>
<td>Session on “How to Save Energy?”</td>
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<tr>
<td>17 December 2010, Chennai</td>
<td>Basic Life Support Systems Session (at Mahindra Industrial Park)</td>
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<tr>
<td>29 December 2010, Madurai</td>
<td>Interactive Session on Managing the rain</td>
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<tr>
<td>29 December 2010, Karur</td>
<td>&quot;Empowering Women to be Architect of Tomorrow&quot;</td>
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<tr>
<td>21, 22, 28, 29 December 2010 and 04, 05, 11 January 2011, Chennai</td>
<td>Born to Win Training Program</td>
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<tr>
<td>9 January 2011, Madurai</td>
<td>Heritage Treasure Hunt</td>
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<tr>
<td>12 January 2011, Madurai</td>
<td>Madurai IT Parks Road Show</td>
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<tr>
<td>19 January 2011, Thoothukudi</td>
<td>Conference on Women Leadership</td>
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<tr>
<td>20 January 2011, Chennai</td>
<td>Seminar on Top Manager’s Success Kit for an IT Driven World</td>
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<tr>
<td>25 January 2011, Chennai</td>
<td>Green Debate on Environment for Schools</td>
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<tr>
<td>30 January 2011, Chennai</td>
<td>Cycle Rally on Child Sexual Abuse</td>
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<tr>
<td>13 November 2010, Chennai</td>
<td>Interactive meet with Shri Narendra Modi, Hon’ble Chief Minister of Gujarat</td>
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<tr>
<td>29 November 2010, Erode</td>
<td>Launch of CII - School Excellence Cluster</td>
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<tr>
<td>14 November 2010, Madurai</td>
<td>Heritage Walk</td>
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<tr>
<td>23 November 2010, Trichy</td>
<td>Diabetes Awareness Programme</td>
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<tr>
<td>19 November 2010, Karur</td>
<td>Awareness session on “Diabetes for Young India”</td>
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<tr>
<td>15 February 2011, Madurai</td>
<td>World Cancer Day Awareness Rally</td>
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<tr>
<td>16 April 2010, Trichy</td>
<td>One Day Interactive Workshop on Leadership and Team Building</td>
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<tr>
<td>23 April 2010, Madurai</td>
<td>Workshop on Financial Management for Non-Finance Managers</td>
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<tr>
<td>29 April 2010, Erode</td>
<td>Yi Learning Session on Leadership</td>
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<tr>
<td>17 May 2010, Erode</td>
<td>Session on Recipe of Success</td>
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<tr>
<td>25 May 2010, TNSO, Chennai</td>
<td>Session on &quot;Cultural Alliance &amp; Diversity: Gateway for Enhanced Economic Development&quot;</td>
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<tr>
<td>12 June 2010, Chennai</td>
<td>Workshop on Lateral Thinking</td>
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<tr>
<td>16 June 2010, Thoothukudi</td>
<td>Program on Effective Selling Skills</td>
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<tr>
<td>18 June 2010, Chennai</td>
<td>4th meeting of the Marketing Forum</td>
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<tr>
<td>Date</td>
<td>Location</td>
<td>Event</td>
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<tr>
<td>22 June 2010, Erode</td>
<td>Hotel Le Jardin - Workshop on Successful selling Techniques</td>
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<tr>
<td>02 July 2010, Coimbatore</td>
<td>One day Interactive Workshop on &quot;Strategic Cost Management&quot;</td>
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<tr>
<td>03 July 2010, Chennai</td>
<td>Seminar on Total Cost Management</td>
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<tr>
<td>10 July 2010, Thoothukudi</td>
<td>Hotel DSF Grand Plaza - Session on Importance of Ethics in Business, in the context of Satyam</td>
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<tr>
<td>29 July 2010, Thoothukudi</td>
