



**Confederation of Indian Industry**

**Representations submitted with the  
Government of Kerala**

**Tourism**

- Promote high quality transportation services for tourism on a PPP model, or and entirely by Private, with significant tax incentives
- Launch the sea plane project
- Policy and funding to conserve, preserve and protect all monuments and heritage structures
- Comprehensive Tourism Master Plan to be created
- Set targets for Foreign Tourists arrivals and Domestic Tourist arrivals
- Luxury and public transport system from all airports to various towns should be streamlined
- A new category of tourism transport should be created with reduced tax structure
- Need to provide liquor license for well managed approved tourism accommodations at tourist centres falling on tourism circuits
- Develop a string of modern resting places on the highways at fixed distances
- Establish waste management and garbage disposal at tourist centres
- Develop the Inland Waterways for the tourism
- Develop and compile a safety manual for tourism