<td>Program on How to Become a Successful Manager for Organisational Development</td>
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<tr>
<td>31 July 2010, Madurai</td>
<td>Workshop on “Stress Management to Self - Management”</td>
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<tr>
<td>23 July 2010, Chennai</td>
<td>Session on Revolutionizing the Organisational Vision and Strategy through Employee Compensation</td>
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<tr>
<td>24 July 2010, Coimbatore and Erode</td>
<td>Workshop on &quot;Stress Management to Self Management”</td>
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<tr>
<td>31 July 2010, Chennai</td>
<td>Madras School of Social Work - Interactive Session on HR &amp; IR</td>
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<tr>
<td>03 July 2010, Madurai</td>
<td>Success through Creativity (A Workshop on Creative thinking Skills)</td>
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<tr>
<td>09 August 2010, Chennai</td>
<td>Born to Win' Training Programme for the Underprivileged Students</td>
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<tr>
<td>16 August 2010, Chennai</td>
<td>Second Edition of Interactive Session with IR &amp; HR Students</td>
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<tr>
<td>08 and 09 September 2010, Erode and Salem</td>
<td>Programme on “How to become a Successful Manager for OD?”</td>
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<tr>
<td>23 September 2010, Madurai</td>
<td>Developing Skills for Effective and Productive Negotiations</td>
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<tr>
<td>09 October 2010, Coimbatore</td>
<td>Session on “Making Your Workplace Healthy”</td>
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<td>18 October 2010, Trichy</td>
<td>Awareness Session on Health problems for Women</td>
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<tr>
<td>16th December 2010, Madurai</td>
<td>CEO Connect Session</td>
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<tr>
<td>22 December 2010, Madurai</td>
<td>Training Program on How to Create &amp; Retain Customers</td>
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<tr>
<td>23 December 2010, Trichy</td>
<td>Workshop on How to Become a Successful Manager</td>
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<td>7 January 2011 Thoothukudi</td>
<td>Training Program on “Creative Problem Solving through team work”</td>
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<tr>
<td>25 January 2011, Erode</td>
<td>Programme on “How to Create &amp; Retain Customers?”</td>
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<tr>
<td>30 September 2010, Karur</td>
<td>Born to Win' Training Programme for the Underprivileged Students</td>
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<tr>
<td>23 April 2010, Coimbatore</td>
<td>Luncheon Meeting With HE Mr S Iswaran, Senior Minister of State for Trade &amp; Industry, Singapore</td>
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<td>3 May 2010, Madurai</td>
<td>Session on “Doing Business with United Kingdom”</td>
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<tr>
<td>24 May 2010, TNSO, Chennai</td>
<td>“Winning Business &amp; Investment with Australia”</td>
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<tr>
<td>21 June 2010, Coimbatore</td>
<td>Interactive Session With Mr A C S Jayapaul, Regional Director, South Asia &amp; Middle East, Enterprise PSromotional Dept. Development Division, Govt. of Singapore and Mr Eric Jin, Country Director- India, South Asia &amp; Middle East Dept. International Development Division</td>
<td></td>
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<tr>
<td>Foreign Collaboration and Opportunities</td>
<td>12 July 2010, Coimbatore</td>
<td>Business Session on &quot;Hamriya - Free Zone&quot; UAE</td>
</tr>
<tr>
<td>14 July 2010, Coimbatore</td>
<td>UKTI-CII Seminar on “How best to deal with resolving legal disputes with English Companies” by Andrew Jackson (Solicitors), UK</td>
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<tr>
<td>14 July 2010, Madurai</td>
<td>Business session on Hamriyah Free Zone, UAE: “Your Venture to Future”</td>
<td></td>
</tr>
</tbody>
</table>
09 August 2010, Thoothukudi:
Interactive Session with Mr Mike Nithavrianakis, British Deputy High Commissioner

21 September 2010, Chennai:
Seminar on Doing Business with Japan

28 September 2010, Madurai:
Interactive session with Mr Shaun Wedick, Consul, Consulate of Canada

21 January 2011, Trichy:
Working with UK - Mr Mike Nithavrianakis, British Deputy High Commissioner in South India, and Ms Deepika Subramanian, Head Exams Marketing (India), British Council

9 November 2010, Chennai:
B2B Meetings with Japanese Business Delegation & India- Hiroshima Prefecture Business Matching Seminar 2010,

16 February 2011, Madurai:
Doing Business with UK with Mr Mike Nithavrianakis, British Deputy High Commissioner in South India

27 April 2010, Erode:
Star Trek Session with Mr S K M Maeilanandham, Chairman, SKM Group of Companies & Members Meet

14 May 2010, Yi – Chennai Chapter:
Session with Dr Pawan G Agrawal, CEO, Nutan Mumbai Tiiffin Box Suppliers – Mumbai Dabbawalas on ‘Supply Chain Management

3 June 2010, Thoothukudi:
Star Trek – A CEO Connect Session with Mr S Abhaya Kumar, Chairman, CII Chennai Zone & Founder Director, Shasun Group

11 June 2010, Madurai:
“Jeyithu Kattuvom: The Key to Success” by V R Muthu, Managing Director, V.V.V & Sons Edible Oils Limited

17 June 2010, Chennai:
CEO Speak session with Mr Arun Jain, Past Chairman, CII Tamil Nadu and CEO, Polaris Software

10 July 2010, Erode:
CEO Session on Entrepreneurship

10 July 2010, Erode:
Southern Chronicles - Journey of Entrepreneurship with Idayam V R Muthu, Chairman, Idayam Group

16 July 2010, Coimbatore:
CEO Speak Series with Mr K Ravi Kumar, CFO, IBM India P Ltd

16 August 2010, Chennai:
CII-Role Model Speaks at Dr MGR-Janaki College of Arts and Science for Women, Chennai, Ms Srimathi Shivashankar Senior Diversity Officer, Infosys and Ms Shashi Ravichandran, President - STAMPA

19 August 2010, Chennai:
Second Edition of CII-Role Model Speaks Series - Ms Gayathri Sriram, Convenor-Panel on Women Leadership & Empowerment CII-TN and Managing Director, UCAL Auto Pvt. Ltd., UCAL Products Pvt Ltd

27 August 2010, Chennai:
Third Edition of CII-Role Model Speaks Series - Ms Hemu Ramaiah, Founder & ex-CEO, Landmark & Managing Director, Shop 4

Solutions and Ms Ranjini Manian, CEO, Global Adjustments

02 September 2010, Erode:
Yi Interaction with Youth Icon - Mr E Sarath Babu, Founder & CEO, Foodking Catering Services

14 September 2010, Coimbatore:
Yi Session with Mr Paul Mracek JP

24 and 25 September 2010, Coimbatore and Erode:
Yi Session with “The Mumbai Dabbawalas” Dr Pawanj G Agarwal, CEO, Mumbai Dabbawalas

19 October 2010, Madurai:
Interactive Session with Mr Shanker Vanavarayar, National Vice Chairman, Yi National

22 October 2010, Madurai:
Interactive Session with Padma Shri Mr T N Manoharan, Chartered Accountant, Former President of Institute of Chartered Accountants of India

15, 20 and 21 December 2010, Trichy:
CEO Speaks with Mr S Gopinath, Chairman, CII Trichy Zone

16 December 2010, Thoothukudi:
MFE Session with Mr H R Srinivasan, HR, Take Solutions

10 November 2010, Thoothukudi:
CEO Connect Session with Mr S Janakiraman, President & Chief Executive Officer, Mind Tree Consulting Pvt Ltd
Member Initiatives
An interactive session with Mr. S. Gopalakrishnan, Chairman, CII (Southern Region) and CEO of Infosys Technologies, was arranged for members on 14 June 2010. Mr. Gopalakrishnan apprised the members on the key areas of focus of the Southern Region. Mr. T.T. Ashok, Deputy Chairman, CII (Southern Region) interacted with members of the press at Trichy (8 July 2010) to apprise them of the key initiatives of the Southern Region for 2010-11. Members met with Mr. T.T. Ashok at Tuticorin on 10 July 2010 to hear him on major initiatives of CII, its work plan and also on Centres of Excellence. Mr. Ashok also obtained feedback from members on existing services.

The membership status in Tamil Nadu in March 2010 was 1380, while the membership strength in CII Tamil Nadu is 1396.

The break-up of membership is as follows:

<table>
<thead>
<tr>
<th>Membership Type</th>
<th>Primary Membership</th>
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<tbody>
<tr>
<td>Primary Membership</td>
<td>1118</td>
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<tr>
<td>Institutional Members</td>
<td>187</td>
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<tr>
<td>Affiliated Associations</td>
<td>48</td>
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<tr>
<td>Multiple Members</td>
<td>34</td>
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<tr>
<td>Add-on Members</td>
<td>9</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>1396</strong></td>
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<tr>
<td>Primary Membership</td>
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<tr>
<td>Large Scale</td>
<td>149</td>
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<tr>
<td>Medium Scale</td>
<td>407</td>
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<tr>
<td>Small Scale</td>
<td>562</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1118</strong></td>
</tr>
</tbody>
</table>

Events

12 April 2010, Karur: Road Show @ Karur
10 May 2010, Trichy: Press Meet with Chairman & Vice Chairman
20 May 2010, Karur: Road Show @ Karur
20 May 2010, Karur: Members Meet
27 May 2010, Chennai Zone: Roadshow on CII Services at Manali Industries Association
14 June 2010, Taj Coromandel Chennai: Press Conference with Mr S Gopalakrishnan, Chairman, CII Southern Region and CEO & Managing Director, Infosys Technologies Ltd.
30 June 2010, Sricity, Nellore District: Roadshow on CII Services at Sricity, Nellore District
01 July 2010, Chennai: Webinar on “The CII Advantage”
09 July 2010, Hotel Residency Karur: Members Meet with Mr. T. T. Ashok, Deputy Chairman, CII (SR) and press meet
21 July 2010, Chennai: Webinar on CII-Employability Bridge to get feedback from members
29 July 2010, Chennai: Schwing Stetter India P Ltd, Irrungattukottai - Roadshow on CII Services at Schwing Stetter India Pvt Ltd, Irrungattukottai
24 August 2010, Coimbatore: Members Meet with Mr. T. T. Ashok, Deputy Chairman, CII (SR)
25 October 2010, Salem: Session on CII Services
16 December 2010, Chennai: New Members Information Session on Yi
29 December 2010, Chennai: Interactive session on CII Services
The annual meets at Trichy, Madurai, Coimbatore and Thoothukudi were also organised.
Solar Road Map in Tamil Nadu: Opportunities and the Role of Government and Industries

In the year 2010, the taskforce on solar power of the CII Tamil Nadu State Council has embarked on an initiative, the report on "Solar Road Map in Tamil Nadu: Opportunities and the Role of Government and Industries", to explore the potential of solar energy sector in Tamil Nadu.

Objective: It is a well known fact that promotion of solar energy for power generation and other applications requires adequate policy support and incentives. We believe the design of a solar energy development policy should have the following specific objectives:

- To promote utility scale Solar power projects with private participation with necessary support and facilitation to the entrepreneurs and investors for speedy implementation of the projects
- To promote off-grid solar applications for decentralized energy supply to agriculture, industry, commercial and household sectors
- Substituting the industrial / commercial / domestic heating requirement with solar applications

Scope of the report to include:

- Land identification and allotment policy
- Single Window clearance
- Creation of solar energy special economic zones
- Grid augmentation and overhauling / wheeling and banking facility for solar power projects
- Connectivity standards and net metering for small solar plant / roof top solar PV
- Special policies by diverse off-grid solar applications

- To identify the potential areas for solar off-grid applications for electricity and heating need across domestic / industry / commercial sector and device an appropriate scheme for promotion of solar off-grid application in the state.
- State level incentives: incentives for Solar equipment manufacturing in TN
- State-level Tax incentives: property tax reduction, reduction in tax and duties (VAT) on balance of system, Investment tax credits for commercial and domestic solar application, soft loans wherever applicable
- Research, development, demonstration policies
- Strengthening and capacity building of institutions
- Necessity of capacity building of SNA considering its role in proposed REC implementation mechanism: RE project accreditation, concept of solar specific RPO and REC
- Human Resource Development: policies and strategies
- Suggestion on feed-in tariff and RPS segmentation
**Water Directory**

Objective: To provide a single point reference of all stakeholders in water management to facilitate market transformation of water saving technologies, equipment etc. and contributing to national water conservation.

CII – Water Institute is publishing a "Water Directory" which would be a single point resource of various stakeholders in water management. Directory would include database of manufacturers and suppliers of water saving products and technologies, central and state water regulatory authorities, research and development organizations, consultants, water testing laboratories, financial institutions, NGOs, web portals, etc.

The data presented in the directory will act as an effective tool for all stakeholders to choose from their categories of interest like water supply and purification, water treatment, information on water efficient products and fixtures etc.

**CII – KPMG GST Survey Report**

The report captures the views and expectations of the trade and industry regarding the implementation of Goods and Services Tax. It also summarises the level of preparedness of the industry and the challenges the industry perceives that it would have to face due to this change.

**The CII Entrepreneur’s Handbook**

The book will guide you especially, on the perimeters within which to start your own business. Drawing from interviews with models of enterprises, articles by participants in the entrepreneurial eco-system, publicly available material and a host of other sources, this book provides invaluable reference.

It serves as a Practical Advice for Starting a new Business. A book such as this, attempts to be a reference that entrepreneurs can use.
R Nandini was the Vice Chairperson of CII Tamil Nadu State Council for the year 2009-10. She is an active member of CII and was the Chairperson of CII Coimbatore Zone during the year 2005-06. She was also the Chairperson of the Corporate Social Responsibility Sub-Committee of CII – Southern Region during 2008-09.

She is the Managing Director of Chandra Group of Concerns which has diverse business interests in the field of Textiles, Automobiles, and Education. As an avid social worker, she is actively involved in the activities of various social organizations like Indian Red Cross Society, Women’s Voluntary Services, Guild of Service, Coimbatore District Welfare Association and People for Animals.

Ranganath is the Managing Director of Grundfos Pumps India Pvt. Ltd. from its inception in 1998. He completed his Mechanical Engineering from College of Engineering, Guindy in 1978 and his Post Graduation in Business Management from XLRI, Jamshedpur in 1980. He has over 28 years of experience covering marketing, sales, design, project management, finance and HR. Prior to joining Grundfos Pumps, he was a Director of IAEC Industries making boilers, burners, pollution control equipment, incinerators and energy recovery equipment.

He has earlier worked in the Middle East erecting captive power plants upto 5MW and Transmission and Distribution lines. His first job was with Eicher Tractors. He is well travelled and has been involved in technology transfer to India from other countries. Grundfos India under him has been very successful and also has the distinction of having one of the first green rated buildings in India. His focus has been on water and energy conservation and he is the Chairman of the CII-GBC water management council. He is also active in the Madras Management Association and is a member of the Executive Committee.
Abhaya Kumar
Chairman

Abhaya Kumar is the Founder Director of Shasun Chemicals and Drugs Limited. Shasun started its operations in 1976 within a year of graduating from the Madras University specializing in the field of Chemical Engineering. He has been the technical champion for Shasun during the last 3 decades playing key strategy roles & has nurtured the growth of Shasun to a $200 million company with strength of about 1200 dedicated employees.

His recent ventures and investments include LifeCell International Pvt Ltd, Sony Pictures Imageworks India, Nutra Specialities Private Limited, Visionary RCM Infotech India Pvt Ltd, Tricell Therapeutics Private Limited among others.

One of the accolades in his merit list includes him being selected as one of the finalists for the “Young Entrepreneur of the Year Award” hosted by the Ernst & Young in 2003. The Chennai chapter of The Indus Entrepreneurs (TiE), honoured him with the Large Start-up Entrepreneur of the Year Award for setting up Lifecell in 2008. He figures in the list of Star Trek – 101 Entrepreneurs in Tamil Nadu, a CII publication. He is also conferred “Rajasthan Shree” by The Rajasthan Association in 2009 for his service and significant contribution made in his all-round capacity.

Anand Sundaresan
Vice Chairman

Anand Sundaresan, 52 is a chartered Mechanical Engineer, coupled with a qualification in Electrical Engineering. He has an experience of over 3 decades in various Indian and MNCs in senior positions.

Anand began his career as a Trainee in the R&D wing of Larsen & Toubro’s Heavy Engineering Group. He had a short stint as Sales Director in a Multinational company M/s. Hoesch Rothe Erde (THYSSEN GROUP – GERMANY) before joining Schwing Stetter India Pvt Ltd as an Executive Director in June 1998. He has been the Managing Director of Schwing Stetter India since January 2002.

He is a member of various business forums, including the German Business Group, Indo German Chamber of Commerce, Madras Chamber of Commerce & Industry, Indian Earth moving & Construction Industry Association Ltd, Confederation of Indian Industry and many other associations.

He was conferred several awards including the prestigious Rashtriya Ekta Award for the year 2001 by the National Unity Conference, New Delhi, Best Manufacturing Excellence Award for the year 2005 from Frost & Sullivan, Indian Manufacturing Excellence Awards (IMEA) has awarded the silver certificate of merit for the year 2008.
J Balamurugan
Chairman

J Balamurugan is a third generation entrepreneur and is Director of Unity Electro Systems Pvt. Ltd. and Spitfire Automotive Performance Pvt Ltd., Coimbatore. He is also Managing Director of Nextgen Communications Ltd., New Delhi and serves on the board of IdeaFarms, New Delhi.

He is an advisor to a number of educational institutions and to the Technology Business Incubator at Kongu Engineering College. He has also served as a consultant to the Government of Tamil Nadu for various e-governance initiatives. He is actively involved in motorsports, having been involved in organising a number of National & International motorsport events, and is a member of the council of the Federation of Motor Sports Clubs of India.

He completed his schooling from the Lawrence School, Lovedale and Bachelor of Engineering degree from the Regional Engineering College, Trichy and a Management Programme for Entrepreneurial firms from IIM Bangalore. He was an active member of Round Table India and served on its National Board during 2000-01. His interests include music and motorsport.

S C Sarkar
Vice Chairman

Subhas C Sarkar was born in Purulia District of West Bengal, in 1951. After completing schooling from the local District High School, he took his B.Tech. in Electrical Engineering with I Class Honours from the Indian Institute of Technology, Kharagpur in 1972.

After a short stint in two companies, in 1974, he joined Larsen & Toubro (L&T) at its erstwhile Switchboard Contracts Section in Kolkata as a Sales Engineer for Eastern India for marketing custom-built low tension switchgears.

In April 2009, he was made Head of L&T’s Central Management of its Manufacturing Growth Centre at Coimbatore, setup for expansion and diversification of its hitech precision manufacturing activities.

He held the position of Chairman of the Metering Division of IEEMA and is presently the National President of Indian Value Engineering Society (INVEST) and Co-convener of CII, Coimbatore Zone’s Manufacturing Panel.

He is widely travelled both in India and abroad and enjoys contact with people of diverse backgrounds. He is also an amateur writer and a keen photographer.
CII MADURAI ZONE

Aravind Srinivasan
Chairman

Aravind is the Administrator of Aravind Eye Care System and also the Director of AMECS (Aravind Managed Eye Care Services). Aravind Eye Hospital is providing eye care in the underserved regions.

He has been elected as Chairman of CII Madurai Zone for the year of 2010-11. He has graduated in medicine from PSG Institute of Medical Sciences Coimbatore, is an MBA graduate with specialization in Finance and Strategy from University of Michigan.

He has completed his residency in ophthalmology leading to Masters in Ophthalmology from Aravind Eye Hospital and Postgraduate Institute of Ophthalmology, Madurai.

He is also involved in teaching eye health management courses leading to capacity building, training and research activities. He has presented in numerous International Conferences about the “Aravind Model” of high volume, high quality, and cost effective eye care.

Shyam Prakash Gupta
Vice Chairman

Shyam Prakash Gupta is the Managing Director of G D Textiles (Madurai) Private Limited and Shakti Cords Private Limited.

Both the units manufacture textiles for special applications, based in Madurai. He has been elected as Vice - Chairman of CII Madurai Zone for the year of 2010-11.

He is a commerce Graduate from American College Madurai. His areas of interest are enhancing efficiency and competitiveness through innovation in technology and management methods.
CII TRICHY ZONE

S Gopinath
Chairman

Born in 1956 in Pune, S.Gopinath graduated from R.E.C (now NIT) Kurukshetra in the field of Electrical Engineering in 1979. Immediately after graduation he joined Ballarpur Paper Mills (BILT), Ballarsha in Maharashtra as Graduate Trainee. After 6 months, on being selected as Engineer Trainee by BHEL, he joined BHEL Tiruchirappalli in Nov 1979.

In 1989, he took charge of Maintenance Planning and Contracts. He was also a very active member of the Indian Institute of Plant Engineers and conducted many courses for the benefit of Plant Engineers. He was also a visiting faculty for Industrial Electronics subject for part-time Engineering course at REC Tiruchirapalli.

Since 1997 he has played a major role in the planning and implementation of capacity expansion and modernization plans both at BHEL Tiruchirappalli and BHEL Bhopal. After which, he became the General Manager – Planning and Development at BHEL, Tiruchirapalli.

He is presently the General Manager – Operations (Boiler Shops) at BHEL Tiruchirappalli. He is currently the Vice Chairman of Confederation of Indian Industry, Trichy Zone.

S Chandrakumar
Vice Chairman

S Chandra Kumar MD is the Managing Director of Kavery Medical Centre & Hospital and KMC Speciality Hospitals (India) Ltd which is 400 bedded multispecialty hospitals. He is a Senior Consultant and Anaesthesiologist with over 17 years of clinical experience as an Anesthesiologists and Critical care specialist. He has over a decade of experience in managing hospitals.

He is well known and respected in medical and allied circle, and is an active participant of all social activities in this region.

He is a life member of the Indian Society of Anaesthesiology, Member of the healthcare panel of CII Tamil Nadu 2007-08 and Member of the executive committee headed by the District Collector for the public grievances and Life member of Indian Medical Association.

He has been selected as one of the Top 101 entrepreneurs of Tamil Nadu for the year 2008 by the CII. He has been awarded as one of young Turks of Trichy zone 2008 by Periyar Maniammai Trust.
G Sundaram
Chairman

G. Sundaram is the Managing Partner of R.G. Sundar & Co, Erode. He is a leading Industrialist in Erode and Managing Partner of R G Sundar & Co. His company manufacturers Cattle Feeds under the brand name of “Kamadhenu” Super Cattle Feeds.

R G Sundar & Co is an ISO 9001: 2000 certified company. He was Past President of Erode District Small Scale Industries Association (EEDISSIA).

He is the founder president of Erode Cauvery Jaycees and also State Vice President of Tami Nadu Sate Jaycees and Assistant Governor of Rotary District 3200 – 2003-04. Presently, he is the member of Sales Tax Advisory Committee, Erode District.

K M Abul Hasan
Vice Chairman

K.M. Abul Hasan is the Managing Director of City Hospital, Erode. He did his M.S. Degree at Kasturba Medical College, Manipal, Karnataka and subsequently joined Tamil Nadu Govt Service in 1996.

During his TNGS service he joined Madras Medical College and studied M.Ch course in Paediatric Surgery and completed in 1993.

During his service he established a Neonatal & Paediatric surgery ward at Government Hospital, Erode.

He is the Organizing President of IMAYAM Home for Terminally ill Cancer Patients, Erode. He was the Secretary of Nursing Home Board and President of India Medical Association.

He regularly conducts “Basic Life Support Course” for college students called “JEEVAN” for the entire Tamil Nadu.
P Gopalakrishnan
Chairman

P.Gopalakrishnan is the Managing Director of Metro Fabrics, Karur which was established in 1989 and recognized as an Export House. He widely travelled around the world for marketing and product development.

The quality product they produce are Table Linen, Kitchen Linen, Bed Linen, Cushions, Out Door & indoor Home Products and export to Europe, USA, Japan and South America.

He holds positions in other industry bodies including Secretary of Karur Exporters Association and Director of Karur Textile Park Limited.

S Susindran
Vice Chairman

S.Susindran, Chairman & Managing Director, Sabare International Ltd., Karur is a Chartered Accountant and a Graduate in Law.

Sabare International Ltd. is a 250 crores home textile company with operations in India, USA and China. It caters to the top retailers of home textiles in USA and Europe. In 2006 Sabare International Ltd. was awarded with Emerging India Award. This is one of the most prestigious awards in India and though he is the man behind this milestone, he generously shares that this is because of team work.

He has over 18 years of experience and possesses immense knowledge about the global textile industry and he holds his list of ideals to follow and get inspiration out from Dhirubhai Ambani to Mr Narayanamurthy.
R Edwin Samuel
Chairman

R.Edwin Samuel, Proprietor, Pearl Shipping Agencies has been elected as Chairman of CII Thoothukudi District for the year of 2010-11.

He was the Trustee of Tuticorin Port Trust in the year 2001-2003 and in CII he was the Convener, Industrialization of Southern District’s Panel, CII Madurai Zone in the year 2004-2005; Convener, Shipping & Logistics panel, CII Madurai Zone in the year 2005-2006; Chairman – Task Force on Southern Districts in CII Madurai Zone in the year 2006-2007 & Vice Chairman, CII Thoothukudi during 2009-10.

He is the founder and CEO of the PEARL GROUP OF COMPANIES in Tuticorin, which is involved in Shipping Agency, Stevedoring, Chartering, Customs House Clearing and Forwarding, Freight Forwarding and LCL consolidation.

He has over 25 years of experience in Shipping and Logistics trade. He is also the founder and correspondent of Pearl Pre-Schools in Tuticorin and Tirunelveli as Franchisee for EuroKids the No.1 Pre-School Chain in India.

J P Joe Villavarayar
Vice Chairman

J.P.Joe Villavarayar, Managing Director, Villavarayar & Vilsons has been elected as Vice-Chairman of CII Thoothukudi District for the year 2010-11. He was the Trustee of Tuticorin Port Trust for a periods of 16 years from 1989 to 2001 & 2007-2009 and in CII he was the Convenor, Logistics & Services Panel of CII Madurai Zone during 2006-07.

He is the Managing Director of Vilsons Shipping (P) Ltd, Vilsons Container Freight Station, Vilco Logistics (P) Ltd & Vilson Container Terminal. He is the proprietor of Globe Travels and Partner of Vilsons Transport, Lotus Marketing and The Globe Holidays.

He has held honorary postions in Tuticorin Stevedores Association, Tuticorin Custom House Agents Association, Rotary Club of Pearl City, Travel Club (Madurai), Tuticorin Port Transport & Equipment Owner’s Association, Tuticorin Steamer Agents Association, All India Chamber of Commerce & Industry, Tuticorin Gymkana Club, Tuticorin Hubport Development Council, Port Users Council, OLS Trust, Paravar Educational Trust, Tamil Nadu Chamber of Commerce & Industry (Madurai), Tuticorin Sailing Vessel Owner’s Association, District Rotary Foundation and Rotary International RI Dist.3210.
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About CII Network

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the growth of industry in India, partnering industry and government alike through advisory and consultative processes.

CII is a non-government, not-for-profit, industry led and industry managed organisation, playing a proactive role in India's development process. Founded over 115 years ago, it is India's premier business association, with a direct membership of over 8100 organisations from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 90,000 companies from around 400 national and regional sectoral associations.

CII catalyses change by working closely with government on policy issues, enhancing efficiency, competitiveness and expanding business opportunities for industry through a range of specialised services and global linkages. It also provides a platform for sectoral consensus building and networking. Major emphasis is laid on projecting a positive image of business, assisting industry to identify and execute corporate citizenship programmes. Partnerships with over 120 NGOs across the country carry forward our initiatives in integrated and inclusive development, which include health, education, livelihood, diversity management, skill development and environment, to name a few.

CII has taken up the agenda of “Business for Livelihood” for the year 2010-11. Businesses are part of civil society and creating livelihoods is the best act of corporate social responsibility. Looking ahead, the focus for 2010-11 would be on the four key Enablers for Sustainable Enterprises: Education, Employability, Innovation and Entrepreneurship. While Education and Employability help create a qualified and skilled workforce, Innovation and Entrepreneurship would drive growth and employment generation.

With 64 offices and 7 Centres of Excellence in India, and 7 overseas in Australia, China, France, Singapore, South Africa, UK, and USA, and institutional partnerships with 223 counterpart organisations in 90 countries, CII serves as a reference point for Indian industry and the international business community.

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